

KIMEP TIMES

SINCE 1995



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New Changes for Exchanges

Once Stephan R. Covey said, "Strength lies in differences, not in similarities." KIMEP University is known as one of the diverse universities in Central Asia. It annually hosts about dozens of exchange and hundreds of international students from all over the world. This year is not an exception. 83 new students from 23 countries, in majority from China, Germany, Kyrgyzstan, the Netherlands, Singapore and the USA joined KIMEP this Fall semester. The uniqueness of all this though is that KIMEP students

are a big family with different backgrounds, faith, sharing their culture and traditions. There is a lot to learn from each other and also to learn about Kazakhstan as part of their education period.

Aiming to raise awareness of the unique cultural and historical heritage of Kazakhstan, KIMEP University follows the mission of the national identity programme Rukhani Zhangyru and presents opportunities to foreign students to learn Kazakhstan.

On September 20, the International Office organized a trip to ethnic Nomad center.

Nomad ethnic center is a unique historical and ethnographic complex spreading at the foothills of Ushkonyr, Almaty region. Presentation of century traditions, culture and life of nomadic tribes of the great steppe as Sacks, Uysuns, Kangues, Turks, Kazakhs and others

are based in the creation of this place. Each student had an opportunity to experience a multi-year history of steppe and to see all colours of life of ancient nomads through master classes in archery, Kazakh national cuisine, wallowing of feeling, and yurt assembly. At the grand opening concert of the festival, students observed the Kazakh tradition of hosting guests, way of dressing at guest reception and weddings and a variety of national games. During lunch foreign students tried local food, discovering the taste of Kazakh noodles, bausaks (traditional bread buns) and Uzbek rice pilaf.

This trip was useful and interesting not only for exchange and international students, but locals also learned new things from it. A couple of students were asked about how they liked the trip and the feedback was quite impressive. "I think the part with camel was really cool, like how it could carry the

whole yurt," said Jonna Bayliss from Denmark. It was part of the demonstration about the history of Kazakh nomads defining how they moved from one place to another.

In addition to exchange students, there were international students as mentioned above and this what one of them, Jennet Hallygyjyova from Turkmenistan, said about the trip: "The trip was very interesting for me. There were different demonstrations to

teach about the history, culture and traditions. Also, I found the yurts exhibition quite amusing". Overall, it was an interesting event for students and it is supported with the feedback from students. In addition, it was an effective way to introduce all aspects of Kazakhstan briefly and, moreover, it was an unforgettable experience trying out horseback riding and archery.



Written by Mamadzhanova Gavkharkhon



Written by Zevar Mamadjonova



One Day in the Life of Student or What is it like to be an Olympic Sports Champion studying at KIMEP?



Written by Saidalieva Dilrabo

The bodybuilder, who has the recognition of the Arnold Shvartsniger himself, is currently completing her third year at KIMEP and might be sitting in the same classroom as you. Aisha was 15 when she started working on her body, and after a dramatic loss of 37 kg, she realized thinness was not her ideal. "Proportions, aesthetics, and proper percentage of muscles and fat became my aim." The cliché that sportspeople are not attentive to their academics does not hold for Aisha Kaipova, and we cannot wait to know how she balances it all.

"I plan a proper class schedule so that lessons and gym do not interfere with each other," is the first strategy of Aisha in keeping her studies and hobby balanced. She also tries to stay very concentrated during the lessons to get the most out of it. This way she can save time by reviewing only surface level without having to study chapters scrupulously. Take notes kids! Because her schedule is quite packed, joining student organizations has not been an option, however, Aisha did participate in CrossFit Competition in 2017 and won

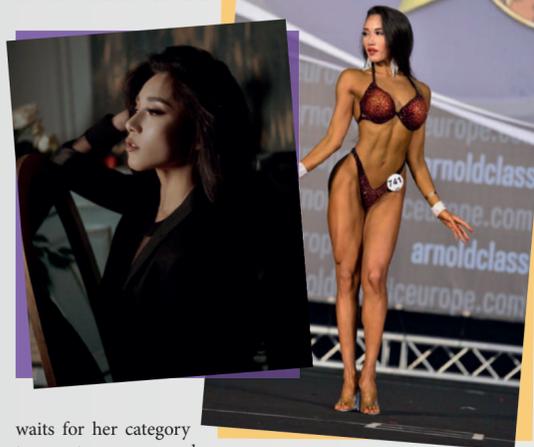
the first place.

Awards:

- Vice-Champion of Arnold Classic Europe
- Champion of Middle Asia
- Overall Champion of Kazakhstan junior
- Overall Champion of Almaty

Given the numerous awards, Aisha values each trophy dearly since she has put effort, soul, and time in every one of them. In terms of prestige, "Arnold Classic Europe" is one of the top tournaments in the world of bodybuilding and is on the same level as the World Championship. To get a fuller insight into the world of Aisha Kaipova as a bodybuilder, she answered a few questions about her routine and rituals. Depending on the period of her preparation, she usually visits the gym four times a week and as it gets closer to the X day, the frequency of these visits increases up to 6 sessions per week. She does not have any specific rituals before getting on stage and says it is more about daily mental preparation and not five minutes before the performance. Listening to music is something she does before her performances, sometimes even creating melodies inside her

The main motivators of Aisha are herself and her progress. A day at a bodybuilding contest starts with hair and makeup, skin tanning, receiving a badge with her number, describes Aisha. She then



waits for her category to get announced,

and sometimes before the performances, she needs to put on her costume and "pump" her muscles.

Aisha Kaipova is grateful and lucky to have a supportive family who understands her. To the question regarding the societal reaction to what she does, Aisha responded: "Everyone respects me and my choice. Besides, I do not see any amorality in my actions:

healthy and active lifestyle, regime, traveling, learning how to communicate with your body, etc. What's wrong with it?"

"It is your life and as long as

and complete her bachelor's degree. Concerning her career in bodybuilding, she is planning to skip the coming Spring season to dedicate time to construct better muscle proportions in proper places for the next Fall season. She also aspires to travel the world - visit new countries, explore another culture, try exotic foods, experience new emotions (perhaps extreme sports), and more.

"Listen to your heart. You will never be successful in this or that sphere unless you are eager to be so." This is the advice Aisha would like to pass on to our readers. Moreover, if you have a certain passion and are worried about study-hobby balance, simply refer to the tips mentioned above. Soon you will come up with own method. It is not about copying other people's techniques, it is about referring to the existing models to create your own.

you take responsibility for your actions, you can do whatever you want."

Aisha Kaipova is a present-focused person who does not get too worked up about what the future might hold for her. "Our life is so changeable. You never know where you are with. This makes life such an amazing thing." As for now, she plans to continue her studies at KIMEP

"Believe in Yourself" "Be Sincere"

These are the words Aisha Kaipova left us with, noting that these two elements, "belief" and "sincerity", have been catalysts in making her dreams come true.

