



ALUMNI MAGAZINE

VOLUME 9
2019-2020

TABLE OF CONTENTS

MESSAGE:

Message from Dr.Bang	3
----------------------------	---

FACULTY NOTES

News from the Bang College of Business (BCB)	4
News from the Law school	6
News from the College of Social Sciences (CSS)	8
News from the College of Humanities and Education	10
News from Executive Education Center (EEC)	12

UNIVERSITY NEWS AND EVENTS

Office of Quality Assurance and Institutional Research	14
Library	17
Alumni Mentorship Program	19
New Partners- Mercury Properties	22
Campus Renovation	23
Rakhmet Scholarship Fund	23
Calendar of Events	24

ALUMNI HIGHLIGHTS

Interview with Kairat Kudaibergen, ExMBA 2015	26
Interview with Alisher Yelikbayev, MAIJ 2004	30
Interview with Aigerim Myrzagereyeva, BAIJ 2013	31
Interview with Dilbara Aubakirova, BMKT 2019	32
Interview with Tatyana Foster, MBA 2006	33
Interview with Ulan Alimbek, BSC 2013	35
Interview with Oxana Kim, BSC 2003, MBA 2006	36
Interview with Aisana Ashim, BSC 2012	37
Interview with Ainura Ashimova, BAIJ 2011	38
Interview with Madi Aitimov, BSC 2012	39

ALUMNI REUNIONS AND EVENTS

Lunch with Alumni Ambassadors	42
Alumni Luncheons in Turkestan and Shymkent	43
Working group meeting in Nur-Sultan	44
First Alumni at Graduation Ceremony 2019	45
Opening of Time Capsule	45
Alumni Reunion in Atyrau	46
Open Air Alumni Reunion: Intellectual game	47

CONTACT US

Contact Details	48
Alumni Success Stories	48
Services for Alumni	48

Dear Alumni, Partners and KIMEP community,
You are holding the 9th issue of our Alumni
magazine. It's my pleasure to present it to you!

By tradition, in this issue you can read more about university news and events, as well as the happenings of specific colleges. The main theme of this issue is blogging. We have featured the stories of 10 famous KIMEP Alumni bloggers.

Last year was an eventful year. While I will not go into the details of each of one of the many activities and events organized, I can confidently say that we can look back with pride on our accomplishments. A few highlights included the meetings we held for Alumni in Atyrau, Turkestan and Shymkent, all of which were attended by more than 70 graduates from different years. A working meeting was also held with the Alumni of Nur-Sultan, at which time the new Ambassadors were selected and the main objectives for the further development of the Nur-Sultan Alumni Chapter identified. Additionally, a new Alumni Mentorship program for students was organized. And of course, we hosted the Annual Alumni Reunion Intellectual games in Almaty - an important challenge where alumni of various years and programs compete with each other and Faculties.

We value our network of alumni who understand the importance of their degree. You can trust that our brand of education will only get stronger. I hope you will associate your experience here as large factor of your current career success, and join with others to support KIMEP U going forward.

Also I want to present the Alumni corner in the office of corporate development department, where you, Alumni, could come, have a cup of tea and tell us your latest news, events and career development.

My heartfelt gratitude and sincere appreciation to Adil Valikhanov, Damina Mukitanova, Mariya Nurdinova, Konstantinos Kristofer Dimitriou, Alisa Braun, Kira Leadholm, Vivienne Ruth Westbrook, David Shan, Yongjian Si, John Sedwick Westbrook, Yekaterina Andreyeva, Balzhan Suzhikova and Raushan Kanayeva for their invaluable contribution to this issue.

Best wishes,
Dinara Sagindykova
Alumni Specialist, Corporate Development Department





MESSAGE FROM DR. BANG

Dear KIMEP Alumni, Welcome to the Ninth Edition of KIMEP University's alumni magazine. I thank you for taking this opportunity to stay connected with your alma mater and learn more about recent events as our university continues to strive ever higher. As alumni of KIMEP, you are fulfilling the mission of our University in your work by being well-educated citizens and improving the quality of life for individuals in Kazakhstan, Central Asia, and beyond. Your achievements bring honor both to yourselves and to KIMEP, and both current and future students look up to you as role models.

As KIMEP begins its twenty-seventh academic year, our university continues to strengthen and develop with new prestigious accreditations, excellent faculty, and capital improvements. I am proud to inform you about these developments at KIMEP.

It is my great pleasure to announce that KIMEP has been recognized as the #1 Leading University among all Humanitarian-Economic universities in Kazakhstan, according to the 2019 National Rankings of HEIs by the Independent Kazakh Agency for Quality Assurance in Education (IQAA). This prestigious recognition reflects KIMEP's steadfast dedication to high-quality instruction, research, and student success. I would like to congratulate our entire academic community on this impressive achievement.

Endeavoring towards the highest international standards, the Bang College of Business is in the process of obtaining the prestigious EQUIS Accreditation from the European Foundation for Management Development (EFMD). The EQUIS accreditation is the most comprehensive accreditation system for business and management schools. EQUIS accreditation will aid BCB in its efforts to upgrade its management system, build transparent ethics for teaching and research, and achieve standards which commensurate with other world-class business schools.

In line with our unwavering commitment to academic excellence, KIMEP is welcoming 12 new faculty members to our exceptional team of professors this year. These top professors will join the BCB, the Language Center,

the College of Social Sciences, and the School of Law, where their quality of teaching and research will continue to elevate our academic programs beyond the highest international standards. In addition, the School of Law recently hired a new Dean named Fred Isaacs, J.D., a highly experienced practicing attorney and business law professor with an extensive background in both the public and private sectors.

Capital improvements on the Valikhanov Building are also continuing to enhance our university. This past February 27, 2019 marked an important moment in the history of KIMEP with the commencement of large-scale renovations on the Valikhanov Building's North Wing. The Valikhanov West Wing was completed in Spring 2018, and the current project is scheduled to be completed by Summer 2020. The new North Wing will include classrooms with modern and sophisticated learning environments to support KIMEP students and faculty in their pursuit of academic excellence.

This year, 421 students received their diplomas at KIMEP's Graduation Ceremony on May 18, 2019 and became the newest members of our Alumni community. We also had special guests in attendance – our first alumni class of 1994 and the alumni class of 2014 celebrated their 25th and 5th year reunions. This year in Nur-Sultan, 9 new alumni ambassadors were appointed. Our 28 Alumni Ambassadors facilitate our thriving alumni network and maintain KIMEP chapters all over Kazakhstan. They also counsel prospective new students and form new relationships with organizations on behalf of our university. I invite you to get acquainted with our new Alumni Ambassadors to learn about ways to get more involved in our beloved university community.

I would like to thank you for being a part of our impressive alumni network and staying in touch with your alma mater. On behalf of our faculty, staff, and the KIMEP community, I welcome you to read more about our achievements and plans for the near future.

Sincerely yours,
Chan Young Bang, Ph.D.
President of KIMEP University

NEWS FROM THE BANG COLLEGE OF BUSINESS

NEW FACULTY MEMBERS IN 2019-20 AY



Dr. Muhammad Arslan joined BCB as an Assistant Professor of Accounting and Finance. He holds a PhD in Accounting and Finance from Lincoln University, New Zealand. He previously worked at Lincoln University and Royal Business College, both located in Christchurch, New Zealand.



Dr. Jong Min Kim joined BCB as an Assistant Professor of Marketing. Dr. Kim holds a PhD in Management Science from the University of Texas in Dallas, USA, and previously worked at the University of Science and Technology of China.



Dr. Shazada Muhammad Umair Khan joined BCB as an Assistant Professor of OMIS. He holds a PhD in Industrial Engineering from the Institute National Polytechnique de Toulouse (INPT), Toulouse, France. He previously worked at Toyota, Japan.



Dr. Nejat Capar joined BCB as an Assistant Professor of Management. He holds a PhD in Strategic Management from Florida State University, USA. He previously worked at Melikşah University, Kayseri, Turkey, and at the University of Sharjah, Dubai, UAE.



Dr. Alimshan Faizulayev joined BCB as an Assistant Professor of Finance. He holds a PhD in Finance from Eastern Mediterranean University, and the Turkish Republic of Northern Cyprus, where he also previously worked.



Dr. Dana Abeuova joined BCB as a Senior Lecturer of Management. She holds a PhD in Management from ESCP EUROPE Business School, Paris, France. Dana previously worked at American Councils for International Education, Kazakhstan.

HIGHLIGHTS OF 2018-19 AY

COLLABORTION WITH AIFC

On April 24, 2019, KIMEP University signed a Memorandum of Understanding with AIFC Bureau for Continuing Professional Development¹ (BCPD). The ceremony was held in the Executive Education Center with Mr. Yernur Rysmagambetov, Deputy CEO of AIFC Authority, and his team. KIMEP University was represented by the Vice-President for Academic Affairs, Dr. Gilbert Linne, Provost Dr. Timothy Barnett, and the Dean of Bang college of Business, Dr. Ho Young Lee.

On June 18, 2019, the Executive Education Center (EEC) and BCPD officially opened the AIFC BCPD Business Center of 117 classrooms of EEC. As a result of this partnership, AIFC BCPD provided free access to EIKON terminals to all KIMEP University students and faculty members. Two EIKON terminals now operate at KIMEP University – one in KIMEP Library computer lab and the other in EEC 114.

On July 2, 2019, the Dean of Bang College of Business, Dr. Jay Ho Young Lee and the AIFC Deputy Chairman, Mr. Yernur Rysmagambetov formally opened KIMEP campus-in-campus facility in Eurasian Hall of AIFC BCPD building in Nur-Sultan. Dr. Nadeem Khalid, the Associate Dean of BCB to EEC explained that the facility is a center where KIMEP will provide its executive programs to companies positioned in Nur-Sultan.

¹ The AIFC Bureau for Continuing Professional Development is responsible for human capital development and plans to retrain over 5000+ specialists in the financial industry of Kazakhstan and, ultimately, create a critical mass of professionals for the AIFC eco-system and beyond. In addition, the Bureau is responsible for investment and financial literacy programs related to AIFC's core pillars including Islamic Finance, Fintech, Capital Markets, Green Finance, as well as Asset and Wealth Management.



“For KIMEP, as the flagship of the Kazakhstani higher education, it was a top priority to have its active presence in Astana International Financial Centre. Achieving it required intensive negotiation and demonstration of C-level business expertise. Thus, KIMEP and BCB in particular, proved that it has its well-deserved place in the highest profile financial centre in Kazakhstan”, commented the Dean of BCB, Dr. Jay Lee.

COLLABORTION WITH METHOD PRO

For the last three years, Bang College of Business fruitfully collaborated with the Method Pro Program organized by the Foundation of the First President of the Republic of Kazakhstan and hosted the Method Pro Summer IT Internship for talented youth. This year, as always, the program was highly selective - only 118 youngsters out of 2000 applicants were chosen to take part in the internship, and only 70 of them passed through the hackathon that divided the first and the second rounds of the internship.

During the internship, students were trained in project management and advanced information technologies in cyber security, micro-services, web-development, machine learning and mobile applications, working in groups and developing solutions to real-life tasks set by partner companies. The instructors represented companies such as Amazon, Chocofamily, Foxout, as well as BTS Digital and KIMEP University.

On 11 August, a Demo Day was organized to serve as a platform where internship participants presented their completed projects to real-life companies. This year, the projects included mobile applications and projects with machine learning algorithms. Six group projects were chosen to be implemented by corporate representatives



and won 500 000 KZT-worth certificates. The students were invited for internships in the companies with the opportunity of subsequent employment.

STUDENT ACHIEVEMENTS

In 2018-19 academic year, BCB students continued to excel in various competitions. Abay Chinibekov and Ykyval Orozalieva won the L’Oreal Brandstorm 2019 Competition; Paluan Rimov, Beket Ostemir and Abylay Akylbek secured 1st place in the Financial Analysis and Trading Competition organized by AIFC, Exante and Refinitiv; and Rozimurat Rozakulov, Nigina Komalkhodjaeva and Abylay Akylbek were among the winners of the Kazakhstan Stock Exchange Simulator 2019.

BCB RESEARCH NEWS

During the 2018-19 AY, BCB faculty members published a total of 38 articles in internationally recognized SSCI and SCOPUS index journals such as the Journal of Multinational Financial Management, Corporate Governance: *The International Journal of Business in Society*, *Journal of International Financial Markets, Institutions and Money*, *The Quarterly Review of Economics and Finance*, *Managerial Auditing Journal*, *The Service Industries Journal*, *Asia Pacific Education Review*, etc..

BCB also organized the 16th KIMEP International Research Conference (KIRC 2019) on April 26-27, 2019. The theme of the conference was “Digital Economy, Business and Society in the Era of Fourth Industrial Revolution: Challenges and Opportunities”. The two day conference was organized in four plenary sessions and 22 concurrent sessions devoted to multidisciplinary research related to Accounting, Finance, Management, Marketing, Operations Management, Social Sciences, Education, Linguistics and Legal issues. In the first plenary session, Tamara Shadieva of KASE delivered the lecture of ‘Transformation of Capital Markets: New Image of Stock Exchange’. In the second plenary session, Yelena Novikova presented a paper on ‘Ethical Implications of Platform-based Sharing Economy and Collaborative Consumption within the post-Soviet Context’. The third plenary session was led by Dr. Zauresh Yernazarova, focused around the theme of ‘The Language Issues at the Junction of Civilizations’. The final plenary session was organized to discuss ‘Trade, Innovation, and Competition’ in the contemporary world. A total of 85 researchers from 6 different countries presented their research findings in KIRC 2019. The BCB Research Office also organized bi-weekly research seminars to improve research quality and to enhance the research culture among faculty members. In addition to BCB’s bi-weekly research seminars, the BCB Research Office coordinated ‘Professor to Professor’ (P2P) Professional Development Seminars to improve teaching and research quality of the faculty members.

Prepared by Marzhan Berniyazova, Accreditation Manager

NEWS FROM THE LAW SCHOOL



In February 2019, Dr. Sergey Sayapin, Dr. Andrey Kozik and eight students participated in a DAAD-sponsored workshop on the international legal regulation of water at the Ruhr University of Bochum. Following this, KIMEP University's School of Law hosted two master's students from Ruhr University, and three students from KIMEP University went to Bochum to do research for their master's theses.



