

Bettina Sawhill Espe
Vice President of Administration and Finance

Committed to Excellence

KIMEP UNIVERSITY



Memorandum

TO: Timur Tuleuov, Larissa Savitskaya and Zhamilya Gafur

Cc: Olga Uzhegova, Dilbar Gimranova, Martin O'Hara, Bill Gissy

FROM: Bettina Sawhill Espe 

DATE: December 21, 2012

RE: Information for Educational Agreements

Most Universities find the most appropriate way to build models for contractual agreements for programs of study for students is to design them without any fee structure but to present a link to the appropriate location for access to the approved fee structure. Or it could be multiple year's worth of tuition and fee schedules if cohort pricing is an element of the structure.

The information is generally a PDF of tuition and fees and will typically be presented in many languages; I know that is the intention of the University as it becomes more internationalized. For KIMEP University I find the location of our schedule of tuition and fees to be 'challenging'. That is what I say when I mean I have a hard time finding it on our website. Below is the actual location of the fee schedule but if I have a hard time getting to it then others who are from outside the University must as well. I am wondering if we could link the PDF in a URL which is a little higher up in the sort, giving it a shorter link address. It matters because for a student to take what is on their educational contract and search for the URL using a long address means they are likely to make a mistake, but the shorter the string the higher the probability of success. We want to put a successful address, and a correct address, in our educational contracts.

<http://www.kimep.kz/registrar/files/2012/05/Tuition-Fees-2012-2013-ENG.pdf>