Parent portal

Home Page



Have you heard about the "parent portal" yet?! If not, then this article is for you. This year, from Fall 2019, KIMEP University started a new policy that encourages parents to track the academic performance of their kids through the "parent portal". The parent portal is analogous to the student portal but it provides only important information that concerns parents. It includes student schedule, student payment report, student grades, pre-midterm assessment, and major deadlines. The exceptions are the request forms and access to the Ldrive. Our interviewee, Dr. Aigerim Ibrayeva, associate vice president of student affairs, will tell us the reasons behind the creation and expected impacts of this platform. Behind every new idea, there is an initiator, perhaps an individual or a group of people. The parent portal was an initiation of the Student Affairs Office and

Learning Support Center, says Dr. Aigerim Ibrayeva. It is important to mention that each generation is different from previous ones and the current generation is not an exception. Perhaps, there are differences in the level of socialization, the environment where kids were raised and last but not least decision-making process. Taking all these differences into consideration, Dr. Ibrayeva claims that from year to year there are more and more freshmen who are at risk of academic failure category. In her interview, she mentioned two main reasons for that:

- Lack of control
 - Lack of motivation
- When in high school, kids are still under the control and provision of their parents. However, most of these youngsters will get loose of the controlling parents once in university, the consequences of which are often low attendance and low performance. Hence, Dr.

Ibrayeva stated: "We want parents to be involved, to be in charge, and to be able to control their children at least during the first year of their study."

There are different reasons for the 'lack of motivation'. The reasons for it among freshmen students who just get into university can be a weak desire to start something new, shyness and lack of self-confidence. In order to deal with a lack of motivation, the student affairs office is conducting new orientation programs that inspire team spirit among freshmen students. As a result, they make new friends, overcome shyness and get motivated for the studies.

It is natural for parents to worry about their children, especially when they pay a large sum for their education. They are interested in knowing about their children's academic performance, attendance to classes and etc. Thus, another main purpose

of the 'parent portal' creation was to give easy access to the information.

Now that you know what the parent portal is and why it exists, you might ask, what about personal data privacy?! Dr. Ibrayeva emphasized that the student contract of ID2019 specifies "the disclosure of information to the third party". Therefore, by signing the contract, the students agree to disclose studies related information to their parents and legal guardians. The parents and guardians have to come to the learning support center at KIMEP to receive their login and password.

It is too early to assess the impact of the Parent portal since it is so new. Soon, the College of Humanities and Education (CHE) will send reports on the students' attendance, performance, and "first shortcomings" to the learning support center. The center will then utilize the reports in order to assign

tutors to the low achievers and inform their parents of their academic weaknesses. At the end of the semester, Student Affairs together with the Learning Support Center, will organize focus groups with parents, to discuss the successes of the portal and further improvements.

To sum up, the parent portal is one of the ways to help freshmen to get used to university life and help parents to keep track of their children's academic performance. It is a platform where parents get an answer to the most important questions related to the studies and financial position of their children. How effective this portal is, we will tell you in the next issue.

Why do we need to write so many papers?



Written by Malika Mukhanova & Dilnoza Khuseynova

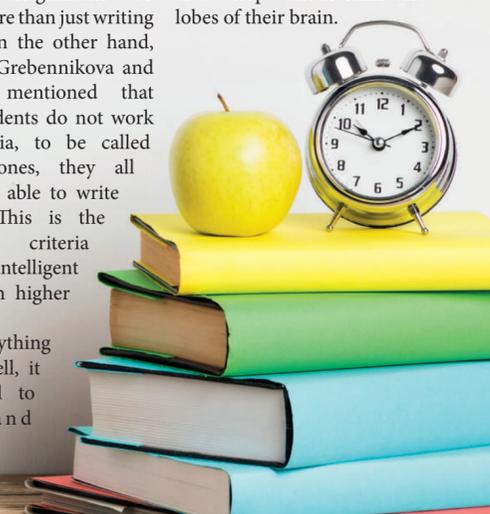
146. This is the number of credits one needs to complete to receive a bachelor's degree from KIMEP University. A substantial portion of this aggregate amount is writing courses which come as a general requirement. We all know and have taken the courses of Academic Reading and Writing 1 and Academic Reading and Writing 2, where we wrote papers of different lengths and sizes. You were deeply mistaken when you thought that was the end of writing as soon as you stumbled upon other courses where you had to submit papers again. Why does KIMEP University offer so many courses where

students need to write? And why are students required to investigate topics that are not related to their major and the sphere of their study? We approached three professors and asked them to reveal the importance of writing papers. Professor Frederick Emrich explained that writing is an essential element during the process of studying. Speaking and writing are two very different ways of expression. Written conversations allow students to be more coherent, deliberate, and authoritative. Additionally, written communications are more permanent, and they can be studied and evaluated easier

than spoken words. According to Yelena Babeshko writing skills cannot be obtained without practice. She also specified that ARW1 and ARW2 aim to prepare students to do research in their respective fields of specialty. Professor Emrich agreed that it is really difficult for students to work on multiple papers at the same time. However, students have to get used to producing materials for various classes simultaneously. Nothing can be changed since this is the way the academic environment goes. There are some strategies, with which students can handle the issue such as time management and on-time performance. Further, Professor Emrich clarified that students don't need to be using their writing skills in the future. The

assignments which professors give improve not just the writing skills of students; they make students think at a higher level, to think structurally and to analyze data being able to choose the most valuable one. These academic assignments do develop more than just writing abilities. On the other hand, professors Grebennikova and Babeshko mentioned that even if students do not work in academia, to be called educated ones, they all need to be able to write correctly. This is the minimum criteria for intelligent people with higher education. To put everything in a nutshell, it is essential to understand

that the writing academic courses which are provided by KIMEP University are very beneficial for the overall development of juveniles. Although they require much effort of students to be performed; they help them to develop various skills and lobes of their brain.



Q-pop phenomena



Written by Anel Smailova

Why K-pop and Q-pop are so popular?

Beauty

Soft, round face, blemish-free skin, dyed hair, and a fit but thin body. This type of masculinity became popular because of k-pop fans all around the world. However, the origins of South Korea's male beauty obsession may be more complex.

Maliangkay's 2010 study "The effeminacy of male beauty in Korea" highlights an alternative theory (proposed by Turnbull): that the rejection of traditional masculinity was in fact led by women as a backlash against severe gender inequality. Rise of feminism, workplace inequalities, the rise of literature and film questioning traditional gender roles, led women to seek out softer male figures who, as Malinkay writes, "had the potential to make the opposite sex feel more powerful."

Clips

K-pop music videos tend to fall under two basic categories: super colourful and cute or dark and mysterious. Videos like Got7's "Just Right," BTS's "Boy With Luv," and Twice's "Likey" all fall under the first category containing bright colored sets, cute dance moves and lighter-colored clothing, while videos like NCT U's "Boss," BlackPink's "Kill This Love," and Exo's "Love Shot" all fall under the second category containing black and red sets, powerful dance moves and dark clothes. In addition to the physical qualities of the two types of videos, the lyrics to colourful songs will normally be more bubbly and those of darker songs will be more intense and probably tell a story.

Which brings me to my next point, storytelling. Almost all Korean music lyrics and videos tell stories rather than just random dancing and meaningless choruses. A great example of this is the Bári Biled which contains themes of environmental and social issues. There are stories of each of the seven members of the group struggling with wars, teen suicide, pollution.