Dr. Rustam Atadjanov joined the School of Law in August 2019. From 2007 - 2014, he worked as a Legal Adviser at the ICRC Regional Delegation in Central Asia, and in 2014 - 2018, he pursued a doctorate in international criminal law at the University of Hamburg. Dr. Atadjanov's monograph on crimes against humanity was published in 2019, by T. M. C. Asser Press and Springer.



On 4th June, Dr. Lombardi met the heads of the Eurasian Economic Commission (Antitrust Division), in Moscow. He was invited to answer questions and share his recommendations on the ongoing reform of competition law in the Eurasian Union.

On 26th June, Dr. Claudio Lombardi was invited to chair a panel at the "Competition Law and Sustainability: Addressing the Broken Links" Conference, at Science Po' University, in Paris. The conference was co-organised by Sciences Po Law School and We Are Competition, and examined the broad theme of "Competition Law & Sustainability".



In June 2019, Dr. Claudio Lombardi, Dr. Nicolas Zambrana-Tevar and Dr. Sergey Sayapin participated in the 2019 Annual Conference organised by the National University of Singapore's Asian Law Institute (ASLI) to present their research. Dr. Sayapin was awarded an ASLI fellowship to carry out research in Singapore from March - April 2020.

On 27th-29 June, Dr. Lombardi attended the 2019 ASCOLA Conference in Aix-En-Provence, presenting a paper on "Assumptions, Presumptions, and Inferences in Competition Law Enforcement".



KIMEP University will be welcoming a new dean of the School of Law in the fall. Dr. Fred Isaacs received his JD from Notre Dame University and worked with the US courts both as a clerk for judges and, later, as a representative for clients. His litigation experience included working in the US Circuit courts.

Dr. Isaacs began teaching in Marylhurst University in Oregon, USA in 2000. He twice received the university's Academic Excellence in Teaching Award as well as the University's MBA Instructor of the Year Award. His areas of teaching include Environmental Law, Ethics, International Law, Labor and Employment Law, Literature and the Law, and Negotiation and Conflict Resolution.



Dr. Nicolás Zambrana-Tévar presented a paper at the 2018 Asia Pacific Colloquium on Private International Law, held last December at Doshisha University, Kyoto.

Prepared by Dilnaz Israilova, Law School Coordinator



NEWS FROM THE COLLEGE OF SOCIAL SCIENCES

CHINA AND CENTRAL ASIA STUDIES CENTER (CCASC)

During academic year 2018-19, the China and Central Asia Studies Center (CCASC) has continued to work on "Unpacking China in Central Asia" which is a joint project with University of Agder. Its purpose is to set up a database of Chinese investment activities in Central Asia which will be available for academics and the business community. In December 2018, the Center had organized a joint workshop on sustainable development goals in Kazakhstan together with the United Nations Department of Economic and Social Affairs. In fall 2019, the Center is going to organize two workshops: the first workshop, in August, is going to bring together professionals from the field who are going to give feedback on the materials so far compiled. The second workshop in December is going to present the results to the wider public. Details can be found on <http://www.chinacentralasia.org>.

NEW FACULTY MEMBERS

In fall semester 2019, the College of Social Sciences welcomes two new faculty members:



Dr. Christopher Primiano joins KIMEP as assistant professor at the Department of International Relations and Regional Studies. Dr. Primiano obtained his PhD in Global Affairs from Rutgers University. He previously worked at the University of Nottingham Ningbo China and at Rutgers University. Dr. Primiano's research focus is on Chinese studies. He is going to teach IR foundation and major courses.



Dr. Da Hoon Chung is joining KIMEP as research fellow for one academic year. Dr. Chung received her PhD in Diplomacy from Peking University and she holds a master degree from Yale University. In fall, Dr. Chung is going to teach IR courses related to China and Security studies and she is going to do research at the DPRK Strategic Research Center.

LECTURE SERIES WITH THE NATIONAL BANK

In spring 2019, the Department of Economics hosted weakly master class sessions in cooperation with the National Bank. The speakers were Salyma Dzhurunova and Gulnar Shemetova, two leading experts of the Bank.

STUDENT SUCCESS STORIES

Bagdat Akbiyeva, BAE sophomore student, has been included in the list of 100 best students of Kazakhstan. The list was put together by "Bilim-Örkenieti", the National Center of Innovation and Scientific Research. The nomination recognizes Bagdat's outstanding academic achievements and her exemplary community services.

BMPA student Ali Kassymguzhin is among the winners of the Konrad Adenauer 2019 research merit-based scholarship.

BAE student Miras Tursunaliyev was finalist of Nazarbayev University, BCG, BI Group case competition and won a 3rd place.

EVENTS

In November 2018, the Central Asian Studies Center (CASC) hosted an IMF presentation by Jüha Kähkönen, deputy director of the IMF's Department of Middle East and Central Asia, on "Caucasus and Central Asia: Regional Economic Outlook and Prospects for Inclusive Growth".

In November 2018, CSS hosted a two-day European Union conference-simulation. There were 70 participants from 7 countries and 5 universities and guests from DAAD and Advantage Austria.

In January 2019, CASC organized a public lecture by Professor Marina Tolmacheva, Washington State University (US) on "A Dangerous Destination: From Russia to Tibet on Foot and by Car". Professor Tolmacheva is Professor of History at Washington State University and a former president Emerita of the American University of Kuwait, and director of the WSU Asia Program. In 2018-19, CSS hosted her during a Fulbright Fellowship-sponsored project.

In April 2019, CSS conducted its annual research conference under the headline "Central Asia in Focus: Global Issues in Regional Contexts Global Issues in Local Context". Later that month, the Department of Economics hosted a guest lecture by Professor Joung Yong Lee asking "What Can We Learn from Korean Economic Development?" Professor Lee is currently at Inha University in Tashkent.

Also in April 2019, CSS students visited the Microsoft Office in Almaty and attended a lecture organized by American Chamber of Commerce and Microsoft Kazakhstan. In May and June, CSS students organized a peer-to-peer workshop on research methodology.

***Prepared by Dinara Nurmanova,
Administrative Manager***



Closing Ceremony, EU conference simulation



NEWS FROM THE COLLEGE OF HUMANITIES AND EDUCATION

WE ARE PROUD AND GLAD TO ANNOUNCE THAT THE LANGUAGE CENTER HAS BEEN RENAMED THE COLLEGE OF HUMANITIES AND EDUCATION, STARTING FROM FALL 2019!

We have achieved this development thanks to our outstanding faculty, devoted staff and brilliant students.

We continue to improve the existing Bachelor of Arts in Foreign Language, Bachelor of Arts in Translation Studies and MA in TESOL programs along with working on getting new licenses for new PhD and MA programs in the near future.

FLTAL CONFERENCE-2019

To provide access, among many, to rich ideas on educational excellence, the Korean University of International Studies, Branch of the Russian State University of Oil and Gas (National Research University) named after Ivan Mikhaylovich Gubkin, in Tashkent and "ERIELL Prof Education" in Tashkent hosted the 9th Annual Conference on Foreign Language Teaching and Applied Linguistics (FLTAL) entitled "Creative Multilingual Identities: The Influence of Multilingual Identity on Foreign Language Learning".

Around 20 LC faculty members and MAFL/BAFL/BATS program students attended the conference on 2-3 May in Tashkent, shared their experience and gained new knowledge and friends.



NEW FACULTY



Dr. Vivienne Westbrook

*Ph.D. University of Manchester, November, 1998 (British Academy Award)
M.A. Screenwriting, London Film School, and the University of London, July, 2008.
M.Ed. (B.A. Psychology and M.Ed. Education). University of Manchester, September, 2000.
M.Phil. University of Manchester, October, 1995.*

Dr. Vivienne Westbrook is Professor of English and Cultural Studies in the College of Humanities and Education at KIMEP University. She is also an Honorary Adjunct Professor in Human Sciences and English and Cultural Studies, and a Senior Research Fellow at the Oceans Institute at the University of Western Australia. She is a member of St. John's College, Cambridge, and the British Psychological Society. She is a British Academy sponsored Ph.D. graduate of the University of Manchester. She holds Masters degrees in English Literature and Culture, Educational Psychology and Screenwriting and degree level qualifications in Business Studies, Literary Studies, English Language and Literature and TEFL. She has more than twenty years of teaching, research and publication experience in international academia, awards for outstanding teaching and research and a strong track record of international research funding. She is the General Editor of the Routledge series on Humour in Literature and Culture and Oceans, Seas and Shorelines: a natural and cultural history and has two more series in process.





Dr. Basem Ibrahim Malawi Al-Raba'a
Ph.D. Linguistics and Near Eastern Languages and Cultures (double major), Indiana University Bloomington, 2017

Basem Al-Raba'a holds a dual Ph.D. in Linguistics and Near Eastern Languages and Cultures from Indiana University Bloomington. He completed his first master's degree in Linguistics at Yarmouk University in Jordan, his second master's in Near Eastern Languages and Cultures at Indiana University Bloomington, and his bachelor's in English Language at Yarmouk University. He is currently Assistant Professor of Linguistics at KIMEP University; he previously worked as Visiting Assistant Professor of Arabic Studies at Oberlin College, teaching both language and linguistics courses; he also served as an associate instructor of Arabic at Indiana University Bloomington. His main area of research is Arabic syntax, with special focus on reflexivity, reciprocity, transitivity, case assignment, and participles. He also presents and publishes on Arabic phonology and sociolinguistics.



Mr. John Westbrook
CELTA English-teaching qualification MA in English. University of Tulsa, May 2017
MFA in Creative Writing (Poetry). University of Florida, May 2012

Mr. John Westbrook holds an MFA in creative writing from the University of Florida, where he served as an assistant poetry editor for the literary journal *Subtropics*, and an MA in English from the University of Tulsa, where he co-authored a collaborative Fulbright Scholar-in-Residence proposal. He has taught a range of writing courses in the United States and China, as well as courses on sustainability and urban development in Germany, Hungary, and South Africa. A longtime freelance writer and editor, his poems and prose (and, more rarely, his translations) appear in publications throughout the English-speaking world.

Dr. Amanda M. Al-Raba'a
Ph.D. University of North Carolina at Chapel Hill, English and Comparative Literature with Duke-UNC Graduate Certificate in Middle East Studies, 2019

Dr. Amanda Al-Raba'a's research lies at the intersection of literary studies and translation studies. She focuses on gender, war, and translation in Middle Eastern, North African, and Arab diaspora literatures. She received her PhD from the University of North Carolina at Chapel Hill, and her BA from Indiana University Bloomington. She previously worked as a Visiting Assistant Professor at Oberlin College.

NEW PIA FELLOWS

This fall, the KIMEP Language Center is welcoming three new Princeton-in-Asia Teaching Fellows for the 2019-2020 Academic Year.

Ms. Alisa Braun, University of Denver, GPA 3.8, Majoring in Psychology, Minor in Biology and Leadership with a Cognitive Neuroscience Concentration. She is conversational in Japanese, and currently studying Thai. Alisa is first author in a recently published article in *Vision Research* titled 'Anisotropic visual awareness of shapes'. Alisa is passionate about teaching, learning, and excited to move to Almaty to pursue her many passions.

Ms. Kira Leadholm, University of Chicago, GPA 3.9, Majoring in Visual Arts and Creative Writing. Kira is creative, driven, and meticulous. She is a talented reader and writer with experience in all facets of the English language, which will enable her to be a successful teacher in Kazakhstan. She has professional experience in marketing, writing promotional material and creating online content for various businesses.

Mr. David Shan, Columbia University, GPA 3.8, Majoring in Neuroscience and Behavior on the pre-medical track. He is conversational in Mandarin and spent the summer after his freshman year studying abroad at Peking University. In school, he was highly involved in multiple service organizations including Camp Kesem and Womankind's Asian Youth Program. David is highly passionate, engaged and energetic, and consistently strives to experience new things and contribute to a greater good.

All three PiA Fellows are TEFL certified.



Prepared by Mariya Nurdinova, College Coordinator for Faculty Research

NEWS FROM EXECUTIVE EDUCATION CENTER

THE ACADEMIC YEAR OF 2018-2019 WAS FULL OF EVENTS, MASTER-CLASSES AND PARTNERSHIPS FOR EXECUTIVE EDUCATION CENTER. BELOW ARE SOME OF THE HIGHLIGHTS OF THE YEAR.

ENGLISH COHORT OPENING IN ALMATY

On the 4th of May 2019 Executive MBA program opened its 11th English cohort in Almaty. The opening Ceremony was traditionally held in EEC with the opening speech from the Dean of Bang College of Business, Dr. Ho Young Lee and the Associate Dean of EEC, Dr. Nadeem Khalid.



The students of the new cohort have extensive experiences in business areas as banking, logistics, natural resources, HoReCa and entrepreneurial experience. The companies they come from include: USKO, KazMinerals, Kazatomprom, ATF Bank and other international and local organizations. We wish our new cohort participants the best knowledge gaining experience at KIMEP, personal and career growth after program completion!

AIFC AND KIMEP PARTNERSHIP

On the 24th April 2019 KIMEP University signed a Memorandum of Understanding with AIFC Bureau for Continuing Professional Development (BCPD). This Memorandum is a significant milestone in our ongoing collaboration because both of our great institutions serve one aim: Quality Education of the highest world standards.

On the 18th of June 2019 Executive Education Center (EEC) and AIFC Bureau for Continuing Professional Development (BCPD) held an Official Opening Ceremony of the AIFC BCPD Business Center that will now be located in classroom 117, EEC.

Top management representatives from both sides, Dr Timothy L. Barnett, Provost and General Deputy to the President, Dr Ho Young Lee, Dean of Bang College of Business, Dr Nadeem Khalid, Associate Dean of BCB to EEC, Mrs. Bakytgul Tundikbayeva, Former Director of EEC from one side, and Professor Alexander Van de Putte, Chairman of the AIFC Academic Council, Ms. Assiya Karibay, Chief of Bureau for Continuing Professional Development of AIFC and Mr. Kuanysh Nurkanat, Country Account Manager for Thomson Reuters from the other side gave a speech on partnership benefits, cut the ribbon and put the nameplate on the wall of the classroom.

In the framework of the partnership, AIFC BCPD provided free access to Thomson Reuters database to all KIMEP University students and faculty members. Two terminals now operate in KIMEP University – one in KIMEP Library computer lab and the other in EEC 114. As a finishing



accord, Professor Alexander Van de Putte, Chairman of the AIFC Academic Council, gave a captivating guest-lecture on "Strategy in action" in front of KIMEP University students.

