



The Chartered
Institute of
Management
Accountants®

12 October 2017

Dr Sang Hoon Lee
Professor of Finance
Bang College of Business
KIMP University
Abai Ave. 2
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Kazakhstan

Advance with CIMA
Bachelor in Marketing
Bachelor in Marketing (Marketing Communications specialism)
Bachelor in Marketing (Brand Management specialism)
Bachelor in Marketing (Tourism Hospitality Management specialism)

Dear Dr Lee,

Thank you for your interest in CIMA and in having your undergraduate programmes accredited by us. Based on the information supplied, we are pleased to confirm that the following exemptions are available to students completing the above named programme from 2018 through to 2022.

CIMA Certificate level

BA1 Fundamentals of Business Economics
BA2 Fundamentals of Management Accounting
BA3 Fundamentals of Financial Accounting
BA4 Fundamentals of Ethics, Corporate Governance and Business Law

CIMA Operational level

E1 Organisational Management

Your alumni who completed their degrees from 2013 through to 2017 will receive the same exemptions as those listed above.

Please refer to Appendices 1 and 2 for the CIMA Qualification Framework and the pathway for your students and alumni plus the module requirements for each exemption; the accredited decisions will be available on the [CIMA website](#) within the next week.

Comments on exemptions awarded

We could not locate explicit coverage of E1F Managing Human Resources in the information we located on your website, however, we are prepared to offer this exemption from E1. We kindly request that students are directed to study the following chapters in Kaplan's official CIMA study text for E1:

E1 section F – chapters 13-15, which will require around 20 hours of additional study

Continuing accreditation

We will monitor student performance in CIMA examinations and any other appropriate quality indicators during this period to assure ourselves of the appropriateness of the exemptions



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awarded and this information will be taken into account when we discuss the re-accreditation of this programme in 2-3 years' time. The pass rates of your students will be benchmarked against the average in the Commonwealth of Independent States. Should these fall consistently below the CIS average, we may conduct a review of the programme to consider what, if any, steps can be taken to improve them.

Exam information and resources

We'd like to draw your attention to CIMA's suite of research publications which you and your faculty members can download for free and use as case studies in your classes. These publications and other study resources for students are available on our website:

- [Academic research reports](#)
- [The Global Management Accounting Principles](#)
- [Studying](#)

Finally, we look forward to working together and building a strong relationship with KIMEP University.

Yours sincerely,

Simon Sherry

Lead Manager, Higher Education Partnerships – Management Accounting

[Association](#) | [AICPA](#) | [CIMA](#)

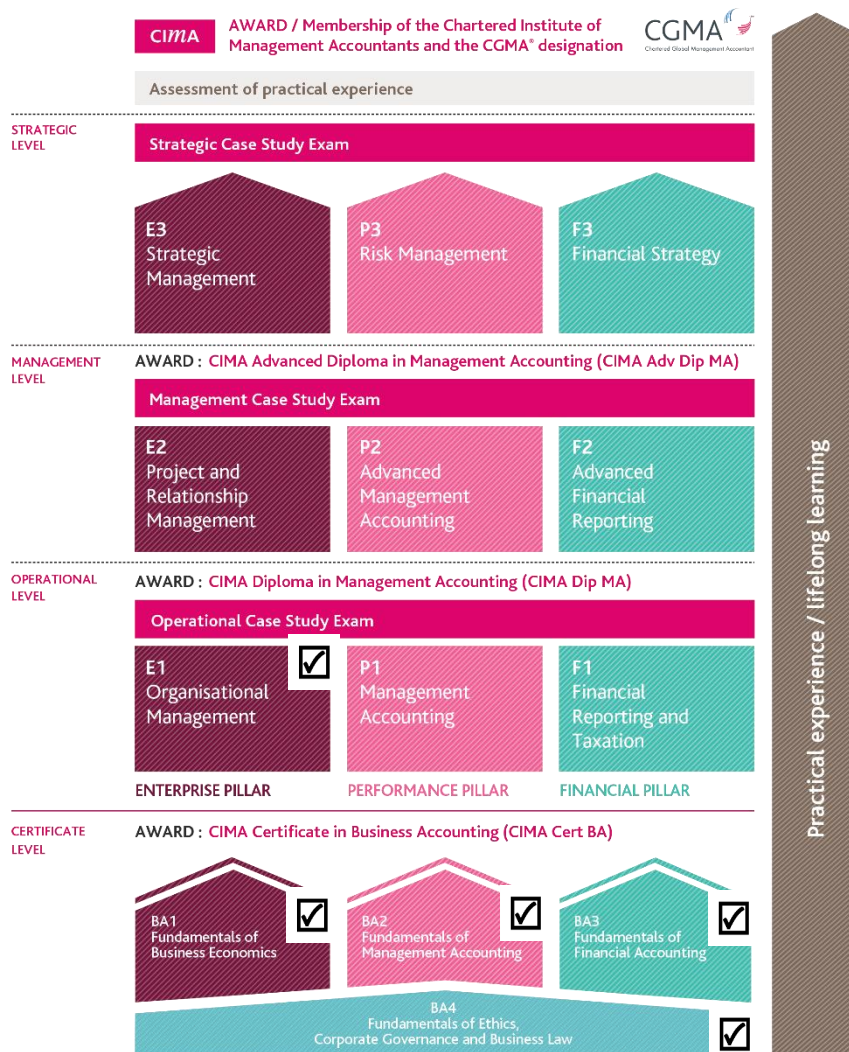
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The CIMA Qualification Framework

KIMEP University
Bachelor in Marketing
Bachelor in Marketing (Marketing Communications specialism)
Bachelor in Marketing (Brand Management specialism)
Bachelor in Marketing (Tourism Hospitality Management specialism)
2018 to 2022 completion
2013 to 2017 completion

Students are exempted from these exams



Appendix 2

| CIMA Certificate in Business Accounting 2017 | | |
|--|--|--|
| CIMA Certificate Level | Exemptions selected and ratified: | Core/Optional modules upon which exemption is based: |
| | | Bachelor in Marketing Bachelor in Marketing (Marketing Communications specialism) Bachelor in Marketing (Brand Management specialism) Bachelor in Marketing (Tourism Hospitality Management specialism) |
| BA1 Fundamentals of Business Economics | Yes | <u>Core:</u> FIN2105 Business Microeconomics AND FIN2106 Business Macroeconomics |
| BA2 Fundamentals of Management Accounting | Yes | <u>Core:</u> ACC2201 Management Accounting I |
| BA3 Fundamentals of Financial Accounting | Yes | <u>Core:</u> ACC2102 Financial Accounting I |
| BA4 Fundamentals of Ethics, Corporate Governance and Business Law | Yes | <u>Core:</u> GEN2500 Principles of Ethics AND LAW2200 Business Law |

Appendix 2

| CIMA 2015 Professional Qualification | | |
|--------------------------------------|-----------------------------------|---|
| CIMA Operational Level | Exemptions selected and ratified: | Core/Optional modules upon which exemption is based: |
| | | Bachelor in Marketing Bachelor in Marketing (Marketing Communications specialism) Bachelor in Marketing (Brand Management specialism) Bachelor in Marketing (Tourism Hospitality Management specialism) |
| E1 Organisational Management | Yes | <u>Core:</u> IFS2203 Management Information Systems AND FIN3121 Principles of Finance AND MGT3001 Principles of Management AND MKT3130 Principles of Marketing AND OPM3131 Introduction to Operations Management |
| P1 Management Accounting | No | <u>Students cannot take the required module</u> |
| F1 Financial Reporting & Taxation | No | <u>Students cannot take all of the required modules</u> |