Some numbers

The K-pop industry experienced significant growth last year, according to the International Federation of the Phonographic Industry's "Global Music Report 2019." BTS and BLACKPINK were cited as artists leading the market growth.

In 2018, the South Korean music market experienced a 17.9% increase in revenue growth, and it was described as "shifting from 'potential' to 'power player.'" The country also ranked at No. 6 among the top 10 music markets worldwide.

Fandom Lab Blip has unveiled the results after analyzing data from 76 K-Pop groups from July 2018 to July 2019.

They call it Hallyu, the Korean wave: the idea that South Korean pop culture has grown in prominence to become a major driver of global culture, seen in everything from Korean dramas on Netflix to Korean skincare regimens dominating the cosmetics industry to delicious Korean tacos on your favourite local menu. And at the heart of Hallyu is the ever-growing popularity of K-pop.

How did it start in Kazakhstan?

K-pop became famous all around the world. In our country, a similar genre of music was established. Popular boy band "Ninety One" are founders of the Q-pop genre. In October 2018, the first Q-Fest was held in Almaty. Headliners of the festival were Ninety One, Ziruza, Mad Men, Newton and Juzim.

Music

You don't have to worry about not understanding the words because as soon as you hear one of the catchy beats, it's going to be stuck in your head and you won't be able to stop singing it despite the language barrier.

Hard way to the scene

K-pop idols can not only sing and dance but, they can also perform dance numbers so complicated that it would usually require professional dancers. This takes an insane amount of hard work, practice, and skill, but they are well-known for performing these routines live. Just go watch Seventeen's "Don't Wanna Cry" or BTS's "Fire" if you don't believe me.

K-pop artists are usually groomed and mentored by managers or agents for years at a time before recording their first song. G.Soul a Korean R&B singer trained for 15 years before releasing his music. Intensive training, make these young artists seasoned performers by the time they debut.

K-pop artists almost always act as well as sing. While you can certainly find stars

who don't act very well, usually a true K-pop idol is just as skilled as an actor as they are as a singer and dancer. Not only are K-pop artists super talented, incredibly hard workers, and stars in perfectly executed music videos, they often mix other cultures into their songs. Singers frequently mix in English words with their lyrics.

Additional activity

K-pop singers are not just stars they are interesting individuals also. Many celebrities have unusual hobbies. For example, EXO's BaekHyun has been an avid aikido champion, FT Islands' Lee HongGi even released a nail art book that topped charts in multiple countries. INSPIRIT'S L is a professional photographer, released not just one, but two photo essay books.

Relationship with fans

Other than making amazing music videos and performing live in countless concerts; most K-pop idols are always making videos about something. A lot of the famous groups have their own variety shows and they do live streams frequently. This way, fans can connect with their idols more. Also, k-pop stars are active in social media and have fan clubs trying to connect with their fans more. They organize fan meetings to show their love and respect to fans. Fans give presents to their BS, could talk and hug their idols.

Most K-Pop performers are also discouraged officially from dating. K-pop "idols are presented to fans as a kind of virtual boyfriend or girlfriend, so relationships ruin the illusion."

Ninety One

One of the first Kazakh boys' bands, Ninety One, debuted in 2015. It consists of five members: A.Z. (Azamat Zenkayev, front-man, rapper), Alem (Batyrgan Malikov, vocalist), Ace (Azamat Ashmakhyn, vocalist, main dancer), ZaQ (Dulat Mukhametkaliyev, main rapper) and Bala (Daniyar Kulumshin, main vocalist). Their debut song was "Айыптама" (from Kazakh "Don't judge"). In 2017 the movie about Ninety One was released. Next year another movie was produced. The documentary highlighted the problems and censor in pop-industry in the country. Ace was trainy in South Korean SM Intertainment. 'Ninety one Space' series about members' daily life. In March 2019 "Ninety one" won popular Korean TV show I can see your voice. In 2018, the producer of the group created Kazakhstan's first rap show "Qara beri". Members of Ninety One - ZaQ and A.Z were mentors on the show. In May 2019, a new reality survival show "Project X" was started, the main goal of which is to create the next boy group of Juz Entertainment in the genre of Q-Pop.



Generation X Y Z

XYZ are not just the last letters of the alphabet and, relax, this article is not about a mathematical equation with three variables. It is about something which everyone knows and sees every day but do not often think about – different generations.

To almost nobody's surprise, modern children have an extraordinary knowledge of internet platforms and social media. If you are the elderly relative, perhaps you were taught how to upload photos to Odnoklassniki (yes, it still exists) or how to make video calls. Generation gap- the phrase that fully describes this. People are facing the issue of generation gap more often when interacting with the different generation members of today.

Written by Nuray Baigabulova
Illustrations by Ulzhan Tatybayeva



Who are they?

The majority of people do not like history and dates but it is good to know that the generational theory was created by American scientists, Neil Howe and William Strauss, in 1991. They stated that people that are born every 20-25 years differ in their values and have their own characteristics.

Generation X or Xers (not mutants from the X-Men) is the generation of our fathers and mothers, aunts and uncles. Approximate years of birth are from 1963 to 1984. This is a generation of singles that are aimed at personal success and career growth.

Generation Y or Millennials includes people born between 1984 and 2004. A generation of energetic people who always try to evolve and always come up with something new. They are also called the generation of Peter Pan because they do not want to grow up and try to extend childhood for as long as possible.

Generation Z, or generation MeMeMe, are your younger brothers and sisters, who know from the cradle how to turn on the phone and which cartoons to watch on YouTube. This includes babies who were born or will be born in 2004 - 2025.

Events which affected the generations

It is obvious that each generation was raised in different conditions, living in different times. Generation X lived at the time when the USSR collapsed, there was a shortage of goods, the Internet was just being created, and phones were only with a large spinning disk (for us this is still a mysterious machine).

Generation Y grew along with the development of the Internet and digital technologies, they got used to and adapted to new phones, ranging from the indestructible

Nokia with buttons to iPhone 11 with three cameras. The development of this generation was also influenced by "perestroika", the 2008 Global Financial Crisis, terrorist attacks in Twin Towers, Beslan.

Generation Z is growing before our eyes, so, the Internet and tons of information that they get from everywhere have the biggest impact on them.

Differences in education

People of generation X are used to being independent since their childhood, so they always did their homework by themselves and found information for assignments and projects in the library - studying tons of books. By the way, when you have a minute or two, go to your parents and ask how did they manage to do their homework without the Internet. In those years, funding for education was low, so not everyone could afford it. These people still treat education with great respect.

People have understood the value and importance of education, so we have a chance to receive financial support in forms of grants and scholarships, as well as attend lectures by foreign professors. Generation Y is often different in terms of education because sometimes they go to university just because their parents want it (remember, they are the Generation X, for whom education is an incredible value), but in fact, there are many of us who really want to study and those who chose the major which they are passionate about. Its Majesty Google helps us to do assignments, and our projects for the class have become more modern and have grown into presentations that are not embarrassing to show even at any conference.

