

AGENDA

KONRAD-ADENAUER-STIFTUNG E. V. | REPRESENTATIVE OFFICE IN KAZAKHSTAN

WEBINAR:
JOURNALISM AS A PROFESSION FOR INTERESTED PROFESSIONALS FROM OTHER BRANCHES

Date: 29.06.2020
Location: online platform ZOOM
Organization: Konrad-Adenauer-Stiftung Representative Office in Nur-Sultan **together with** KIMEP University Almaty

Simultaneous interpretation is provided (English-Russian, English-Kazakh)

Monday, 29 June 2020

From 15.45 Registration of participants via ZOOM-Link is open

14.00 – 16.00 **Webinar**

Moderators: **Madina Gainelgazykyzy**, Project Coordinator at Konrad-Adenauer-Stiftung Representative Office in the Republic of Kazakhstan
Rudolf Enns, Intern at Konrad-Adenauer-Stiftung Representative Office in the Republic of Kazakhstan

14.00 Opening of the Webinar. Introduction.

Welcoming speech

- **Mr. Thomas Helm**, Director of Konrad-Adenauer-Stiftung Representative Office in the Republic of Kazakhstan
- **Mr. Frederick Emrich**, Chair, Assistant Professor, Department of Media and Communications, Academic Council KIMEP University Almaty (tbc.)

14.15 **Quality journalism - political and social function**

- **Mr. Thomas Helm**, Director of Konrad-Adenauer-Stiftung Representative Office in the Republic of Kazakhstan

14.30 Discussion

14.45 **Journalism in action**

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14.55 **Journalism as a profession - challenges, and opportunities for career changers**

- **Saltanat Kazhimuratova**, Senior Lecturer of Media and Communications, KIMEP University, Almaty

15.05 **Journalism as an additional competence**

- **Mahabbat Issenova**, journalist, head of "Media school at "Қазмедиа орталығы", Nur-Sultan

15.15	Artificial intelligence and computer automation: Tools for journalists or competition? <ul style="list-style-type: none">• Pavel Bannikov, Factcheck.kz, Writer, editor, publisher
15.25	Discussion
15.55	Concluding remarks
16.00	Closing of the Webinar