On the 2 July 2019 the Dean of Bang College of Business, Dr. Ho Young Lee and the AIFC Deputy Chairman, Mr. Yernur Rysmangambetov formally opened KIMEP campus-in-campus facility in Eurasion Hall of AIFC Bureau for CPD. The campus-in-campus facility is located on the third floor of AIFC.

Dr. Nadeem Khalid, the Associate Dean of BCB to EEC and Professor Alexander Van de Putte, Chairman of the AIFC Academic Council were the other official representatives who participated in the official ribbon-cutting of the KIMEP University's campus-in-campus premise in AIFC. The Associate Dean explained that the centre is the place where KIMEP will provide its executive programs to companies positioned in Nur-Sultan.

EXECUTIVE MBA GRADUATES OF 2019

On the 18th of May KIMEP University conducted the Graduation Ceremony for the graduates of 2019 in the Republic Palace with the presence of the President, Dr. Chan Young Bang, faculty and top management of the University. This year 656 students received their well-deserved diplomas and academic achievement certificates, 30 of them were Executive MBA graduates of Russian cohorts from Astana and Almaty.

Among Master students, the Best GPA Certificate was awarded to Executive MBA R09 graduate Mrs. Aigerim Abulyaissova, from KazTransGas corporate cohort, whose GPA was 4.33, the highest ever in the history of our program.



Another great news is from our graduate of the Russian cohort in Nur-Sultan, Mr.

Daniyar Esin, who served as the Head of the Department of Social Development in Nur-Sultan City



administration received promotion to the Vice Minister of Information and Community Development of the Republic of Kazakhstan. Mr. Daniyar Esin was born in 1981 in Karaganda. He has finished Academy of Financial Police of the Republic of Kazakhstan, and in 2019 graduated from R10 cohort of Executive MBA at KIMEP University. We wish our graduate the success and many happy returns in his future endeavors!

MINI MBA AND PROFESSIONAL DEVELOPMENT PROGRAM NEWS

On the 29th of June 2019 Mini MBA Program provided the Graduation ceremony and captured the cheerful, happy and precious moments for the program graduates. The Ceremony was opened with the speech of the Provost of KIMEP University, Dr Timothy L. Barnett, the Dean of BCB, Dr. Ho Young Lee and the Associate Dean of BCB to EEC, Dr. Nadeem Khalid. This year 25 graduates of the program received their Diplomas of program completion. We wish the graduates of the Mini MBA program the success and career development!

Currently the Mini MBA program has two corporate cohorts, LLP "Brousan Makina" cohort and the other one starting soon JSC "Transtelecom" cohort.



Prepared by Madina Izbassarova, EEC Project Manager

OFFICE OF QUALITY ASSURANCE AND INSTITUTIONAL RESEARCH

KIMEP UNIVERSITY ALUMNI OF 2009, 2014 AND 2018 SURVEY HIGHLIGHTS

KIMEP University Office of Quality Assurance and Institutional Research for the first time conducted an extensive survey of 2009, 2014 and 2018 Alumni, aiming to determine graduates' employment outcomes and the level of satisfaction with the quality of education. The overall response rate for three cohorts is 18.28%.

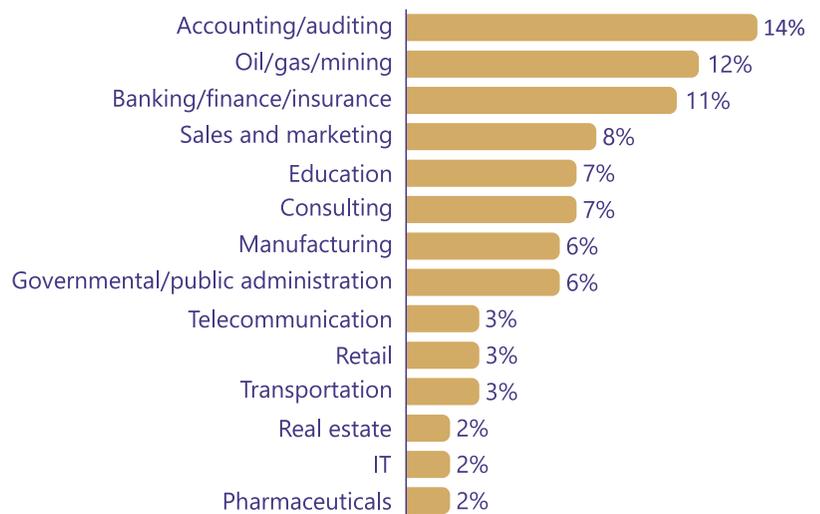
Alumni of 2009, 2014, 2018 Survey results:

Overall, alumni of KIMEP University have experienced consistent base salary growth, reported strong career advancement, and have favorable opinions of how their degree has helped them achieve their career objectives.

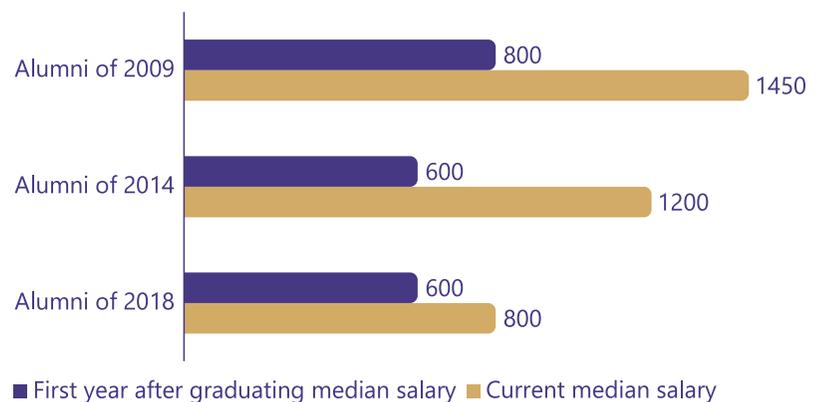
Some highlighted findings from the survey include:

- Overall more than 91% of respondents are employed (running full-time jobs, studying, owning a business and freelancing).
- Top 5 industries employing the majority of KIMEP alumni are Accounting/Auditing, Oil/Gas/Mining, Banking/Insurance/Finance, Sales and Marketing and Education (graph 1).
- Median current base salaries among survey respondents are consistently well above starting salaries, and have increased steadily throughout the years of working experience (graph 2).
- Alumni mentioned the following aspects as a benefit of graduating from KIMEP University: increased professional self-confidence and personal satisfaction, improved managerial/leadership/organizational skills, deepened business-related knowledge, and ability to apply gained knowledge in practice (graph 3).
- Respondents rated their experience at KIMEP University on average at 4.13 out of 5 in terms of how they are satisfied with the contribution of the university in their development.

Graph 1. Top industry choices across 3 cohorts (alumni of 2009, 2014, 2018)



Graph 2. Comparison of the first year and current year median salary in US dollars (alumni of 2009, 2014 and 2018)

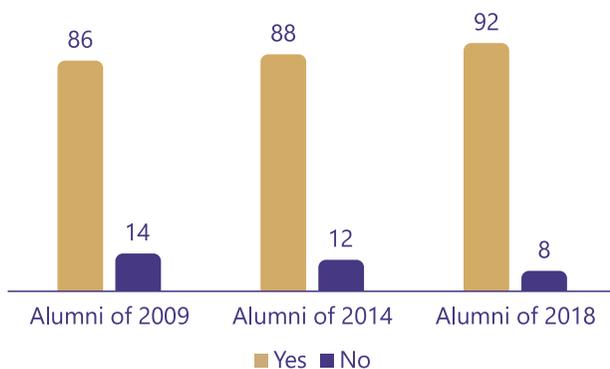


- On average, almost 90% of respondents would recommend KIMEP University to prospective students (Graph 4).
- Alumni stated their interest in the following projects, services and activities offered to them: free access to the informational resources at the KIMEP library, alumni reunions in Almaty, free entrance to the KIMEP Sports center and assistance in finding excellent candidates among KIMEP graduates for job or internships (Graph 5).

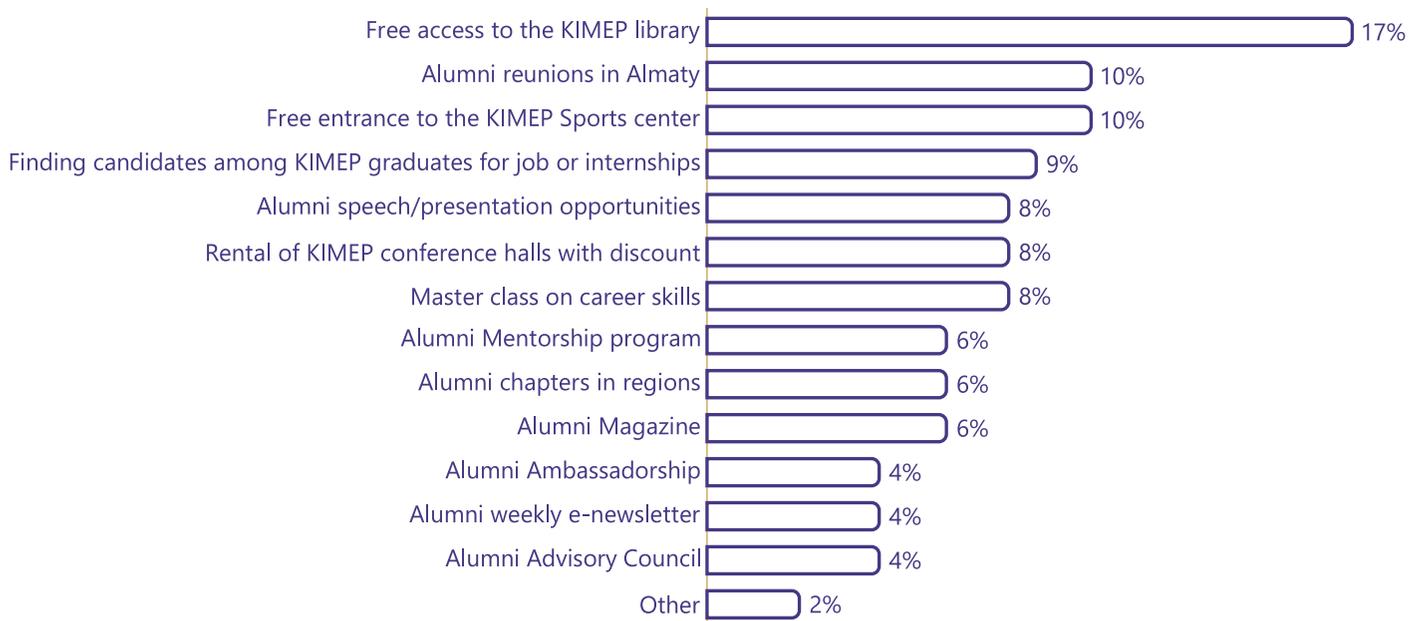
Graph 3. Benefits gained upon graduation (alumni of 2009, 2014, 2018)



Graph 4. Would you recommend KIMEP University to prospective students? (%)



Graph 5. Projects/services/activities alumni would be interested in



KIMEP UNIVERSITY IS RANKED №1

WE ARE PROUD TO ANNOUNCE THAT KIMEP UNIVERSITY HAS WON THE 1ST PLACE AMONG THE BEST HUMANITIES AND ECONOMICS HIGHER EDUCATION INSTITUTIONS OF KAZAKHSTAN BASED ON IQAA 2019 NATIONAL RANKING.

CONGRATULATIONS, DEAR ALUMNI!



University Ranking implies the evaluation and assessment of higher education quality and provides a general interpretation of each institution's annual performance. On May 23, 2019 the Independent Agency for Quality Assurance in Education (iqaa.kz, iqaa-ranking.kz) published results of both institutional and program rankings for 2019.

IQAA institutional ranking involves the evaluation of three components: quality of academic resources of the university, expert assessment and assessment of employers and state bodies. IQAA divides participating universities into the following categories: technical, humanities and economic, pedagogical, medical, art and multidisciplinary.

According to the results of IQAA institutional ranking of 2019, KIMEP University is ranked #1 among the Best Humanities and Economics HEIs of Kazakhstan. Moreover, the University has received two more prestigious awards: "Leader in Reputational Assessment of Employers" and "Leader in the Reputational Assessment of Experts". In addition, KIMEP is also №1 within sub-sections of institutional ranking "International Cooperation" and "Student Body".

IQAA Program Ranking focuses on assessment of academic staff (faculty), research and development and international cooperation. This year, twenty-one programs of KIMEP University participated in 2019 Program Ranking gaining various top places proving the aim of your alma-mater is to constantly strive for the highest standards of educational quality. The results are shared with you below.

BACHELOR PROGRAMS:		MASTER PROGRAMS:	
PROGRAM	PLACE	PROGRAM	PLACE
Bachelor of International Law	1	Master of International Relations	1
Bachelor of Economics	1	Master in Accounting and Audit	1
Bachelor of Accounting and Audit	1	Master of Arts in Foreign Languages: Two Foreign Languages	1
Bachelor of International Relations	1	Executive MBA	1
Bachelor of Finance	1	LL.M. in International law	2
Bachelor of Marketing	2	Master of International Journalism and Mass Communication	2
Bachelor of Management	2	Master of Public and Municipal Administration	3
Bachelor of Public Administration	2	Master in Finance	3
Bachelor of Law in Jurisprudence	2	Master of Business Administration	3
Bachelor of Journalism	2	Master of Economics	3

THE LIBRARY

Dear Alumni, we continue to inform you about major KIMEP units for your better understating of KIMEP services and remind you of your years of study.

One of the major units of our University is the Library.

Get textbooks for the semester, print out all necessary materials, read the latest news or literature, prepare an essays, thesis or just use internet – all these issues can be solved with help of staff that works in the Library.

And what do you know about people who help achieve your goals?

Olga Petrovna Zaitseva – Director, heads the library since KIMEP started to exist. Exactly in her presence the transfer to the American library classification system took place and New Library was built. She was the winner of contest “My personal contribution to development of KIMEP”; was awarded by the sign “Honorary worker of Education of the Republic of Kazakhstan” and a medal “For

Contribution of Libraries Development”. Olga Petrovna solves the problem of purchasing books, electronic resources, and staff of the library and at the same time she is always there to help students, instructors, employees and graduates of KIMEP.

There are few who know about the role of Acquisition Department in work of Library. Meanwhile, it is really important. The staff of this department performs the following work: they purchase textbooks, scientific, reference and other literature that instructors order; electronic databases; subscribe to newspapers and magazines; create an electronic catalog on three languages, perform technical processing of books. Only two people work in the Department. It is headed by Valentina Shivrina, a highly professional specialist who has been working in the Library for 24 years and Yelena Samuilova, Purchasing Manager, who has also been working in the Library for long time, more than 14 years. They consequently and promptly fulfill their duties and help staff of other departments.