How they are different at the workplace

We all have teachers in our school who taught our elder siblings, then us, and soon the turn will reach the younger ones. One of the career features of Generation X is that they can stay in one place and work for 20-30 years, moving up the career ladder or can reach the top position at the workplace and stop there. In work, they are very responsible and scrupulous, they also like to go on business trips and gain experience.

Millennials are different in that they choose a job not only because it is well-paid, but also because it is interesting to us. Generation Y is a boom of startups and small businesses, which almost every fifth person in our country has. The majority of millennials has a lot of incredible business plans in their heads, which they are burning with a desire to implement. Generation Y also likes more free work hours and freelance, they often sit in coffee shops with serious faces typing something on a laptop. Millennials also do not like to sit in one place for many years, so many of their representatives often change jobs in the hope of finding "something of their own."

It is hard to say about Generation Z because they are just entering the "working" age, but there are a lot of young bloggers who earn a decent amount of money. But it's already clear that they are very advanced in their use of technologies. Maybe they will invent new machines and robots or even find a cure for cancer. Experts have high hopes for this particular generation because due to the abundance of information, it grows very educated and with ambitions to change the world.

Values of different generations

The values of Generation X include readiness for change, the desire to learn throughout life,

they rely only on themselves, the convenience and speed of solving problems. They value reliability and stability in everything; they are unlikely to sell all their property to open their own business. However, the representatives of the Y Generation can. They value novelty and trends, the opportunity to express themselves, as well as communication and openness to everything new. For the generation of Z, values are being formed only now, so it is still difficult to determine them, but it is already clear that they will greatly value effectiveness and speed in everything.

Generations and technology

The use of technologies is one of the biggest differences between all generations. People of Generation X watched black-and-white films and could only call to landline phones that were not in every house. Some of them are way of technology, and some are actively using it. Many parents have Instagram profiles and watch their children and their friends, although, the children are not eager to show them their entire Internet life. Generation X are digital immigrants, meaning that they were born before the spread of digital technology, so they had to learn how to use it at an older age. Millennials are digital natives but the technology was developing on their eyes. Now people can't imagine their lives without daily viewing of stories on Instagram, blogs on YouTube or subscriptions to Netflix. Generation Z was born with a phone in their hand, they know how to turn on the phone almost from birth. Have you ever seen how many views of children's videos are getting on YouTube? Look and you will be shocked because children conquer the digital world with crazy speed. Many of Generation Z already know more about technology than

us and understand memes and modern slang.

To finalize the exploration of differences between some of the generations, here is the list of movies that demonstrate just that. What is even better, examine these differences with your parents and siblings, so the conflict of generations is just a phrase for you.

Movies and TV-series about generation gaps

"Lady Bird" (2017): It was not for nothing that the film was nominated for an Oscar because it clearly shows the generational conflict between the rebellious Christine and her humble parents who want their daughter to attend a Catholic school and live by their rules.

"American Family" (2009- today): These series have been going strong for 10 years. The viewers love it because the heroes of a large family grow in front of the viewers' eyes. The problems between family members and their solutions take the main spot in the series. Representatives of all generations are included!

"The Notebook" (2004): This is not just a love story in which the main characters run in the rain and confess love to each other. This is also the story of a difficult relationship between a conservative mother and her willful daughter, who wants to date a simple humble guy.

"Why him?" (2016): A typical but funny comedy about how a strict father meets his daughter's eccentric boyfriend and tries to understand why she loves him.



Music: Listening to the Beatles, Kino and Maksim

Movies: Brigada, Santa Barbara, Rebelde way

Free time: "Let's watch the TV"

Childhood: Played with the whole neighborhood and still communicate with some of them

At work: "Thank you all for coming to celebrate my 30-th year at this company!"

At university: "We have an assignment, let's go to the library and write it down"

At home: "Oh, the lamp is broken? No need to call the service, I can fix it by myself"

Social media: "I have the profile in Odnoklassniki but I created an Instagram account and still cannot get what's going on there"



Music: All range of music at VK, Apple music or Yandex

Movies: Marvel, Dc, Netflix, HBO = love

Free time: "Let's go to the cinema or the new coffee-shop, I heard that they're eco-friendly"

Childhood: Played with the friends in the yard and also played the Sims, GTA Vice city and Warcraft

At work: "Oh, is it full-time, really? Do I have to sit in the office all day? Do you have wi-fi?"

At university: "Okay Google what are the macroeconomic trends"

At home: "The computer doesn't work, I will call my friend from IT to fix it"

Social media: Active Facebook and Instagram users



Music: "Gold on my wrist, ya umorist"

Movies: "I want to watch something creepy or psychological"

Free time: "Let's play PubG at 8 o'clock"

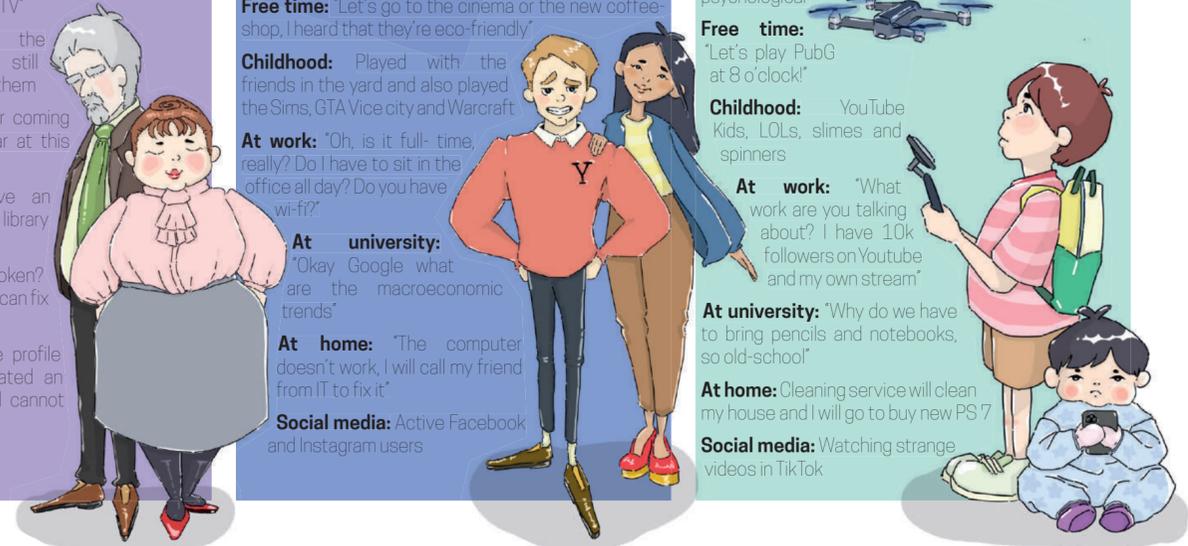
Childhood: YouTube Kids, LOLs, slimes and spinners

At work: "What work are you talking about? I have 10k followers on Youtube and my own stream"

At university: "Why do we have to bring pencils and notebooks, so old-school"

At home: Cleaning service will clean my house and I will go to buy new PS 7

Social media: Watching strange videos in TikTok



KNOW YOUR CAMPUS!

