1. Introduce the concept of sports management courses and sports science
2. Introduce available sports opportunities for all students, who have goals to continue their sport career at KIMEP University
3. Provide increased space for sports such as squash, badminton, and martial arts
4. Conduct KIMEP Olympiads with the various sport disciplines (teams of student organizations)
5. Set up inter-university matches to keep our sports teams ready for the Universiade
6. Conduct a KIMEP week. A week of organizations working together to improve casting
7. Help to improve the skills of the participants of students’ organizations. Provide seminars to train members with a concept of brand management and skill on negotiating with potential sponsors of organizations’ events
8. The KIMEP mascot promotion and the preparation of the new events for the development of sport and culture at KIMEP U
9. Provide updates for the musician equipment and rehearsal base on the campus.