Service Department is the biggest unit and counts of 5 specialists. All members of this department work for more than 10 years. It would be fair to write their names: Angelina Ponomaryeva, Head of the Department, the Librarians – Sandugash Abileva, Tatyana Savina, Liliya Petrova, Nurgul Mussipova. Many students of KIMEP know and remember them. Staff members give out textbooks for a semester and for night, advise readers on the library stock, electronic catalog and electronic resources. They monitor textbooks that necessary students for further order.

Despite that Department organizes book exhibitions: novelties and thematic. They post on social networks interesting information about books of informative content, expanding the horizons of our students.

And for forgetful readers they send reminders on expired textbook to their emails.

Our staff members help students, instructors, employees, graduates and other users in selecting literature according to their requests. With students and graduates there are very trusting and friendly relationship.



Other very important units of the Library are Reference and Information Department and Periodicals Hall. Newspapers and magazines in three languages, reference materials, statistical collections, encyclopedias, and legislative acts, master's thesis – this is an incomplete list of what is in the department.

Experienced and high professional staff of this Department Natalya Mavromatis, Senior Manager and the Librarians – Assiya Kushukbayeva, Mariya Sailaubekova, Yekaterina Novokovskaya on a daily basis compose bibliographic database of journal and newspaper articles in Kazakhstan and Central Asia. With help of this database students can easily find necessary information on any topic.

Staff members of Department also prepare thematic exhibitions and exhibitions dedicated to anniversary writers.

The uninterrupted operation of library computer programs is provided by Alexander Kazanskiyi, Candidate of technical sciences, Manager of the Department of Information Technologies. He writes additional programs that help make better use of librarians' working hours. For many years, his department has also been working with librarians of electronic resources - Lilia Denesheva and Askar Nuratdinov, who conduct trainings for students and instructors on the use of numerous electronic databases to which the library subscribes, conduct individual consultations; Ilyasova Saule, Supervisor, who keeps order in the computer class, prints various materials for students. Another employee of this department is Arystan Zhomartbai, Document Processing Operator. He is the first to get acquainted with all students, graduates, new instructors and employees, because he makes and issues ID Cards, which are both a pass to KIMEP territory and a library card at the same time. In addition, he scans and copies various documents.

All staff members of the Library do their best to answer each request, kindly treat each reader. The role of each staff member is very important for coordinated work of the department and fulfillment of the tasks assigned to the Library staff and University.

Dear Alumni, you are always welcome to visit our Library!

Prepared by Angelina Ponomaryeva, Head of Sector Access Services Department and Olga Zaitseva, Director

ALUMNI MENTORSHIP PROGRAM

CORPORATE DEVELOPMENT DEPARTMENT IS PROUD TO ANNOUNCE THE NEW ALUMNI MENTORSHIP PROGRAM THAT STARTED ON APRIL 1, 2019

By this program CDD aims to bridge generations of our alumni and current students, to strengthen the link between them, and to help senior students with a choice of career paths. CDD team did a lot of preparatory work to start this program: the best practices of mentorship program of various foreign universities were studied, and special attention was given to the mentorship program experience at the KIMEP Law College that is successfully managed since 2017.

Three alumni volunteers with extensive business experience - Larissa Yermoshkina Class 1995, Valeriy Dordzhiyev Class 1995, Baurzhan Issayev Class 2006 - volunteered to mentor six BCB students. We selected these alumni, because of their active involvement in KIMEP life; and we paid special attention to their ability and desire to guide our students on the path of career building, professional growth and life values.

All the third year BCB students with high GPA received the information about the program. Six students submitted their CV's and essays.

We have prepared mentoring manuals for mentors and students-mentees, and organized a meeting of mentors with the Mentorship Program Coordinator at the Law

School Alina Davar, who answered questions on the program` organizational issues.

Later a meeting of BCB six students with mentors was organized, where mentors presented themselves to students and answered their questions. At the end of the meeting, students chose their mentors.

Throughout the year, mentors will meet with their students on campus, advise them during meetings and work online. Once every three months mentors and students will report to CDD. CDD will summarize the results of the mentorship program in April 2020 at the general meeting of mentors and students, where new mentees as well as new mentors will be presented.

We would like to acquaint our readers with information on how the program started at Law School:

Alina Davar, Senior Adjunct Lecturer, School of Law:

"The Mentorship program is a proven tool of the most prestigious universities in the world, aimed at helping the most experienced lawyers in the formation of young professionals, as well as mutual assistance between the mentees.



The Mentorship Program of our School of Law adheres to similar principles of work. The platform at the moment is the Faculty of Law of the KIMEP University, among the students of which the most careful selection of those who have high hopes of being mentored is made. Mentors are the leading lawyers of Kazakhstan, unique in their field, whose time and experience are extremely valuable for the development of talented students.

It was created on the initiative of the professor of the School of Law, Director of the Legal Clinic and the Mentorship Program, Zhanat Alimanov with the support of leading lawyers and businessmen of Kazakhstan, the founders of the program, Rashid Gaissin, Dinara Jarmukhanova, Askar Dostiyarov and Arman Tastanbekov in 2017. Currently, the number of mentors includes such respected lawyers as Victoriya Simonova, Mukhit Eleuov and Kurmangazy Talzhanov.

For now the program has around 20 graduates successfully working in biggest international and regional companies, building their professional career.

The active phase of the program lasts for one year, in some cases, two years depending on the goals of mentees. The long process of selection of mentees for coming year starts not less than 8 months prior to it. More detailed information could be found here <https://kimep.kz/school-of-law/mentorship/>.

Valeriy Dordzhiyev, our alum and BCB students mentor also shares his opinion on mentorship:

" I really like the idea of creating a new type of relationship between successful KIMEP students and experienced business representatives. In my opinion, such an experience gives students a deeper understanding of necessary practical skills for finding their dream job and assessment of the knowledge gained during their studies, and for business professional this is a social realization to transfer their professional experience, managerial knowledge and

personal principles. A lot has been written about mentoring on the Internet. For us mentoring, in its conventional form, is guidance.

It is believed that the process of mentoring sessions is associated with an informal transfer of professional knowledge, social capital, psychological support and personal experience, which are perceived by the young generation significant for work, career and professional development.

Successful mentoring is always based on trusting cooperation and friendships, where the mentor's tasks is to inspire and, above all, direct their protégé or mentee so that they can independently find the most effective solution to a problem. The tasks of a protégé or mentee are to be open and proactive, to actively ask, be ready to listen and hear advice. Mentee themselves are also responsible for decision making and their realization. Active communication with a mentor can give protégé or mentee a sense of confidence in their knowledge, understanding of effective decision making, knowledge of narrow industry niches of a future profession. And most important is a positive emotional feeling of being able to learn from best business practitioners, taking their time, which is always in deficit – top managers practically have no extra time.

I would like to take this as an illustrative example – imagine you are holding a large brand new box with a puzzle. Suppose that each piece is a lecture on a selected subject or completed practical task. Thus, we have a large pile of learned lectures and practical tasks in a selected subject for all years of study. When the FIRST TIME comes to spill all the puzzle pieces on the table and to put together a beautiful picture of knowledge and skills, we evaluate and realize that ON OUR OWN we will spend a lot of time in searching and joining separate puzzle pieces into one picture, where sometimes pieces are often similar to each other and it is not clear how to connect them and where to connect them to get a full picture. But what if we could use the EXPERIENCE of a professional expert (in our



case, a MENTOR), who could tell us which pieces of our student knowledge and skills can be correctly joined with each other to get a comprehensive professional picture of all our knowledge to present it to potential employer.”

Larissa Yermoshkina, KIMEP alum and BCB students mentor thinks that “Mentorship program is aimed at 2 directions: professional and personal support. For example, Valeriy and Baurzhan can help Mentees in professional area (Banks, Finance), as well as in personal support (manage yourself and others). Our working practice shows that new hires often have not been prepared to understand and accept working climate. As a result they are less confident and suffer from lack of productivity. That is why personal support and professional development are very important.”

Teimur Shakirov, BCB student-mentee considers: “Transfer of practical knowledge and realities of the business world from mentors to students as very significant. As all mentors have a substantial managerial experience, the program also helps to understand requirements and conditions of related labor markets. I am thankful to Valeriy Dordzhiyev for an advice to be familiar with both global and local financial and business news and for practicing “reading between the lines”. I believe the program have a great potential.”



According to recent Alumni survey, conducted by KIMEP QAIR office, cohorts 2014 and 2018 supported the idea of Alumni Mentorship program – we are on the right way!

The Corporate Development Department would like to express gratitude to alumni mentors and students – mentees and invite new participants of the mentorship program.

**Prepared by Dr. Suzhikova Balzhan
Fulbright and RSEP scholar
Associate Director, Corporate Development Department**



NEW PARTNERS- MERCURY PROPERTIES



“MERCURY PROPERTIES” GIVES GRANTS TO KIMEP UNIVERSITY STUDENTS

In 2019-2020 academic year “Mercury Properties” company sponsors educational grants to KIMEP bachelor students with specialization in International Journalism, Public Administration, International Relations. This sponsorship responds to the social policy of the company.

Mercury Properties is one of the leading commercial real estate investment firms in Kazakhstan.

Its investment strategy is focused on long-term, large-scale assets across commercial real estate and logistics infrastructure sectors. The company seeks to create value to its shareholders through expertise in corporate governance, financial management, process automation, technical policies, international best practices in commercial real estate management and logistics management. Its portfolio includes over 30 office facilities, shopping and special-purpose centers, and warehouses in Almaty, Astana, Atyrau, Aktobe, and Aktau.

The company is well-known for its innovative solutions in business development, commitment to high-quality services. That is why the decision of the company to sponsor

KIMEP students, the University that is committed to high-quality education, is logical.

Those students, who comply with the company’s requirements, receive grants: high GPA, the above mentioned academic programs, leadership skills, active participation in student life. Selection of finalists is conducted by the company based on submitted by student documents. Selection is transparent and strictly follows selection criteria.

We do hope to have the first experience of collaboration between KIMEP University and Mercury Properties successful. The selected grantees will fully comply with the corporate requirements during the academic year and our partnership will become long-term and mutually beneficial.



RENOVATION OF THE NORTH WING OF THE VALIKHANOV BUILDING

Each year KIMEP University makes tangible progress towards its goal of providing first-class educational facilities for students and faculty. In the summer of 2018, KIMEP completed a \$3.5 million renovation of the West Wing of the Valikhanov Building. A full-scale renovation of the North Wing of Valikhanov is currently underway, at a cost of approximately \$4.5 million. The project includes the complete demolition of the building interior and the installation of new walls and floors to support 6 new fully-equipped computer classrooms, 15 high-tech classrooms, 45 faculty offices, 6 study rooms, a fully-fledged art studio, and a student lounge on each floor. The University cafeteria, convenience store, and expanded student lounge facility on the ground floor will all be completely refurbished to offer excellent dining and study facilities for students. In addition, the new façade of Valikhanov will provide a more contemporary look for the academic building.

The new state-of-the-art learning facilities will be among the most modern and well-equipped in the country, evincing KIMEP's unwavering commitment to students' academic success, campus experience, and overall well-being. The project is expected to be completed in June 2020 and open to students and faculty on the first day of the Fall 2020 semester.



Further campus improvement projects include renovating the round Valikhanov building, the Great Hall, and the Fun Club, which is scheduled to begin in May 2020 and finish in the summer of 2021.

RAKHMET SCHOLARSHIP FUND

The RAKHMET Scholarship Fund was established in 2010. This is a fund set up by KIMEP Alumni to support students in need, and contribute to the education of tomorrow's leaders. The fund supports financially needy students who demonstrate excellence academic merit. Alumni can also support KIMEP's institutional needs through the fund. For ways to contribute, please contact KIMEP's Corporate Development Department at cdd@kimep.kz or +7 727 270 42 26.

In addition to scholarships and support for faculty, there are dozens of ways to provide support for and work with KIMEP. Whether you would like to enhance the library's

collection of academic resources, contribute seed funds for KIMEP's research centers or assist our students achieve their dreams of participating in international conferences, a range of opportunities exist to support the institution. The gift can be named after your company, your class, or however you would like to capture your contribution to KIMEP. Corporate Development Department staff can assist you with your personalized gift to improve KIMEP's services for faculty, students and the community.



CALENDAR OF EVENTS

PERIOD	ACTIVITY
FALL SEMESTER 2019	
AUGUST	
August 23-24, 2019	Orientation Program
August 23, 2019	Pizza Party for Freshmen students
August 30 2019	Sky Cinema by KIMEP Geeks
SEPTEMBER	
Beginning of September	Welcome Party by BIS
September 12, 2019	Convocation 2019 by KIMEP Friends
September 20, 2019	Residence Hall Welcome Party by Residence Hall
in the end of September	Annual charitable festival "Fall in Fest" by Art Revolution
	Poetry Nights by KIMEP Times
OCTOBER	
October 13-14, 2019	Football Tournament by KASD
October 18, 2019	Mini-KVN by Residence Hall
October 25, 2019	Speed Networking
October 26, 2019	"Sherlock Holmes" quest
October 31, 2019	Halloween by Residence Hall
NOVEMBER	
November 4, 2019	Tennis Tournament by KASD
November 9, 2019	Miss KIMEP 2020 by KFI
November 15, 2019	International Students Day by BIS
November 16-17, 2019	Kazakhstan Cheerleading Championship XII by KIMEP Foxes
	Poetry Nights by KIMEP Times
DECEMBER	
December 5, 2019	Mister KIMEP 2020 by KISA
December 6, 2019	New Year by Residence Hall
December 13, 2019	Farewell Party by BIS
December 14-15, 2019	Almaty Cup 2019 by IDC
December 19, 2019	Poetry Nights by KIMEP Times
December 2019	Nur-Sultan Alumni Reunion
	KIMEP PIE Magazine

SPRING SEMESTER 2020

JANUARY

	International School of Leadership
	Cinema Verite

FEBRUARY

	Sophomore
	KIMEP Awards
	KFI Top Model
	Poetry Night

MARCH

	Business Game / Case Championship
	Poetry Night

APRIL

April 03, 2020	Job Fair
	Lunch with Alumni Ambassadors
	The Smartest Guy in the Room
	Top Talents
	Art exhibition
	Night Ice skating
	Stars on ice 2020
	KADA OPEN AIR
	Golden Middle
	PwC Accounting Olympiade
	Almaty Chess Tournament

MAY

May 16, 2020	Graduation Ceremony
	Go Exchanges
May 20, 2020	Almaty Alumni Reunion
	Poetry Night

JULY

	Route of Leadership
--	---------------------

INTERVIEW WITH KAIRAT KUDAIBERGEN, EXMBA 2015

1.1 MILLION FOLLOWERS

R: Good morning, Kairat! Thanks a lot for immediate support of our idea of having an interview for our magazine. So, my first question: how did you get admitted to KIMEP?