Renovated part of Valikhanov Building:

Do you want to study in Kimep? Admission office on the 1st floor is waiting for you!!! Telephone: 2704213

Here you can also ask about academic concerns in Learning Support Center. Telephone: 2704268

Registration office on the 2nd floor will help you with opening courses that you want or need to take. Telephone: 2704314

Most of CSS teachers have their offices here on the 2nd (International Relations), 3rd (Public Administration), 4th (Journalism), and 5th (Economics) floors.

Education in Kimep seems too expensive for you? It is not a problem. You can ask about different scholarships or other financial concerns in Financial Aid Department on the 2nd floor. Telephone: 2704316

International office:

Plan to go to the exchange? Come here and consult with coordinators and advisers.

Medical Center:

Here you have medical check-ups and can make exemptions from the classes. And, yeah, Fariza also works here.

Dormitory:

If you are not from Almaty or have fake propiska, probably, you live here. If not, you can eat here in Tamaq on the first floor.

Executive Education Center:

Forget about that place if you do not want to work here as part-time worker.

Checkpoint (KNN):

Please, don't smoke or do it here

Parking:

If you use this area, you are really lucky person

Service Support Center:

After Fariza's approval, bring your Hall Reservation here. In other cases, forget about this building

Printing House:

Azhar works here

Football field:

Here students play football and sometimes watch movies

Basketball field:

Here students play basketball and sometimes tennis

Library:

Your ID card is in 101 room on the 1st floor
Printing with your own paper on the 1st and 2nd floor
In the evenings you can notice a lot of students on the 3rd floor.

New Building:

Basement:
Legal Clinic and Kimep Times rooms
1st floor:
Law School administration and offices of LS professors
2nd floor:
Starbucks! Starbucks! Starbucks!
3rd floor:
Some computer labs

Renovating part of Valikhanov Building:

Read our great article by Eradz Nasriddinov about this building on page #9

Pregnant building:

#1, #2 Valikhanov Building. Yes, these halls are here!!!

Great Hall:

Great Hall.

FunClub:

Here you can eat, sleep, rave, repeat!

Dostyk Building:

BCB office on the 3rd floor!!! All BCB advisors work here. Also, all BCB teachers have their office hours here.
Marketing Department office is on the 4th floor.
Accounting, HR, VPAA, and President's offices are on the 1st floor. Telephone of Accounting office: 2704331

Language Center

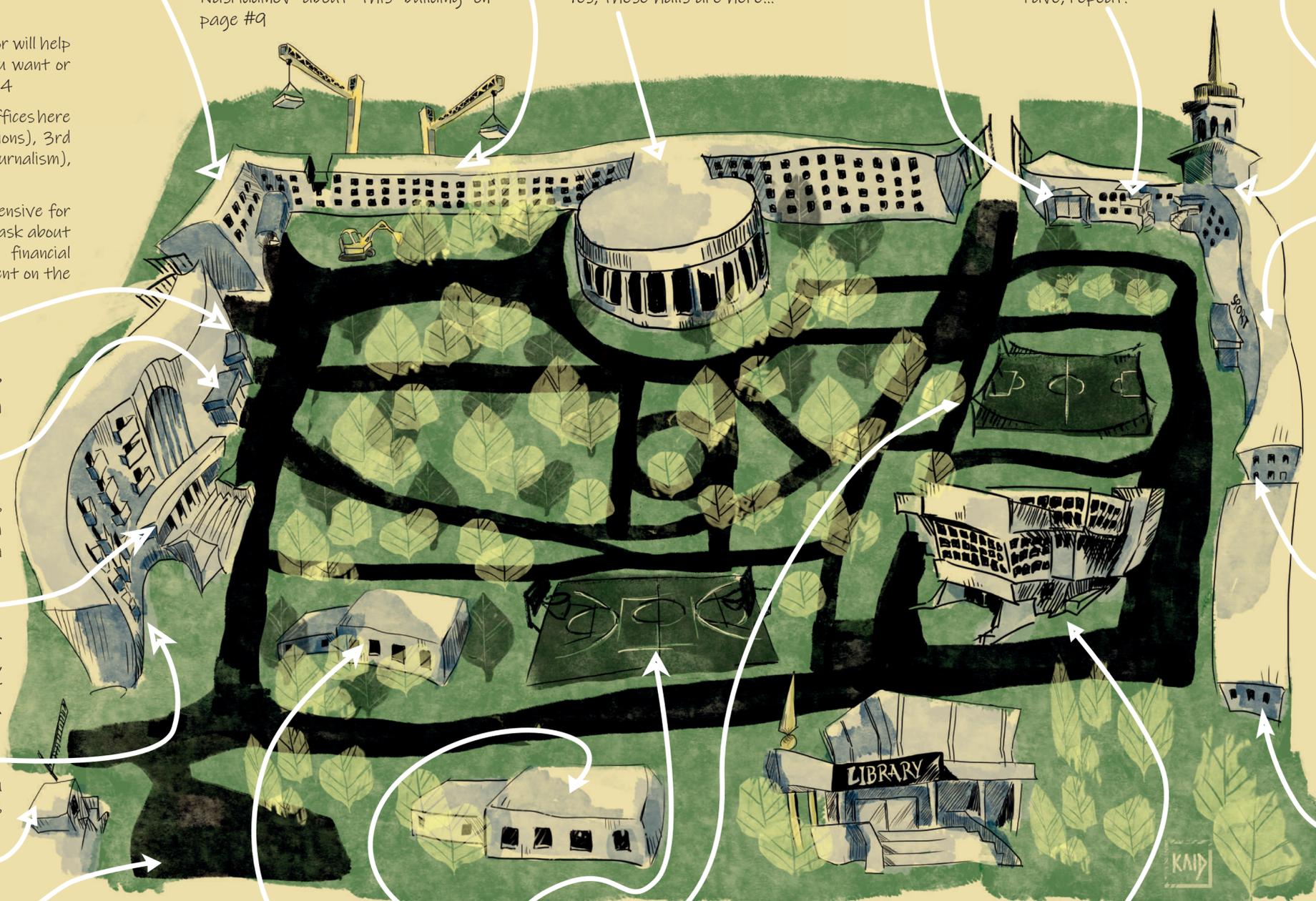
Here you can deal with the questions about all Academic English and Kazakh courses.
Also in 230 classroom you can work with tutors on your papers and other academic concerns.
There are Computer Center in the basement of Language Center (231-238 rooms). If you have questions about WI-FI, moodle or your Kimep e-mail, you can ask them there.
All administration and advisers of College of Humanities and Education work here

Sport Center:

Important information:
You can use gyms and Yoga Hall for your needs after 18:00 via registration on Kimep Portal (Campus Life - Sport Activities - My Sport Activities).
Everything is free.
Telephone: 2704442

Host House:

Most of foreign professors live here



The benefits of higher education or how studying at the university will help you get into one of the Big Four companies

Written by Ainura Abugaliyeva

The benefits of higher education or how studying at the university will help you get into one of the Big Four companies

Do you really need 4 years of higher education to be successful in your future career? This is one of the most pressing issues among young people nowadays. We have all heard stories of many worldwide successful leaders who did not receive higher education. So why should you? While it is possible that you will be successful without one, there are certain spheres where having a higher diploma is a must. One of those sectors is the financial sector. The statistics show that in Kazakhstan, most of the university graduates start their careers in fields such as finance, insurance, and accounting and audit.

