



# BANG COLLEGE OF BUSINESS

## COMMITTED TO EXCELLENCE



 [www.kimep.kz](http://www.kimep.kz)







The Bang College of Business is the largest and oldest college of KIMEP University providing international quality business education in English since its foundation in 1992 by the decree of the President of the Republic of Kazakhstan. KIMEP is an independent, non-profit educational institution serving a multicultural and international student body, situated on a modern campus in the center of Almaty, the largest city in Kazakhstan.

### **Mission**

The Bang College of Business contributes to businesses and society by ensuring the best education and impactful research. We prepare future professionals, managers and leaders who are knowledgeable, ethical, analytical, innovative and entrepreneurial.

### **The Bang College of Business:**

- Educates and prepares students from Kazakhstan and other countries to become knowledgeable, responsible, ethical, and competent business professionals, entrepreneurs, and leaders to work in national and international companies and organizations, assume challenging roles and become lifelong learners.
- Promotes an international learning environment with faculty and students who come from a diverse personal and professional backgrounds.
- Contributes to the development of the citizens, organizations and the economy of Kazakhstan, Central Asia and beyond.



## Strategy

We are determined to continue to provide the best business education in Kazakhstan and Central Asia and stay as an internationally recognized business school/college by providing world-class education. We will continue to educate and prepare the next generation of managers and leaders as we have done in the last three decades.

## City campus

KIMEP University is located in the center of Almaty, the largest metropolis, economic, business and financial center of the country. Surrounded by educational centers, metro station, hotels, cafes, restaurants and entertainment centers.

Our modern campus is located in one of the best and safest city areas and comprises three main academic buildings, a library, sports center, dormitory, recreational areas and other facilities.







## 7 REASONS TO APPLY AT THE BANG COLLEGE OF BUSINESS

### **Interactive pedagogy and dynamic classroom**

Students are encouraged to participate and to share their perspectives through classroom and case discussions, presentations, and teamwork. The dynamic and interactive teaching methodology stimulates students to learn and to sharpen their skills in creativity, communication, leadership and entrepreneurship.

### **Outstanding and internationally qualified faculty**

Bang College of Business has outstanding and internationally qualified faculty members and professors who provide the best possible education. As good education can be provided with good faculty, the courses are taught by faculty members who received their degrees by the best universities around the world. All the courses are conducted by outstanding faculty and leading industry practitioners.

### **North American style education and credit system**

The Bang College of Business has a North American style education and credit system for all academic programs. This system provides students with flexibility to take many courses according to their interest. Furthermore, our system is student centered which will develop them as qualified professionals their national and international careers.

### **Scholarships**

KIMEP offers a wide range of scholarships and financial assistance to ensure that all deserving students have an equal opportunity to obtain a higher education. Most of KIMEP's students are recipients of scholarships, study awards and other financial support from the university, in recognition of their achievements and potential.

For the last three academic years, KIMEP offered nearly two billion Tenge in scholarships to its students. You also can benefit from these scholarships. Feel free to contact us to find out more.



## Rankings and accreditation

The Independent Kazakhstan Quality Assurance Agency recognized KIMEP University as the best university in the category of humanitarian-economic universities year after year.

Business programs offered by KIMEP University have the highest national and international ratings. According to the Center of Bologna Process and Academic Mobility under Ministry of Education and Science of Kazakhstan, BCB's bachelor programs hold the first places in the country. Since 2013, all KIMEP University undergraduate and graduate programs received international accreditation from Agency for Quality Assurance and Accreditation Austria (AQAAA). BCB is a member of AACSB and EFMD. In 2022, BCB received EFMD program based accreditation for the Bachelor in Finance program, making it the first and only school to receive such an accreditation in Kazakhstan and Central Asia.

## Maximum flexibility

Students at KIMEP have the flexibility to complete the bachelor degree program within the period from three to five years. With this freedom to plan their education, students can better maximize their learning journey here.

# BREADTH OR DEPTH?

## YOU DECIDE. IT IS IN YOUR HANDS

BREADTH - double degree opportunities or second minor.

DEPTH - specialized tracks. Local or overseas practical experience through internships, student leadership, community service or exchange programs.

## Global exposure and student mobility

KIMEP University provides students with the opportunities to broaden their horizons and experience different learning environments through its robust academic mobility programs. KIMEP has active partnerships with more than 160 universities. One third of the partner-universities have high ranking in the top 100 list of the Times Higher Education Supplement. During the last academic year, 287 KIMEP students enrolled in study abroad programs, and 484 international students graduated from KIMEP.





## Nurturing environment

KIMEP students are assured of a strong support network of the University counselors, faculty and peers who provide guidance and direction on all aspects of the University life.