K: At the moment of admission I was a Director General of the major construction holding. When I had to renew my managerial personnel, I realized that I myself lack some knowledge as a manager, so I decided to study. In my mind I chose several universities and even applied to one of them. Yet, your colleague wrote to me in Facebook saying she heard about my wish to continue my studies, and offered me to come to KIMEP – just to take a look at the university. I came, and I liked everything so much – the quality of teaching, the qualification of faculty members, the environment – so I decided to study here. And, of course, I really liked the fact that it is possible to master the Executive MBA program just within one year.

I don't like to squander money, therefore the quality of teaching was very important for me. If during my studies I would have not seen it in reality, most likely I would've terminated my contract: a teacher should be 5-10 levels higher and more qualified than a student in the sphere he or she teaches. KIMEP justified my expectations – I enjoyed being taught here.

R: How did you further apply your knowledge in practice?

K: I all at once practically applied all the theoretical knowledge I obtained. For example, when taking the course on financial instruments I used to come to my office, invite a chief accountant and request to show me our EBDU, STARX and so on. It was important to me to be able to use the obtained knowledge in the real world – otherwise such knowledge would be just useless for me.

R: What else did KIMEP give to you?

K: Besides knowledge I made friends here. Our group of classmates was very "hot shot" – further it was even called a "star cohort" - all guys there being stars in their fields. I was lucky to have them around – together we went to class session in Prague and became really good friends. We still are friends, we have a special group in WhatsApp to communicate.



R: Your lifetime credo is "Labor conquers all". Tell us about it.

K: Yes, my lifetime credo is Labor omnia vincit - Labor improbus omnia vincit – Labor conquers all. Although I believe in fortune, being sometimes 'sent from the skies', I am sure that 95% of success depends on the efforts you put in. If a person works with own personality, contributes a lot into career development – sooner or later the success will come. And people that stop or refuse to believe in themselves get nothing. Each person can become an entrepreneur, but you have to be ready to contribute a lot, both morally and materially: business requires some costs. It is always a risk. You fail 10 times – then you succeed the 11th time. Motivation is important. Positive thoughts motivate me. A smiling person attracts people, it is nicer to communicate with such a person.

Self-discipline is also important. A person being able to discipline himself in sports will be able to do the same at work.

In general, success is constantly making efforts to work with your own personality. This is where my credo comes from.

R: In your interviews you say that in your childhood you never dreamt of becoming a businessman, a successful entrepreneur. What were your dreams?

K: As everyone, I had a dream to be an astronaut (smiling), yet in high-school I already wished to become a lawyer. Basically, I became a lawyer, my first university degree is in jurisprudence, and that helped me a lot in my life. In fact, this profession is important – in business one has to know own rights and legislation.

R: Do you have any secrets that allow you to always stay energized, in tonus, interesting for everybody – you have a blog being read by many people, by several thousand subscribers, who consider you as their teacher and mentor?

K: First of all – I don't see myself as a teacher; one has to know really a lot to be one. I have some certain background of experience, which I can share with absolutely anybody. For me, in fact, it is a pleasure to share my experience, so that others wouldn't make the same mistakes as I did. I can call, it, so to speak, my community service – I believe it is a very right thing to share knowledge with younger generations, there is something coming from "almighty" in it, and that helps me.

What helps me to stay energized? People surrounding me, first of all. I am lucky to get acquainted with good people who share their energy with me. Second is sports. To stay in tonus a person should do sports. To do so it is not necessary to attend a glamorous fitness club. You can just do some workout, or jog or hike – just go to the mountains. It doesn't take any major resources to spend, i.e. you need only a pair of sneakers and the desire – nothing else. All this is self-discipline. If you have it in sports – you will have it in business. A person having a self-discipline in one endeavor, will demonstrate the same in other things - this is very important in order to understand how one should move the business forward to reach success.

Also, my thoughts motivate me to stay positive and to be in tonus. The more you think the right way – the better you will be energized. If a person is despirited and low in mood – people will not be attracted to him. Even the scholarly studies confirmed – if a person smiles for 50 seconds then, his or her mood will automatically improve. This is really true. A smiling person with a positive mood attracts others, because smile is one of indicators of a happy person, and a happy person is a successful person, pleasant to communicate with.

R: In 2017 a crises came and you had severe loses. What motivated you to continue your work in business?

K: When you loose everything, the only goal is to sustain your family. This was a difficult time – I used to take a bag of coins and count them, hoping there is enough money to buy some food. Back then there was an understanding that you are at the bottom, and further only death or rising up are possible. Nothing else – one has to survive. So I continued to work on myself.

I always wanted to live well, my childhood dream was simply to live in the apartment with hot and cold water supply, with a telephone and a bathroom inside. This was the ceiling of my dreams. Yet, after some time, after I had certain advancement, after some of my business projects became successful, of course, my business started to grow. I don't think that I reached some incredible success, that my company is extremely powerful, yet my goal is to construct a "unicorn"-company, i.e. to have a turnover of more than one billion dollars. Therefore, it is probably very important to strive to your dream and make a goal of it, because when the dream becomes a goal, it means that you can make your own efforts to make it come true.

R: What would you advise to our graduates being afraid of starting up their own business and thinking that it takes a huge capital and a team of some super-professionals?

K: Make the first step and start at least with a small thing. If you need investments, then it could be found even in a small amount by borrowing from relatives. The best thing in this is that we can borrow from relatives and not take loans. If it is possible not to take loans – better not take them, so you won't have to pay an interest to somebody. If you need super-professionals, find them among the ones who surround you, give them a share in your company, make them energized with your ideas. Understand competencies of your partners – don't partner up with people having the same functionality as you do. There should be a definite distribution of roles and competencies in advance, in terms of who does what. For instance, one person is in charge of sales, another one – structures the company; or – one is responsible for administration, another – is in charge of optimizing taxes. Each person should have own competence, and you have to search namely for such partners, and of course, always to get "a right of first night" so to speak – this is the name of practice in business, when you choose a correct partner for yourself, i.e. it is obligatory to check your

partners reputation and track record. I always used to say that reputation is worth more than money. You have to keep an eye on your operational risks, and, of course plan your business to have an in-depth market analysis, and, first of all, you have to gradually understand this business better than everybody else – then you will have proper competence, and step by step you will reach success.

I can quote a sad statistics. There is such a notion as “a valley of death” – this is a name for the first year of each company’s life. In a worldwide scale out of 100 companies 92 die off during the first year, another 5 fail within the next three years, and only 2 % of all businesses in the world stay alive longer. I already said that not every stone is suitable to make a statue of. Somebody, after having straight losses for half a year says: it’s not my cup of tea, I’d better go get employed to work for somebody. This is also okay – there should be people that repair road, provide consulting, people that treat other people, clean, cook, etc. – they all are vitally necessary, with their own professional nobility. Almost everybody may become a businessman, yet much lesser can sustainably be businessmen.

R: What advice would you give to a freshman at the time, when you just started to learn?

K: Grasp for the knowledge that is given to you and use it to the maximum extent. I believe I was efficient only for 20%, may be, if I’d be more efficient I would have reached much more.

R: Then, what did you spend the remainder 80% for?

K: For things that were unnecessary at all, like all students do – entertainment, other irrelevant things. If I would use myself for 100 % (pause) ... well, I guess I used myself for 40 %, because I did community service, I was involved in the party activities. I used my time quite well, but I would like to gain more knowledge and I would require to be given more knowledge, then I would try to use this knowledge to the maximum.

R: In one of your recent interviews you mentioned the new directions of your business – producing blood glucose monitors, watches, the food factory. Can you please tell about this.

K: We are doing several projects in parallel, yet again – all these are projects somehow relating to what is interesting to me. I do my restaurant business jointly with partners, and my main area is construction, with a title of

“Parmigiano Group”. We are now constructing a housing complex, which should have a name of “Parmigiano Club House” It is located not far away from “Zhailau” golf club. This is a new project, I am doing it with my partner Almas Abdygapparov. Almas has constructed the first turn, now we decided to construct the second turn together, so the construction of “Parmigiano Club House” should be completed this year”. This will be very luxurious complex in regards of lifestyle namely – there should be everything the residents will need: dry cleaning facilities, restaurants, bars, landscaping, walking zones, smart house system. Smart house will be with various options – everybody will be able to select something to himself, constructing it as a Lego toy. The security system will be powerful, there will be an integration with creators of Sergek. Because Sergek has the whole database of police and emergency healthcare, then, when any healthcare or police team comes – the gate will open automatically. Also, we will have Telegram bots functioning, so, for instance a person enters our chat, writes down a license plate number of his guest’s car and within one hour the guest will be able easily get in – he just drives in, when the gate will open automatically, without a security guard. Children under 14 will not be able to leave the territory without the parents’ permission. This is our attitude towards the safety of people that will reside in our Club House. It is very important for us, because people have to feel safe, they have to like living in our residence complex, they have to get the maximum satisfaction with the internal state of residence, with landscaping and maintenance, with the smart house. Everything will be on a “turnkey” basis. Up on the roof there will be terraces –i.e. everything to have the maximum luxurious lifestyle for residents of “Parmigiano Club House”.

The next thing is producing the blood glucose meters – the devices that show the state of glucose in blood by a non-invasive way. This is a know-how development, which by a pulse meter, by measuring the blood pressure determines the glucose content in the blood. We want to launch this project in 2020. Now we are having negotiations with UNICEF, they then will give us the brand, we will choose the operator – it will be either China or Taiwan.

R: Is it your personal project, or jointly with your partners?

K: No, this is my project.

R: Will you tell us about the food factory?

K: We had an idea to arrange a unified food factory for all schools, to implement the computer-based standardization by the example of large companies, such as Emirates, when there is a unified supplier for all of their aircrafts, thus the full control of food quality is achieved. There is a huge number of children being food-poisoned now in school canteens because food of improper quality is delivered to schools, non-reliable companies win tenders and show that by, for example the first class vegetables, and really they buy really the third class vegetables, or they do not observe the norms of cooking, as a result children get infected and you can face a staphylococcus in schools. To avoid this we wanted to implement the computer-based standardization, to create a large factory, but unfortunately, this project will not be implemented, because schools will be privatized. Accordingly, there will be no unified fund and regulations of working with schools – so it became not interesting to us, because each privatized object would like to earn something by itself and will work with those outsourced suppliers, who will offer the lowest price. We are not able to offer low price for the produce that is worth more. We understand what is profit margin, accordingly this project does not interest us, but unfortunately, the health of our nation depends on our children, i.e. the health of our children is actually the health of our country.

R: Kairat, tell us about your community life. Are you involved into any specific projects right now?

K: We have a lot of various social projects related to charity, we try to help people – there is a project with “Nur-Otan” party – “Bakytty Otbasyn”; we also have our own charity foundation, we also help children with oncological diseases, we help large families, also we assist young businessmen, there is a project of entrepreneurs – Q – I am starting it off, also there will be a project to support sports, now we want to launch a promotional award to the best football player of the country, which will be open to absolutely everybody.

R: And in your capacity of a member of city Maslikhat?

K: Oh, I now really regret that I went there, because there is a huge amount of work, of problems yet unresolved. Still I like to communicate with people, to resolve their problems. My striving and my perfectionism, of course, make me go forward and achieve certain results. Just for example – in Zhetisu district there is a bus route # 42.

During five years people were not able to change this route, to extend it – no matter whom they wrote to. But I came and resolved the issue in 1.5 months.

R: Residents approached you personally?

K: Yes, they wrote to me that they would like the route to be extended – so we did it. I coped to make the city akimat and the transportation administration to listen to us, so they finally extended the route.

R: Kairat, thanks a lot for agreeing to have this interview, thanks a lot for your time. Final question: can we hear your advice to this year’s graduates?

K: I would like many of them to become entrepreneurs, because the meaning of this word itself is to do something by yourself. So let them make certain steps to improve their own life at first. When they will do that, they will also improve lives of people around them. I always say that economy is a very simple thing. The more you consume, the greater production grows; the larger is production the more consumers there are, the more consumers – the better is the economical component, i.e. the wages are higher, production is larger – so people that do business stimulate this, they create new jobs, create new ideas, pay taxes, and the most important – business people are free enough in their actions. There are difficult times, when you have to work 24/7, yet the time will come, when you will spend an hour per day at maximum to your company. As Steve Jobs said you shouldn’t work 24 hours a day – you should work with your head. I want KIMEP graduates to be successful in everything, and for this they have to try more and more. They should not stop, even if something fails – it is very important to work on yourself in a structured way, it is important to find inside yourself, inside your heart braveness to start your journey all over, it is necessary to win over your own laziness and fears. You have to challenge your fears and overcome them. You are afraid of height? Go to Baiserke and have a parachute jump. You are afraid of closed spaces? Try to go to a cave with your friends. You have to work with yourself.

Prepared by Raushan Kanayeva, Director of Corporate Development Department

INTERVIEW WITH ALISHER YELIKBAYEV, MAIJ 2004

102K FOLLOWERS

**WHAT I LIKE IN PR THE MOST | THE PROCESS OF COMMUNICATION
ADVICE TO FUTURE JOURNALISTS | START WORKING YOUR FIRST
YEAR**

ABOUT HIS WORK

By the time I decided I want to do communications I was already a journalist. I had quite a lot of experience in radio, TV and newspapers. PR profession just became the next stage of development for me. At that time PR was just starting to develop in Kazakhstan, and it was journalists who were switching to PR. For them it was like a promotion.

In PR I like the process of communication, when you build communication bridges between people. Despite the fact that the tongue was given to humans by nature itself, very often there are still miscommunications. In this regard my task is to bridge this gap.

What helped me achieve access was that I was among the first in this profession. There were people who were stoked about the profession, but preferred to remain in the shade. I did not plan to remain in the shade and wanted as many people as possible to know that I was doing PR.