As a student of Bachelor of Journalism (BAJ) at KIMEP University, it was in my interest to explore the benefits of studying at a university. Knowing languages is a useful skill and a huge bonus in one's future employment. Dinmukhamed Niyazov, a second-year student at KIMEP University noted: "KIMEP students are taught by American and International standards, they are pretty fluent in English, and have a good base of their specialized field, so after graduation, they are almost guaranteed to be hired".

"All that is asked in interviews and tests is universal knowledge. The main thing is to know the base and have the critical thinking," said Aizada Adilova, First Year Assistant Auditor at Deloitte.

The KIMEP BACTA program corresponds to the realities of modern time and provides the basis for further employment. The evidence is the ACCA (Association of Chartered Certified Accountants) accreditation center endorsement. This allows BACTA students to receive first-level certification of the ACCA upon the completion of the program. But despite an impressive academic background,

not every graduate can find a job right after graduation. Mainly because employers are often interested in hiring employees with 1-3 years of working experience. In Kazakhstan, only 16% of employers are willing to accept candidates with no prior experience.

However, today the policy of many universities supports and provides the opportunity to practice during the educational process. "KIMEP professors directly prepared us for work, gave business cases, and tried to show us as accurately as possible what is awaiting in real life. Therefore, I can say that as a student of KIMEP, you already know how the work will go", said Sultanbek Botbaev, First Year Consultant, Tax Audit Department, KPMG.

"The university, brought me to my mentors. And by mentors I mean our teachers from the faculty of BACTA," mentions Assylay Sagynbayeva, Assistant 1 in Deloitte. Therefore, it is crucial to have qualified professors and faculty during one's learning process. Not only do they provide us with specialized knowledge but they also show us the path towards our future.

KIMEP Students are embedded in the theoretical and practical learning environment throughout the four year of their academic life. This is why they are adapt and integrate into the working atmosphere after graduation easily. "I have already managed to work for two of the Big Four companies and I can confidently say that the base the KIMEP professors gave was 100% utilized. Terminology, Process, and Practice - these played the leading role in incorporating theories learned in the classroom in practice," Sultanbek Botbaev added.

In order for KIMEP students to have a smoother transition from the university to their future career, Career & Employment Office is closely working with major Kazakhstani business companies. Through my.kimep portal students can get access

to fresh vacancies for full-time positions, part-time positions, and internships.

The close ties of KIMEP university with the job market of Kazakhstan is a win-win situation for both: KIMEP ensures the employability of its graduates and corporations get to hire qualified students with rich backgrounds. A vivid example of this is one of the largest audit companies, PricewaterhouseCoopers. Our graduates comprise 1/3 of the total number of PWC's staff, and half of them hold the position of top managers of the company. Moreover, fully satisfying all the requirements of the modern business world, 6 partners of PwC are KIMEP graduates.

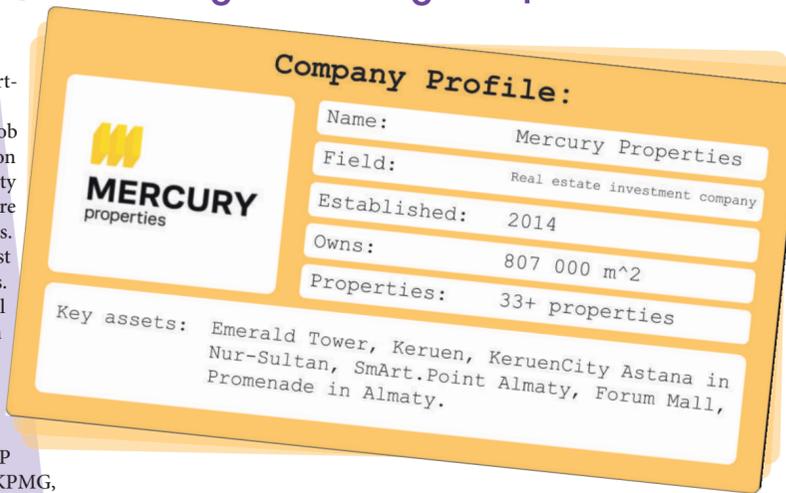
The quality of performance of KIMEP graduates is also highly evaluated by KPMG, another Big 4 company. KIMEP graduates commence their careers in Big 4 as an intern or assistant, and gradually, given the results of their work, they get promoted to positions of consultant, supervisor/senior consultant, manager, senior manager, director, and partner.

KIMEP University graduates have a competitive advantage over the other universities due to their fluency in English, rigorous academic background, and practical base in their specialized fields such as finance and accounting.

The carefully carved program of the university, the possibility of real-life application of theoretical knowledge, and its cooperation with potential employers are the main factors to choose a 4-year education path.

Creative Generation. CSS students are supported by Mercury Properties

Written by Margarita Lyuts



to make the space unique and comfortable for its guests and tenants.

Dias Galiyev, CEO of Mercury Properties, said that they have chosen 4 universities for cooperation, and work together to select the best student grantees. "KIMEP students stand out among students of other universities for their openness, proactive attitude, sociability, erudition and a positive attitude to life," — noted Mr Galiyev. Mercury Properties supports CSR program, aimed at providing sponsorship to successful students with high extra curriculum activity. This year 5 CSS students win a scholarship.

KIMEP University is a reliable partner of big foreign and Kazakhstani companies. Our students get support from many authoritative sponsors. This year for the CSS students opened a new opportunity of getting a scholarship from a big investment company — Mercury Properties.

Mercury Properties is one of the leading commercial real estate investment companies in Kazakhstan. The company owns and manages various types of commercial real estate — business centers, shopping malls, logistics and warehouse properties. Company is very concerned about its clients. A team of about 30 people, which includes KIMEP graduates, working hard on compliance with the expectations and reality of its customers. For them, it is very important to understand, how

"We determined the selection criteria and decided to support grants to students of humanitarian disciplines since often these students are deprived of the attention of other sponsors," — said the Mercury Property's CEO. The selection was conducted among students with GPA 4.0 and above, successful in the study and active in scientific activities and public life. The company is interested in supporting creatively oriented people who are willing to work as high-level managers. "Unfortunately, our universities do not prepare real estate, property and facility management specialists," — commented Mr Galiyev. Although he said that the market needs qualified engineers and managers of shopping and entertainment

centers, business centers, hotels and restaurants.

Mercury Properties is a company with high standards and big plans. It has its own vision and strategy on the real estate market. Any company can rent an office with all facilities, use the storage property and place their goods in shopping malls. But they can underline their favourite projects. Projects that bring practical benefits every day and affect the future of our customers. For example, this is the SmArt.Point coworking space in Almaty Towers. "... this is a flexible office space that has become a special cultural and business center in the city for the advanced young generation, startup projects and new format businessmen — digital nomads." — told the CEO.

Mercury Properties just started their CSR program, as a market leader, they are interested in rising specialists in a wide range of professions, to fulfil the commercial real estate market in Kazakhstan. For commercial properties to be successful, you need to have the knowledge and constantly develop it. The company actively invests in staff training and in the exchange of experience, they participate in conferences in Kazakhstan and abroad to study the best practices of colleagues from around the world.