## Library collection

KIMEP owns the largest English-language library in CIS, which has more than 102,000 volumes: approximately 74,800 in English with the remainder in Kazakh and Russian. The main collection contains materials on all of the academic disciplines taught at the University: business, social sciences, law, languages and a variety of general education subjects.





## WHAT WILL YOU GAIN — LEARNING OUTCOMES, SKILLS AND COMPETENCIES

### Global and Regional Studies

Global and Regional Studies develop in students an international perspective and broaden their exposure to business practices and applications beyond Almaty.

### General Education

The General Education courses enhance the knowledge and widen the perspectives of students across other disciplines.

### Real-world readiness

Proactive involvement in the vibrant student life on campus allows students to hone their leadership potential and qualities, while internships let them gain real-world perspectives and discover new insights on their career choices.





The Bang College of Business offers five bachelor programs:

**ACCOUNTING AND AUDITING | FINANCE | MANAGEMENT | MARKETING | INFORMATION SYSTEMS**

The Bang College of Business offers a rigorous curriculum that delivers the right balance of technical skills and broad-based education for its students.

General Education	(36 credits)
Program Foundation	(68 credits)
Program specialization	(36 credits)
Final Attestation	(6 credits)

## **BACHELOR IN ACCOUNTING AND AUDITING**

The program offers three specializations:

**PROFESSIONAL ACCOUNTANCY | AUDITING | TAXATION**

## **BACHELOR IN FINANCE**

The program offers two specializations:

**CORPORATE FINANCE AND INVESTMENT MANAGEMENT | FINANCIAL INSTITUTIONS AND RISK MANAGEMENT**

## **BACHELOR OF MARKETING**

Students of this program have the opportunity to choose one of three specializations:

**MARKETING COMMUNICATION | BRANDING | TOURISM AND HOSPITALITY MANAGEMENT**

## **BACHELOR OF MANAGEMENT**

This program offers two specializations:

**HUMAN RESOURCE MANAGEMENT | LEADERSHIP**

## **BACHELOR OF INFORMATION SYSTEMS**

The program offers two specializations:

**BIG DATA ANALYTICS | MANAGEMENT INFORMATION SYSTEMS**



## CAREER PERSPECTIVE

**MORE THAN 93% OF BCB GRADUATES RECEIVE JOB OFFERS WITHIN FIRST 3 MONTHS AFTER GRADUATION!\***

### **Strong employability**

KIMEP graduates are highly sought after by major businesses, and many of our graduates receive multiple job offers upon their graduation. KIMEP students are highly demanded by national and international companies. The top employers are Price Waterhouse Coopers, Ernst & Young, KPMG, Deloitte, and Boston Consulting Group., Phillip Morris, Procter & Gamble Samsung, Unilever, Coca Cola, Nestle, Sanofi, Air Astana, Danone, Mars, Tengri Investments, Ritz Carlton, Grant Thornton, Halyk Bank, Home Credit Bank, Al Hilal. Technodom, BI Group, Tengriz Chevron Oil etc as well as government agencies.

\*Employers recognize BCB's undergraduate programs as a hallmark of academic excellence. According to KIMEP University Quality Assurance Department Survey (QADS), 93% of our graduates receive job offers within the final semester and one month after graduation, with over 54% getting two to four job offers. At close to 100% employment rate, our graduates are evidence of the success of our educational quality.







## TEACHING EXCELLENCE

The Bang College of Business recruits faculty with vast teaching and research experience from renowned institutions around the world. Our faculty have strong connection to the business and industry, they own multiple teaching awards and hold a membership in international business associations. Most of the faculties are holders of Ph.D. and DBA degrees from major universities around the world. In addition, they are on the forefront of business studies research, being published in leading recognized academic journals and magazines.

Below is the list of universities where our faculty members received their doctoral degrees:

- Auckland University of Technology, University of Arkansas, Eastern Mediterranean University, Florida State University, Indiana University, Iowa State University, Kimep University, Korea University, Lincoln University, University of Manchester, University of Memphis, Middle East Technical University, Middlesex University, University of Mississippi, University of New Orleans, Penn State University, Seoul National University, Utah State University, University of Wales.



## ALUMNI

The Bang College of Business has more than 7 000 alumni. There are big and strong KIMEP Alumni Associations in Almaty and Astana, which organize events and networking opportunities for alumni of all KIMEP University programs. As the part of KIMEP family, they return to the University as guest speakers, partners and donors, provide a strong support to fresh KIMEP graduates with adaptation and employment in different cities of Kazakhstan. Our alumnus tend to work in the private and public sectors and each of them has own story of success.







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### **CONTACT:**

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