ADVICE TO GRADUATES

I didn't know who I wanted to become all the way until 11th grade. I always had these doubts until I started studying journalism, but I always leaned towards communications.

I can't give advice specifically to those who are graduating from journalism department, so these will be very general advice.

In Kazakhstan journalism is a very safe and sterile profession. You can publish news such as, "Bayan Yesentayeva recorded a new music video" or something like "She updated the Cash-You music band." Another thing is that the prestige of the profession itself was lost with great participation of the state. You have a real chance to change this whole thing and regain respect for the profession.

If you go into journalism to be shown on TV, to be heard on the radio or for your name to appear in the articles, these are not quite the right reasons, in my opinion.

You do not need to wait until graduation, you need to start working your first year, so that by the time you graduate you will know what you want to do and what you don't. Even in my time most of my colleagues were focused on studies only and did not bother with practice. So they ended up several years behind us who were practitioners. At the time of graduation we already had some kind of name at the market, but they just started walking the way we walked while they spent their time sitting in libraries.

ABOUT STRESS

At your age any unpleasant event can become stressful, but with time you become more stress-resistant. That is, if everything is fine with your state of mind, it gets harder and harder to put you on the edge. I do not let myself get to the point of being stressed, because I know what this condition leads to. When your deadlines or obligations fail, you become stressed. Therefore, it is necessary to properly prioritize and do only things you have the time for.

You won't earn all the money out there and can't take all the interesting projects. No need to accept all the offers. You will be in demand if you take one out of ten projects, will focus on it and do it well.

ABOUT KIMEP

I can't say that KIMEP had a major effect on me because by the time I got to KIMEP I was already a mature person. I wasn't just a student, I was a man of character. I was more or less known in the market. I knew that I could just walk into the profession, but the university helped me to gain some additional self-confidence.

Prepared by Damina Mukitanova



AIGERIM MYRZAGEREYEVA, BAIJ 2013

50K FOLLOWERS

PROFICIENT IN 4 LANGUAGES | KAZAKH, ENGLISH, RUSSIAN AND TURKISH

EARNED TITLES | FIRST VICE MISS OF ALMATY, RUNNER-UP OF "KAZAKH ARUY" (THE KAZAKH BEAUTY), RUNNER-UP OF MISS KAZAKHSTAN

WHAT HELPS TO COPE WITH EVERYTHING | TOUGH CONTROL, DISCIPLINE AND TIME-MANAGEMENT

DAY STARTS WITH | MORNING EXERCISE

ABOUT WORK

For 11 years already I conduct various events. The major projects I worked at: in 2011 I was a moderator and a commentator at Asian Winter Olympic Games, in 2017 I was a moderator at the University Olympic Games. In 2015 I presented an Italian Pavilion at EXPO-2015 in Milano. In 2018 almost every month I had trips to different cities: for example, I was a moderator at opening a seaport in Aktau. Due to constant self-improvement I became a professional rendering services in demand by business community, politicians and elite.

I conduct events in 4 languages: Turkish, English, Kazakh and Russian. All events are of various format and various in scale, yet my task always is to moderate the event appropriately, because people entrust me some important moments of their lives. Many girls write to me in social media, saying that I got a great job: "every day with makeup, wearing nice dresses", and so on. Yet there is another side to it. My working hours are irregular, besides I have a family and a child. When I work at some major project, the rehearsals may start at 5-6 AM and last till late night. All this time I have to do my job – smile, repeat the text and try to charge people with energy. So, my life is a subject to tough time control: discipline and time-management. Yet, I like what I do.

Besides, I try to take part in TV projects.

The best thing is when after the event guests and clients come to me and thank for my work. Then I forget both of being tired, and that I stood in front of the audience for straight 8 hours on high heels, I forget all problems, and go back home happily.



ABOUT KIMEP

I came to KIMEP in 2008 to study at the Department of International Journalism and Mass Communications. I was very active since my freshman days, tried to be involved into everything. During the first year of study my friend Murager Sauranbayev offered me to conduct an inauguration for candidates to Student Government positions. After that I conducted various events in KIMEP, and further – outside of it.

I had a very active student life, and sometimes I don't understand myself, how I had time to do it all. I was a straight A's student.

I remember KIMEP with gratitude. It taught me to be goal-oriented and to implement my goals. I learned time-management, and met my lifetime friends.

ADVICE TO GRADUATES

I would advise to use all opportunities given by KIMEP to the possible maximum. Don't rush with making decisions. Value your friends, because they will be with you for many years after the university.

Prepared by Damina Mukitanova

INTERVIEW WITH DILBAR AUBAKIROVA, BMKT 2019

36,9K FOLLOWERS

WHAT GROUP OR PERFORMER ARE YOU LISTENING TO RIGHT NOW? |

BRUNO BOY

WHO INSPIRES YOU? | LADY GAGA, SVETLANA LOBODA, CARDI BI

WHO WAS THE LAST ONE YOU “LIKED” IN INSTAGRAM? | MOTHER – ‘STRAIGHT ‘A’ STUDENT’

ABOUT THE BLOG

It all started when in our KADA student organization we started to record the first covers for songs, make videos and post this on the page of famous viners. So, after these publications my audience has really grown. For me now Instagram is simply a lifestyle. I don't maintain a specific blog, Instagram for me is a talk companion, with whom I keep the dialogue and speak about what happens in my life, share my impressions and emotions. I do it all from the bottom of my soul. I think this is the reason why the audience follows me specifically. On my page I don't have advertisement – after one unpleasant case I refuse to cooperate with majority of advertisers.

ABOUT STUDYING

My parents wanted me to go and study finance, but I insisted on marketing. Back then it was already interesting to me, and I understood that everybody and everywhere needs marketing, advertisement and sales, and because I also sing, then in the future, because of my marketing skills I will be able to advance and promote myself. When I came to Almaty to study, in the beginning it was very difficult and I really wanted to go home. But thanks to KADA organization, to which I got casted during my first year, I got friends. So, now KIMEP is first of all socializing to me. KIMEP gives a lot of opportunities to make friends in student organizations and in the system of education itself – new classes, new acquaintances.

Faculty members – I remember them all, and especially Vladimir Garkavenko, Elmira Bogoviyeva, Alima Yesmukhanova, Yevgeniya Kim. (God, what if I don't list somebody and that person will get offended).



ABOUT WORK

Right after graduating I got employed by “Kex-marketing” as an event manager. We made a number of projects together – we have a very supportive team there – everyone is young and full of energy. At the same time, in parallel, I sing in a live band performing at various events. I feel that step by step I am pursuing my goal – the singer career, because I feel that is a 100% my place.

WISH TO APPLICANTS

To all those just coming to KIMEP I would advise – don't lose your head, don't party too much, put your mind into your studies and understand what and what for are you doing – i.e. have a goal.

**Prepared by Dinara Sagindykova, Alumni Specialist
Corporate Development Department**

INTERVIEW WITH TATYANA FOSTER, MBA 2006

34K FOLLOWERS

“WHEN ONE DOOR CLOSES ANOTHER OPENS”
OR
“YOU CAN’T ALWAYS GET WHAT YOU WANT, BUT
IF YOU TRY SOMETIMES, YOU MIGHT FIND, YOU GET
WHAT YOU NEED.”

In late 2005, aged 23, my Life Plan lay in ruins, in the few short words of a letter from the US consulate stating that my visitor’s visa had been refused. The shock was rendered worse since I had anticipated no problems, having twice already visited the US for extended periods : First, to upstate Illinois working as a carer at a holiday village for handicapped people, latterly to Washington DC, working in the personnel department of a company specializing in economic redevelopment in the former USSR. I spoke flawless English, had always been self-supporting, and had never incurred so much as a ticket for jay-walking whilst in the US. This time I expected it to be my final visit - I had every intention of saying dosvidanya Kazakhstan, hello America, and staying forever. Evidently the consular official saw that too, since my application was met with a short and brutal NO!

When dreams die you have to wake up - fast. Since luckily I was enrolled on an MBA course here at KIMEP at the time, I quickly realized that achieving a full qualification had gone from being a luxury to being an absolute necessity. After much hard work, and a great deal of help from the fine professors and faculty members of this great institution, I was able to graduate with commendable marks.

Then, as now, KIMEP MBAs were in high demand, and the usual graduate trainee path led to the imposing double-doors of one of the “Big 4” accountancy firms, or a consumer goods giant such as Proctor and Gamble.

In my case however, fate intervened in the form of my good friend and KIMEP administrator Altynay Saparova, who called me to say that Air Astana, a 3 year-old airline (at the time), was hiring graduates for its new commercial



ALUMNI MAGAZINE

team and that, being run by a gang of nomadic Englishmen, it might be quite an interesting challenge.

On such chance moments hang our fate! It was a life-changing decision in so many ways, not the least being that rather than becoming a citizen of the New World as I had intended, I am proud to remain one of Kazakhstan, whilst my husband and two children are citizens of one of the oldest of Old Worlds – Great Britain.

Working for Air Astana in those early days was incredibly tough and challenging, but also rewarding as our tiny team (including another KIMEP alumnus, Janara Jailauova, now Commercial Director of Air Astana's soon-to-be Low Cost Airline), successfully built up a national sales network and a commercial reputation in an environment which was not always friendly to the newcomer-airline. After two years, I was transferred to Moscow as regional Marketing and Sales Director. What should have been a great market was massively under-performing however, and the fledgling airline was virtually unknown in Russia, because its sales policies were antediluvian, with all tickets channeled through a tiny number of "favoured" agents.

I took a knife to this and, over the objections of the local management, ripped the network to pieces and reconstructed commercial policy in line with international aviation commercial practice.

By the time I left Moscow two years later, we were being sold and distributed through more than 3000 travel agents. Today, Air Astana is a well-known brand in Russia, flying to 9 cities, and is the country's 3rd largest airline after Aeroflot and Turkish Airlines.

Returning to the Head Office in 2009, it was clear that we faced new challenges. By now we were a more established and fairly well-known airline brand, however we needed to develop new markets because growth could not be sustained by relying only on the limited potential of business to and from Kazakhstan. It was at this time that we developed the "extended home market" strategy, to generate business from, to quote just one example, China to Europe, using Almaty (or Astana) as transit points. However, being an airline of still modest size and therefore limited schedule density, we needed to be able to offer "stopover" packages for those transit customers for whom there would be no direct connection. For this purpose I became the first manager of the newly-created Air Astana Holidays. At first it was tough to convince local hotel and tour operators, as

well as foreign travel agents, that a Kazakhstan stopover product was sellable. However after relentless field sales work and the organization of multiple familiarisation trips by foreign agencies to Almaty and Astana, we managed to get the idea to catch on: Today, international transit ticket sales makes up more than one third of Air Astana's business, and in 2018, Air Astana Holidays will book more than 500,000 stopover room nights in Almaty's and Astana's hotels – from zero in 2009.

Not a bad result, and not difficult to see how both airline and country benefit massively from it.

In late 2010 I left Air Astana to marry and to raise two wonderful children. I had five unforgettable years working with those slightly crazy English nomads, one of whom is now my husband and father of my children.

Fortunately, today's world opens many previously closed doors to full-time mothers. I returned to work in 2015 and established the local office of Medical Avenue, a company specializing in health provision in Korea. I spent two years as Editor-In-Chief of the local edition of Fashion Collection Magazine, and was a co-host of the popular TV chef series "Magic Kitchen".

Since then I have been a co-producer of Alikhan comedy-drama, "Genghiz Khan's Daughter", which went on general release in cinemas around Kazakhstan in November 2018. The movie, by turns light-hearted and serious, seeks to entertain but also to draw a link between modern Kazakhstan, and the deep roots laid down across these great steppes by the Mongols more than eight centuries ago. My husband, a historian when not messing about in the airline business, likes to quote William Faulkner, "The past is not dead. It's not even the past". What this means is that we are all the direct product of our own ancestral history, even if we don't know it. Kazakhstan should recognize and be proud of its Middle-Age heritage. Also, it is a fact, unknown to many, that Genghiz Khan and his successors were dedicated and sincere believers in women's rights. They championed the rights of women and employed them in senior counselor roles, centuries before it became fashionable to do so in the West.

My recent projects include my own YouTube celebrity chef programme, "Prosta Vkusno", and a co-founding role in PickHot, an internet-based agency which specializes in selling tours and attractions in Kazakhstan to local and international tourists.

INTERVIEW WITH ULAN ALIMBEK, BSC 2013

30K FOLLOWERS

POPULAR TRAVEL BLOGGER ON HOW TO START TRAVELLING

VISITED | 33 COUNTRIES AND 74 CITIES OF KAZAKHSTAN

FAVORITE COUNTRY | KAZAKHSTAN

TRAVEL MOTIVATION | OPPORTUNITY TO SEE SOMETHING NEW

WOULD LIKE TO TEMPORARILY LIVE IN | THE UNITED STATES OF AMERICA

ABOUT HIS BLOG

It wasn't always a blog. Initially I just posted pictures for myself and for my friends. Under the posts I wrote short captions – such and such country, such and such city. Then I started adding more detail: I ate there, I liked this and I didn't like that. And that's how it started. When I started writing about my trips to the mountains and about nature, people started subscribing and asking questions.

I am very active on social networks, so I try to answer each question. Sometimes there are so many comments it takes you five days to get to some of them, but I always try to respond to all. If a person asks I feel it is necessary to answer.

I like what I do. I tell people about my country, about other countries. I share life hacks and tips. Essentially, I'm sharing information. I do not hide negative moments – I want people to know what I know. It motivates me to keep blogging. If even one person wants to go where I went, I would be satisfied.

ABOUT TRAVELLING

Seeing new things motivates me to travel. New cultures, new people, new cities. You think that you must definitely go there and you start planning your future trip in advance. Many times I was asked if I had any difficulties while traveling, but I never did (no conflicts, no financial problems – author's note). Maybe it's because I always plan ahead. I am generally for safe travel.

Some people travel in search for themselves, but I didn't have an idea of finding myself. Maybe, I already found myself. I visited 33 countries and 74 out of 84 cities in Kazakhstan. I have friends all over the world – in Russia, Ukraine, Belarus, Kyrgyzstan, Singapore, Malaysia, United States and Amsterdam. My favorite country is Kazakhstan and favorite city is Almaty. I am a happy man.



ABOUT STUDY AT KIMEP

First of all, KIMEP equals friends. I still communicate with many of my friends from university. It is cool because we can help each other with contacts or connections.