"The logic and dynamics of the company's development to increase employee knowledge and the lack of personnel in the industry predicts the imminent appearance of special courses and even the opening of the CRE speciality in Kazakhstan universities. We are very interested in this and will consider the best opportunities for financial and intellectual participation."

Renovation of Valikhanov Building

Written by Eradzhan Nasridinov

Valikhanov building is one of the oldest and the largest building at KIMEP University. Our fellow freshmen and even our sophomores are perhaps doubtful of this fact. Their doubts are reasonable since they know Valikhanov as one small 5-floored building where each floor has only about 8-9 classrooms. What they don't know is that this piece of architecture is just half of its real area or even less. The other part of it is undergoing a renovation process.

Outside view of the campus. The front side of VB (marked red) undergoes a renovation process.

The Valikhanov Building is under rigorous construction works and has been out of use for the time being. Given the outer look of the building, students are not yet able to judge what changes are forthcoming.

Exclusively for our readers, we investigated this issue and are ready to share some insights with you.

In our interview with Dr. Timothy Barnett, Provost and General Deputy to the President, we got to know that the age of the building was the main reason for the reconstruction of the building. It was simply too old. As Dr. Barnett revealed, the building was never renovated since the day of foundation of KIMEP. He noted that classroom facilities did not contribute to a good learning environment. KIMEP needs "not just first-class faculty but also first-class facilities."

The construction works are underway. Stay tuned, changes are coming.

KIMEP University students are diverse in their interests ranging from arts and aesthetics to humanities and IT. The newly renovated building will be embracing the interests of all the students.

have a modern facade which will be as fancy as Kimepians. It will be "the most modern-looking building in this part of the city."

The total cost of the renovation of Valikhanov building is 4 million U.S. dollars. Each day builders work tirelessly to finish the repairs. The repairs should be completed in June 2020, and the classes shall resume in Fall 2020.

There are more construction works to come. Dr. Barnett also revealed that Great Hall and the round building (also known as "pregnant building") will undergo a renovation process soon. Considering the current case, KIMEP spares neither effort nor cost. We are very eager to see what will it all lead to. Students of KIMEP, get ready to see your university as you have never seen it before. Changes are coming.

According to Dr. Barnett, Valikhanov building will include art room on the first floor, six computer classes on the third floor, and numerous modern classrooms and study rooms. There will also be several conference halls and faculty offices. Besides, the building will



Treefall. KIMEP administration cuts down the dangerous trees on campus



Written by Arman Turgayev
photos by Rassul Burkhanov



It was an ordinary Sunday morning. The day was sunny. Everything was calm except for some periodic hum outside the dormitory. Nevertheless, these sounds did not interrupt Dana's sleep.

Dana, a first-year student at KIMEP University, lives on the fourth floor of the dormitory. She had a really fun Saturday evening that is why her dream was deep. However, suddenly Dana heard a loud rumble through her sleep.

"We thought it was an earthquake. I am from Astana and I heard a lot of stories about earthquakes in Almaty. So, I thought it was one of them," Dana says. "But when everything calmed down, I and my neighbour decided to look outside." They did not understand anything because they saw a huge tree trunk next to the Support Services Division.

A huge work on cutting trees on campus started last week. During it, ten poplars were cut down and sent to

utilization. The main reason for such works is that these trees were counted dangerous for students in a dormitory.

"We hired a special company which observed these poplars," says Natalya Kozmina, project manager in Support Services Division. "The result of this observation showed that these poplars were at risk of falling, especially during strong winds and cold weather. Therefore, we thought that it is better to cut them down before they would hurt our students or destroy their rooms in Residence Hall.

The condition of the tree trunks from the inside shows that these poplars were dangerous for people. There are some huge holes in the center of the logs. "It is a

normal situation for poplars because of their weak root system," added Natalya.

"Root rot in poplar trees is caused by Ganoderma lucidum. The affected trees exhibit drying of branch tips when the root system is decayed by the fungus," writes N.S.K. Harsh, a scientist at Indian Council of Forestry Research & Education, in his research about fungal decay in poplars. "Young trees of 2-3 years die fast from the top downwards. The older trees may uproot during storms and heavy rains due to rotting of anchoring roots."

On the other hand, another concern appeared after cutting down the trees on campus. Students and teachers started to think about the impact on

ecology. KIMEP University is located in the center of Almaty, the city that meets a lot of ecological problems because of air pollution. Therefore, the cutting of ten trees, which absorb carbon dioxide, can be a source of some environmental problems on our campus.

However, Aliya Nurtaeva, PhD in Chemistry from Oklahoma State University and professor of ecology at KIMEP University, suggests that there are not any preconditions for worries. "Even though the level of lead, which condemns from car emissions, in the soil around the cross of Abay-Dostyk streets is higher than the Maximum Acceptable Concentration, the amount of soil pollution is acceptable." Also, she added that this process of cutting trees would not significantly affect the ecology of KIMEP University because there are still a lot of



trees on campus which is "a little oasis in the center of our city."

Moreover, this poplars felling on our campus will not be at a loss of our environment. "There is one point in legislation about ecology in Almaty that if someone cuts down one tree, he or she must plant 20 seedlings," says Natalya Kozmina. "Akimat of Almaty will tell us on which plot of land we will plant our seedlings."

Therefore, it can be considered that the work on cutting trees last two weeks is not something irrational but, on the contrary, useful and sustainable.

"Well, now it is okay because our campus, especially in front of the dormitory, became brighter," added Dana. "However, there is one problem. It is too shiny and, as a result, too hot in the room in the mornings!"

"KIMEP is a university where you can write for hours, nights, years" - Dr. Burkhardt about his exchange experience



Written by Saper Turganov

On September 24, 2019, our members met with Dr. Thomas Burkhardt and conducted an interview about his career, Kazakhstan and exchange experience.

Dr. Thomas Burkhardt flew in August under the ERASMUS program. He earned his first degree in Germany. From childhood, Dr. Burkhardt wanted to become a professor, and for about 15 years he finally set himself the goal of becoming a doctor of science. After graduation, he immediately enters the Chemistry Institute of Technology and does research in the field of quantum physics, then, after undergraduate studies, he immediately applies to a Master, where he studies quantum physics even deeper. After that, he meets

with his future boss who invites him to start his career while defending a doctoral dissertation in economics. Dr. Tomas not only succeeds in education but develops independently, does research on finance and accounting. Thus, just one invitation changed his entire career.

During the years of his career, he taught many students in Germany and in other countries of Europe. Dr. Thomas Burkhardt learned about Kazakhstan from his colleague who was very actively developing the Special ERASMUS plus program for teachers. The professor received the opportunity to work at many European universities in Kazakhstan as well. After his long-expected arrival to Kazakhstan, he was warmly welcomed at KIMEP University. He likes the Almaty and nature near it because he has an opportunity to participate in the nomad trip organized by the staff of the International office of KIMEP University. He was also struck by the squirrels living on the territory of the

KIMEP campus. Dr. Thomas Burkhardt believes that campus residents affect the psychological mood of students, which helps cope with stress during the exam and increase the mood of all staff.