I was very calm in school. I didn't have many friends, but it all changed in KIMEP. It was great – all the friends, parties, forums, exhibitions. KIMEP was booming at that time and many envied that I got to study there.

ADVICE FOR 2019 GRADUATES

If you can't decide what to do immediately after graduating, my advice is to try yourself in different areas, and then stay where you like it the most. After I graduated I worked in marketing for some time, then I moved on to construction, then programming. While I worked at the construction site for some time I even had to work with a shovel – I was just digging the ground. Then my friend and I opened our own photo studio and I worked as a photographer. I still work as a photographer, and I travel and blog at the same time.

HOW TO START TRAVELLING

If something has got a hold of you (for example, work), but you just want to get up and leave somewhere, then you need to get up and leave. Take some time to relax and think, stay away from the city. When I worked in Astana on the weekends I wanted to go to Almaty. You sit and think whether to go or not, and then you just go.

When you want to get out – you need to get out. Find last minute deals, get tickets and leave. Many cannot do it spontaneously, but sometimes it is that spontaneity which is refreshing – be a savage and travel into the unknown.

There is a proverb that says, a journey of a thousand miles begins with a single step. The main thing is to take that first step, and then you will see all the whats and hows.

Prepared by Damina Mukitanova

INTERVIEW WITH OXANA KIM, BSC 2003, MBA 2006

28K FOLLOWERS

FAVORITE LIPSTICK | AVON MARK LIQUID LIP LACQUER
ALWAYS AVAILABLE IN MY PURSE | LIP GLOSS AND HAND LOTION
WORKED IN | LOOK™ WEB-SITE (CO-FOUNDER), TERRITORIYA
STILYA TV-SHOW (HOSTESS), AVON (BRAND AMBASSADOR)

ABOUT WORK

I was one of the founders of the Look™ website, which was once mega popular. Around 2009 I met Gulnara Tandybayeva, with whom we started it all. It was hard work because there was only three of us. I was writing articles and Gulya met with partners. In the beginning we didn't make any money and worked non-stop.

When I stopped working for the web-site Gulnara called me and said that Territoriya Stilya TV program is looking for a stylist and advised me to go. I came to the casting and after a little while I got a call saying that they are not only looking for a stylist, but also for a hostess, and asked me to do both. I agreed. It was a great experience even though sometimes we shot the entire day.

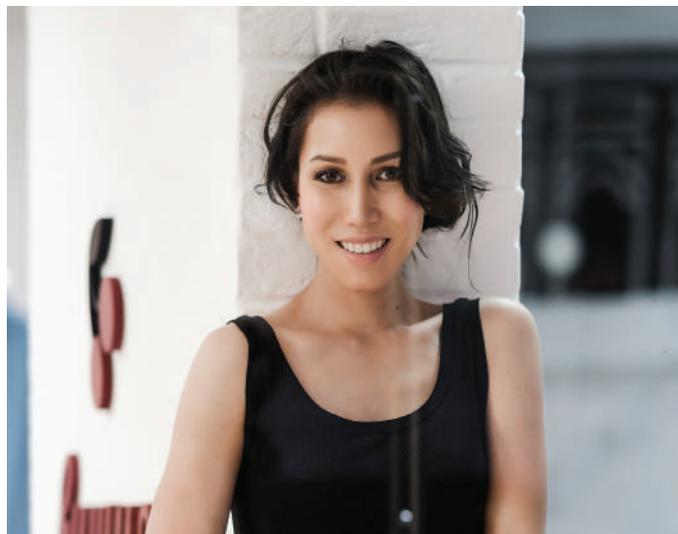
Then I worked as an Art Director for the Season magazine. I remember how one of our issues was dedicated to weddings and my task was to shoot a wedding the way it has never been shot before.

I came up with the idea of painting scenes from famous movies and placing our brides in them. We painted scenes from the Sex and the City, Pretty Woman, Cinderella where main roles were played by newlyweds. When I shared the idea at work everyone was delighted. I even became employee of the year!

And just recently I was the Avon brand ambassador.

Avon brand manager found me on Instagram, offered a job and asked to send my commercial offer. Once I was approved for the position I went to Moscow where the huge plant of the company is located.

Being a brand ambassador is great, even though not easy. It requires constant filming, master classes and meetings. You need to memorize huge volumes of text and say it into the camera.



Fashion and beauty industry is what I like. Your generation and my generation have a huge sea of opportunities for fulfilling one's potential and for love our jobs.

ABOUT KIMEP

In my time we didn't have much choice on where to study. Now you can go abroad and get your education there. We had either KazGU or KIMEP. KIMEP was the most prestigious university in the country and it was my dad's dream for us to study there.

KIMEP influenced me in a positive way. It influenced my worldview, my circle of friends that I have till this day. By the way, I studied here with my sister.

My husband is also a KIMEP graduate. We met at a 10-year alumni meeting. He showed his affection back when we were students, but I wasn't interested in relationships then. Before the alumni meeting we contacted each other on Facebook and it turned out that both of us are going. After that we started dating immediately and got married three years after.

Many of KIMEP graduates have succeeded and it's really great. When I look at them I feel a sense of pride for all of us.

Prepared by Damina Mukitanova

INTERVIEW WITH AISANA ASHIM, BSC 2012

28K FOLLOWERS

**SINCE CHILDHOOD WANTED TO BE | A JOURNALIST
OPENED OWN MAGAZINE | AT 25
FOUNDED | THE VILLAGE KAZAKHSTAN**

Despite the fact that I always wanted to be journalist, I graduated from a BSc program. I always worked testing the limits of my might. Almost all the time before 25 years of age I worked really a lot. After graduating I took part in 'Fresh Graduate of Samsung' program: after passing the test the best candidates were interviewed. I was among those few that all at once appointed to manager positions. For one year I worked there as a product manager. From outside it was all cool: a good salary, benefits, business trips – and I was just 19 back then! But I understood that this work does not bring me any joy, so after one year I left it.

I decided to go where I wanted to. This required a sufficient deal of braveness – from the well-known to me corporate world I went to something absolutely unknown – journalism. It was hard. I literally camped on doorsteps of editorial offices. Then I managed to get acquainted with the editor of Forbes Life and Forbes Woman supplements, so I wrote one article for the supplement. The editor liked it, and he told me that the magazine is opening the marketing unit. I passed an interview and assumed the position of marketing and PR director of Forbes.

I worked and in parallel I wrote business articles for Forbes and Esquire. Approximately at the same time I learned that KIMEP announced the competition for scholarships to Journalism graduate program. I applied and won the scholarship. And in the end of the year I was invited to work at the interesting project – intellectual glamour – the SNC magazine. I was an editor there, and it was a great experience for me.

Then I went travelling to United States for one month.

When I came back, I worked for a while in a PR agency, then I got acquainted with Zaire (Rozmat – author's note), who offered me to create a web-site together. So, three of us – Zaire, me and Nina (Kumambetova – author's note) created The Steppe web-site. I was



an editor in chief there. This, too, was a very valuable experience.

While I worked there, The Village contacted me and proposed to launch a franchise in Kazakhstan; I thought 'Why not?' and agreed. This was a unique opportunity and I did not miss it. I gathered a team and we started working over the project. We invested really a lot of our efforts into The Village Kazakhstan: we worked a lot, especially in the beginning. Until my 25 years of age I really worked a lot: every day, including holidays and weekends, till late night. Now I am very proud of my team and of myself too.

ADVICE FOR GRADUATES

I think that the current students should be able to use all opportunities. For instance a favorite thing for me during my student years was to look through information boards with announcements. So I learned in advance about certain competitions, internships and programs.

Also, it is important to determine what you enjoy doing, as early as possible. I know many people, who hardly found their true vocation. So, not to sit and think 'what did I do all these years?' at, say 28, I advise students to be more brave and start working. Of course, there will be barriers on your way, but you can overcome anything, if you enjoy what you are doing and believe in it.

I always knew that I am made for journalism, therefore I invested my whole self into work. Now I am enjoying the results of my efforts.

Prepared by Damina Mukitanova

INTERVIEW WITH AINURA ASHIMOVA, BAIJ 2011

24K FOLLOWERS

HOW TO FIND THE TIME ON EVERYTHING | I CUT OFF THE UNNECESSARY AND USELESS

HOW DO YOU MOTIVATE YOURSELF | EXPERIENCED POSITIVE EMOTIONS

THE DAY BEGINS WITH | PREPARATION AND PLANNING THE NIGHT BEFORE

FAVORITE CLASS WHILE STUDYING | LEADERSHIP DEVELOPMENT PROGRAM

WHERE DID YOU LIKE TO HAVE DINNER | MEETING PLACE KIMEP GRILL

FAVORITE TEACHER | PETER KREPAK, DIDAR KASYMOVA, SHOLPAN KOZHAMKULOVA, SALTANAT KAZHMURATOVA

WHAT IS KIMEP ASSOCIATED WITH | FREEDOM AND ENTHUSIASM

D: What inspires your blogging?

A: I do not consider myself a blogger. I use activity on social networks to broadcast my personal mission of life, "Motivating others through a personal example." The word "Follow" is very finely chosen, which is literally follow, follow. By subscribing to someone on social networks, we begin to listen and see him, share the values of a person and support him somewhere.

D: The funniest thing a subscriber(s) told you?

A: When a saleswoman in a store near the house started discussing my post.

D: What would you advise yourself (five) ten years ago?

A: I would like to re-read what I thought about 10 years ago, so I recommend starting a diary of thoughts.

D: What inspired the creation of a PR school?

A: They often turn to recommend a good PR man and you know, you don't even know who are to advise. On the other hand, 3-4 people undergo practice every year under my guidance. At some point, a platform was



needed to transmit the experience. Our school only teaches practice. The course is taught by professionals who have worked in the field of public relations for many years and have implemented dozens of successful PR campaigns in Kazakhstan.

D: How has KIMEP affected you?

A: Most of my friends with whom I still communicate closely are those people whom I met at KIMEP. Student time is important because the university forms a circle of your close friends and acquaintances. At KIMEP, all the guys were charged, active, with specific goals in life. Communicating with such people, you involuntarily recharge their energy.

D: Which of the graduates do you keep in touch with?

A: Due to the fact that there is a community of Alumni in the capital, it is possible not only to keep in touch, but to support each other.

**Prepared by Dinara Sagindykova, Alumni Specialist
Corporate Development Department**

INTERVIEW WITH MADI AITIMOV, BSC 2012

9.5K FOLLOWERS

VIDEOGRAPHER, ALMATY MARATHON
AMBASSADOR, KADA CO-FOUNDER

DOG'S NAME | SIRIUS BLACK

FAVORITE INSTRUCTOR | JENNIFER HUMPHREY

KADA CO-FOUNDER | FOUNDED KADA WITH TWO OTHER FRIENDS

BECAUSE KIMEP DID NOT HAVE A CREATIVE ORGANIZATION

WANTS TO BECOME | ATHLETE (ULTRA MARATHON RUNNER)

ABOUT WORK

Now I am a freelancer. I make promotional videos and create commercial content for YouTube. I shoot, edit, publish in social networks, promote, do reports. At one point I was actively blogging and earned money through ads on the page. More than 100,000 subscribers and around 6 million tenge a year. But originally this was a temporary hobby. It seems odd to me to want to be popular through virtual life. Therefore, after achieving the marketing goals I've set I deleted my page to devote more time to sport.

Now I am the Almaty Marathon ambassador. I ran around 50 races in two years. I believe that every man should be athletic.

I began working hard with a coach; we developed a plan. Big event I've been training for is to take place in two weeks – that is Almaty Marathon. My goal is to run 42.2k marathon under 3 hours 30 minutes. Next weekend I'm going to Bishkek to compete. In July I will participate in Iron Man 70.3 Astana. In October my team and I are going to Cappadocia (Turkey) for the famous trail running (cross-country running). I will run the 63k mountain ultra-marathon.

I have my own YouTube channel dedicated to a life with my dog – Siberian Husky. I talk and show how to take care for this breed, how not to harm the dog nor the people around. This is a part of my social responsibility. Dog breeding culture in Kazakhstan is at the very bottom. There are no clear laws, but inadequate reactions from passers by and dog owners are blooming.



Dobermans and pit bulls used to be popular, but now Siberian Huskies are in fashion. I tell everyone to, please, not get this breed. It is not intended for life in a city, for house/apartment or for small megacities like Almaty. This is a hound dog that constantly needs to be active. Otherwise, you'll just ruin the dog.

ABOUT KIMEP

KIMEP has affected me positively. At that time it was the top university for education and student life, which is important. But also, top university in terms of environment, because we form our connections there.

I remember almost all my instructors from KIMEP, even though I barely remember anybody from high school. I think the best instructor we had was Jennifer Humphrey, not because she knows her subject well, but because she is a happy, comprehensively developed and understanding person. She didn't just teach, but she looked for great qualities and developed them.

KIMEP gave me a general idea of how business works, and also a vibrant student life.

ON HOW KADA WAS CREATED

Anuar Mukanov, Min Jay Quack and I created KADA. We were all activists and creative people, but at that time KIMEP did not have a creative student organization.

There was Student Government, the members of which were eager for politics, and saw themselves as rulers of the world.

There was KIMEP Pie - the best organization at the time because it was represented by such cool people as Leonid Nigmatullin and Kamilla Lukpanova.



There was KISA - the largest international student organization.

And there were us, eager to sing and dance, so we decided to create KADA.

It was quite simple. We went around the university and asked every single person, "Hi, do you dance, sing or play instruments?" About 10 people gathered and we created our organization.

The main idea was to hold live performances – with live music, singing and dancing, and without backing tracks and prerecording.

ADVICE FOR GRADUATES

Start working as soon as possible. Spend less time chatting and playing. Excessive chatter will inevitably ruin your reputation in the future. Parties will only award you with drunken conversations, showdowns and sexual diseases.

Strive to become a conscious person that is finding strength in doing simple things like throwing garbage in trash cans, avoiding speeding, controlling yourself under the influence of alcohol, not being late for meetings.

And the most important thing is to always remain a free person. The freedom is where the truth is.

Prepared by Damina Mukitanova



LUNCH WITH ALUMNI AMBASSADORS 2019

APRIL 9, 2019

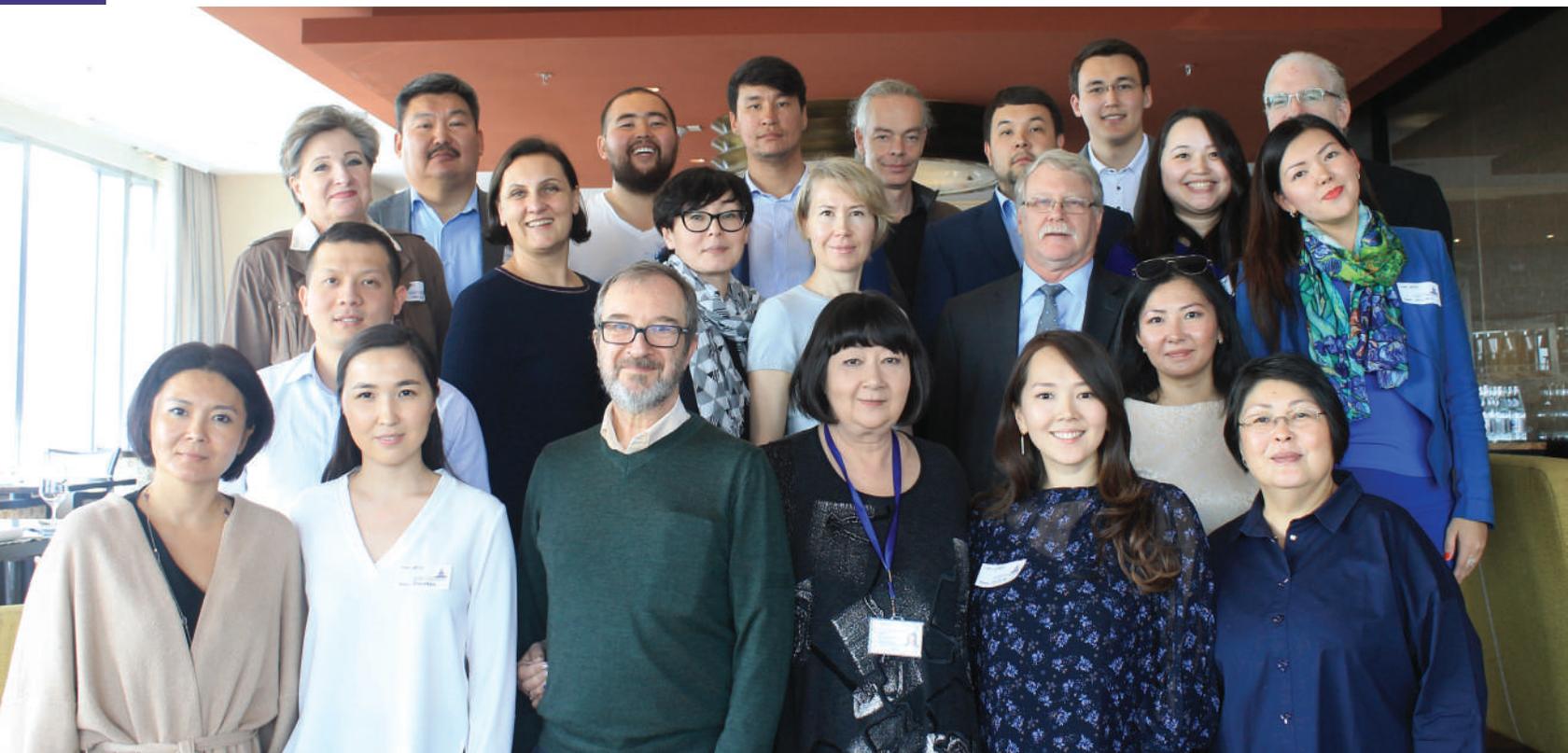
As part of the development of Alumni relations, the corporate development department organizes an annual lunch for Alumni Ambassadors with the top management of the university.

This time, the lunch took place at Vista restaurant, Hotel Ritz Carlton Almaty. 14 Alumni from different years and programs attended the gathering. KIMEP University was represented by Dr. Timothy Barnett, Provost and General Deputy to the President, and the Deans. Dr. Barnett welcomed all attendees and thanked them for support to KIMEP and briefed them on KIMEP's major accomplishments, latest news and achievements: upcoming accreditation by an international agency, the opening of new programs, the hiring of new faculty and reconstruction of the campus. Raushan Kanayeva, Director of the corporate development department presented the 8th issue of Alumni Magazine, invited Alumni to the forthcoming events: the celebration of Nauryz (April 20), the Graduation ceremony (May 18), the annual Alumni reunion (May 24).

Lunch with Alumni Ambassadors in a family-like friendly atmosphere is KIMEP's unbroken tradition: University administrators communicated with alumni, and alumni shared interesting news. KIMEP always appreciates opinions, recommendations and feedback from our Alumni. Madi Aitimov (G2008) suggested to shoot a movie for KIMEP's 30th Anniversary, offered ideas for KIMEP Alumni Association Instagram account. Assiya Yermukhametova (G2011) in collaboration with Gulmara Rysbekova (G2006) initiated a monthly stipend for a needy student from BCB with GPA 4.0. Kamila Lukpanova (G2009/2011) proposed to convene a focus group among alumni regarding KIMEP marketing promotion campaign.

After lunch and the photo shoot, our Alumni Ambassadors received the 8th edition of Alumni Magazine and assured that they were happy to meet each other, as KIMEP is not only about the best education; it is more about friendship, networking and cooperation. Giving back to your Alma Mater is not only about remembering your University, it is more about helping young people to gain a valuable asset that determines their lives and career paths.

If you are interested in becoming an Alumni Ambassador, pls follow this link: <https://kimep.kz/about/alumni/>.



MEETING ALUMNI IN TURKESTAN AND SHYMKENT

APRIL 18-20, 2019

CDD team visited Turkestan on April 18 on the request from International Kazakhstani-Turkish University named after Ahmet Yassawi, to organize a master class for administrative staff on corporate development, fundraising and alumni relations. CDD Director Raushan Kanayeva and Associate Director Balzhan Suzhikova shared KIMEP experience on these important topics of university development.

After the master class, CDD organized the meetings with our alumni from Turkestan and Shymkent. Raushan Kanayeva and Balzhan Suzhikova informed alumni of KIMEP U latest news: new faculty, new programs, renovation on campus, student achievements, and alumni events. The latest KIMEP Alumni Magazine was distributed to them.

Alumni recollected active student life, their favorite professors, asked questions about the new generation of students. CDD goal for meeting alumni in the regions is to activate the KIMEP alumni association, build new alumni association branches in Turkestan and Shymkent, create alumni networking, revive among our alumni the feeling of belonging to the KIMEP family. CDD's offer of an invitation to alumni to join the big alumni reunion, May 24, on campus, was met with enthusiasm from our alumni working and living in Turkestan and Shymkent.



WORKING GROUP MEETING IN NUR-SULTAN

JUNE 7, 2019

The Corporate Development Department took part in the Eurasian Higher education Leaders Forum in June 2019. At the same time, a working meeting was held with active Alumni living and working in Nur-Sultan.

Dinara Sagindykova, Alumni specialist, informed alumni of KIMEP, latest achievements: new programs, renovation on campus, student achievements and alumni events. The latest KIMEP Alumni Magazine was distributed to them.

We also discussed plans for the work of the alumni association, further development, and events in Nur-Sultan, holding a large alumni reunion, selected new Ambassadors in Nur-Sultan, and discussed a retreat for them.

Please welcome the new Ambassadors of Nur Sultan: Saltanat Kerimbayeva, Aida Alzhanova, Bagdaulet Turekhanov, Raushan Taurkulova, Assemgul Shurina, Zerip Kosym, Assem Kazzhanova (Konkakova), Leyla Ospanova, Ainur Ashimova.

New ambassadors will continue to build social networks, inform us about graduates' news, new appointments, vacancies, etc.



KIMEP'S FIRST ALUMNI AT GRADUATION 2019

MAY 18, 2019

KIMEP's 26th Graduation Ceremony included participation from a group of very special guests: our very first class of graduates. These graduates, pioneers and leaders in their fields, played a unique role in the ceremony. Assel Karaulova Kazakhstan Press Club President and Saule Bazilzhanova, General Director, Partner, Grant Thornton Appraisal, Kazakhstan, awarded outstanding students certificates for Academic Excellence. In addition, a number of graduates from the Classes of 1994 sat in prime seats for the ceremony, and then had a chance to meet with Dr. and Mrs. Bang, KIMEP's Deans and Senior Staff, the diplomatic corps and corporate community members at Campus after the ceremony. We thank our distinguished senior alumni for their presence and valuable support to their Alma Mater!



TIME CAPSULE OPENING BY ALUMNI 2014

MAY 18, 2019

5 years ago, graduates of 2014 buried a Time Capsule with wishes for themselves and the university. This year, Alumni 2014 were invited to the Graduation Ceremony 2019, then had a chance to meet with Dr. Bang and former classmates. After the Ceremony, Alumni were invited to the campus to open the Time Capsule. It was an exciting moment for all Alumni to find their wishes to read and remember themselves 5 years ago. Then graduates took part in the celebration and met with faculty.

For those who could not come, your letters is waiting for you in KIMEP, office 402 Dostyk building.



ATYRAU ALUMNI REUNION FALL 2018

NOVEMBER 10, 2018

For the first time in history, the KIMEP Alumni Association organized an alumni reunion in Atyrau. The Renaissance Hotel Atyrau Ballroom was chosen as a venue for this event.

70 alumni of various years of graduation and programs, living and working in Atyrau, gathered for the reception.

KIMEP University was represented by Raushan Kanayeva, Director, Corporate Development Department, Dinara Sagindykova, Alumni Specialist and Zhanna Bolotova, External Manager of ExMBA program.

The official opening presentation by KIMEP representatives was followed by a moving speech of KIMEP alum and Fircroft manager Arman Khamitbekov (MBA 2007): "I am glad to welcome everyone to the evening dedicated to KIMEP Atyrau Alumni Chapter. In general, this is an excellent platform that we can use to develop the KIMEP alumni community in Atyrau, and to help new KIMEP graduates in finding jobs in companies in Atyrau". The main sponsor of the event was Fircroft Kazakhstan: top management of this company consists of KIMEP alumni. These young people achieved certain professional heights at their age and they owe their success stories to KIMEP University."



November 10, 2018 can be fairly considered as the date of foundation of the KIMEP Atyrau Alumni Chapter. This is an important step to help Atyrau alumni become engaged with an amazingly active network of leaders in fields of business, government, non-profit organizations, media and academia. KIMEP will follow up on their next events and forthcoming activities of Atyrau Alumni Chapter.

Alumni who were interested in continuing their education got consultations from Zhanna Bolotova, External Manager of ExMBA program.

During the evening, alumni took photos, shared their stories and future plans. They participated in the Trivia game: they answered questions on interesting facts about KIMEP. The game went very actively, alumni were really happy to win prizes -KIMEP branded caps and mugs.

The event demonstrated that Alumni Reunions are important both for graduates and KIMEP University. Alumni from Atyrau of various classes, different ages, working in different fields got together that evening for networking, for recollecting student life, for strengthening the feeling that we are one big family.



ALUMNI REUNION IN ALMATY INTELLECTUAL GAME

MAY 24, 2019

Annual Alumni Reunions are organized as part of the Corporate Development Department's mission of building a network of KIMEP graduates. This time it took the format of an Intellectual game.

The Reunion took place in KIMEP Campus, Sports field. 100 Alumni from different years and programs attended the gathering. KIMEP University was represented by Dr. Timothy Barnett, Provost and General Deputy to the President, and the Deans. Dr. Barnett welcomed all attendees and thanked them for coming to KIMEP and briefed them on KIMEP major accomplishments, last news and achievements.

9 teams competed (6-10 participants), including a team of Faculty, KIMEP administration and representatives of the first Alumni (1994-1997). There was also a 2019 alumni team.

In the break between the blocks of the game, all participants could have dinner and communicate with each other. The winner team with Capitan Darkhan Seilgazin received branded caps and KIMEP bags and a prize from the general sponsor of Scat Airlines. In addition to the main competition, a separate competition was held with a prize from Scat Airlines, the winner of which was Yerkin Kubenkulov. After the awards and photo shoots, participants could continue to communicate and network.

The significance of the moment was emphasized by the graduates taking pictures with each other and cheering each other toward victory – in the game and outside of it. Thus, the main goal of the annual alumni reunion was accomplished: once again KIMEP connected with its former students in a joyful environment.



Some feedback: Did you like the format of the Reunion as Intellectual game?

"Yes indeed I really enjoyed the format of the reunion as an Intellectual Game, as it was both fun and challenging, but also an efficient way to break the ice between diverse groups of graduates."

"Yes, it was unusual type of the event that is trendy nowadays."

"Sure, it's like refreshing our mind :)"

"Thank you very much for arranging this reunion for us! It was awesome!!! I totally liked the format and looking forward to future events."

"I did like the format very much. "

"I liked the format of Intellectual games. Please remain this in the future. I can suggest add more games."



CONTACT US

WAYS TO KEEP IN TOUCH

- Have you changed your job, email or phone number? Update your contact information electronically: cdd@kimep.kz or <https://www.kimep.kz/portal/account/registeralumni>
- Keep up to date on events, news, contests, and more via e-mail.
- Get together with alumni in your region or who share your interests.
- Build your professional networks and connect with Alumni through KIMEP official pages on Facebook @kimepalumniassociation and Instagram @kimep_alumni_association

ALUMNI SUCCESS STORIES

If you would like KIMEP to highlight your professional or community service activities, personal or family achievements, we will be happy to include your profile in alumni-related publications.

Please contact cdd@kimep.kz to participate.

SERVICES FOR ALUMNI

KIMEP is proud of its Alumni. The success of the Institute depends primarily on the success of its graduates. KIMEP is pleased to offer the following list of benefits for its Alumni, and encourages Alumni to take advantage of the following services.

- 10% discounts for the trainings of Professional Development Programs (PDCP) of the College of Continuing Education of KIMEP, as well as foreign language courses and preparatory courses for the children for the admission to KIMEP.
- Free access to the information resources of the KIMEP Library.
- Free entrance to the KIMEP Sports Center.
- Rental of the conference halls of KIMEP with 20% discount for the conferences, trainings, and seminars.
- Career and Employment Center offers its services to help alumni to find good candidates among KIMEP graduates for work or students for internships opportunities.





Alumni Magazine is intellectual property of KIMEP U.
It is distributed among KIMEP alumni and business community.
Year founded: 2011
Publisher: KIMEP University
Editor: the Corporate Development Department (CDD).



Instagram:

@kimep_alumni_association

Facebook:

Kimep alumni association

kimep.kz |   

cdd@kimep.kz