KIMEP education system does not differ from those of the universities where Dr. Thomas Burkhardt worked, only at KIMEP University students lead a more active lifestyle and easily establish communication and friendship with teachers, share gifts on different holidays, and Germany professors are not supposed to receive gifts from students, while students can put teachers in an awkward position. So Dr. Burkhardt received little gifts from our students, the very first gift he received was a national souvenir from Tajikistan, which he took with himself to the motherland.

Dr. Thomas Burkhardt said it was a great adventure for him to be at KIMEP: "KIMEP is a university where you can write for hours, nights, years". If possible, he wants to visit KIMEP again.

4 Things to do in Almaty in Winter

Almaty is a beautiful city. Every season here has its own charm. However, there is something special about winter that has just stepped into our lives. It's that time of the season when people need a little bit more time to wake up in the morning, "jingle-tunes" start to play from every corner, people gravitate towards hot drinks and begin to spend less time outside. Here at KIMEP Times, we created a list of 5 things to do in Almaty in winter both inside and outside.



Art Therapy

As the name itself suggests, Art Therapy has become a very popular way to relax, find peace and spend time. Whether you go alone to kill the winter gloom, or with friends and family members, you may find it extremely tranquilizing and therapeutic to lock yourself within the frame of your creativity at least for an hour, since all of us are artists of some kind.

Pictor

Pictor is probably the pioneer of art studios in Kazakhstan. Additionally, the studio offers soap-making and Triptych, which is a work of art, divided into 3 sections, hinged together.

@pictor.kz
Price: 5.000 KZT per person for a master class



Horse Riding

You might be thinking it's too cold to ride a horse at this time of the year but just imagine a promenade on a four-hoofed friend in a Winter Wonderland - snow and peace around. This activity may become both - an adrenaline-caller and a calm-giver. The great Kazakh steppes are awaiting! Figuratively speaking, of course.

Chamberlain Country Club

Chamberlain Country Club is located 15 minutes away from First President's Park, so do not be fooled by its seemingly far location on 2GIS. There are more than 50 horses of the 20 rarest breeds. Moreover, you can try archery, airgun shooting, sports and a variety of thematic quests.

@chamberlain.kz
Price: Varies



Cooking studios

Cooking studios are a wonderful place, where you can go alone, become part of a group and make new acquaintances. Cooking may be very beneficial, especially at the very end when you get to eat all of your cooking creations.

Compote

Compote is a school-studio, which means not only you can attend day masterclasses or book the studio for your group of friends, but also channel your inner chef and nail the intensive 10-day culinary courses, so afterwards you don't have to "eat like a student" (for that purpose KIMEP Times prepared a list of Places to Eat around our University which you will be able to find in our next issues).

@compotestudio
Price: from 5.500 KZT



Trampolines

There are a few trampoline parks in Almaty and there is no doubt that most of us have visited them at least once. If you have not, however, you should definitely try because there is nothing like the feeling of accomplishment when you have finally nailed a trampoline somersault.

Kango Trampoline Park

KANGO offers 1650 km2 of fun - 9 zones, more than 50 trampolines, and a "Jumping school". Do not be intimidated if you see full-grown adults jumping higher than you.

@kangojump_almaty
Price: 2.000 KZT for students on Wednesday
3.500 KZT for 1 hour

Studio 33

Another studio that you might want to visit is Studio 33. You get to choose the time, the format (size) and the materials of the painting that you will be dedicating your precious time to. You can book a spot online.

@studio33almaty
Price: 8.000 KZT per person for a master class

Equestrian club "Altyn Tai"

"Altyn Tai" is located in a picturesque place - Butakovskoe ushlye (ravine). There you can learn how to ride a horse or enjoy a horseback promenade in the afternoon. This is a great way to appreciate the magnificent lands of Kazakhstan.

@altyntai_club
Price: Varies

"Nomad" horse riding school

The best thing about this horse riding school is that it is located in the heart of Almaty. Both professionals and newbies can enjoy this school.

Price: 5.000 KZT

Make a Cake

"I eat cake because it's someone's birthday somewhere" could be your motto to go to

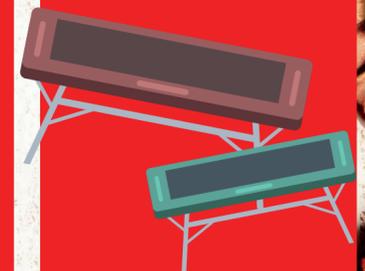
"Make A Cake" cooking studio. Different master classes are offered weekly: from crowd-pleasers such as Red Velvet, Cheesecake New York, and Pavlova Meringue to Kazakh traditional sweets.

@cakebar.kz
Price: from 10.000 KZT

Cook Well

Gastronomic dinners and masterclasses are offered in the "Cook Well" cooking studio. You could go alone, with a couple of friends or book a whole team-building event. The choice is yours. In any case, no one will leave hungry for sure.

@cookwell_almaty
Price: from 10.000tg



Written by Adina Marat



No more instant noodles, or how to cook pancakes

For many young men and women, the beginning of their student life was a real test. They began to live an independent life. And, of course, we ran into the problems of housekeeping, saving money, and self-catering. If you saw Instagram posts with «Doshirak» noodles from our students, then you know what I'm talking about.

Let's diversify the menu of our students! Let's share recipes for interesting, but simple and cheap dishes. To begin with, I offer a recipe for an excellent breakfast - a pancake, a flat cake made of thin batter and cooked (as on a griddle) on both sides. They are really popular in the USA and Canada and simple to cook. They taste delicious!



Written by
Arina Lazareva

Ingredients	Quantity	Price (KZT)
Flour	1 cup	60
Milk	1 cup	70
Egg	1	40
Cooking oil	3 tablespoons	20
Sugar	4 tablespoons	20
Salt	1/4 teaspoon	10
Baking powder	1 teaspoon	20
TOTAL COST		240 KZT

Recipe:

1. You need to mix milk, butter, eggs and sugar. It is convenient to do this in a deep cup. A mixer is not needed. You can use a conventional plug.
2. Separately mix the dry ingredients - flour, salt and baking powder. You can mix in the same glass in which the flour was measured. Then you need to sift the flour.
3. Mix this until smooth. You can do it with the same fork. It is not necessary to mix for a very long time, otherwise, the pancakes will turn out as a rubber. The dough should be liquid enough to pour freely.
4. Heat a lightly oiled griddle or frying pan over medium-high heat.
5. Pour the dough into the center of the griddle, about two tablespoons. The dough should spread in a circle. The smoother the circle, the better the dough is. However, it does not matter for the taste of pancakes.
6. Pancake bakes quickly. As soon as bubbles appear on the surface of the pancake, it must be turned over. The second side bakes even faster. When the surface turns light brown, the pancake is ready!

To prepare a portion of pancakes for two people, it usually lasts 20-30 minutes. In the classic version, maple syrup or blueberry jam is added to the pancakes. But you can add anything you like - honey, jam, cream. It is better to eat pancakes while they are hot. Therefore, ready-made pancakes are better to share with a friend, and enjoy breakfast together!

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