

KIMEP INTERNATIONAL RESEARCH CONFERENCE PROGRAMME
ALMATY, KAZAKHSTAN
2-Abay Avenue, KIMEP
APRIL, 23-24 2009

Day 1	Thursday, 23 April 2009
14.00-14.30	Registration, Refreshment
Room	Great Hall

Plenary	Theme: “Opportunities and Challenges in Changing Economies - A National Perspective” <ul style="list-style-type: none"> • Opening: Dr.Chan Young Bang, 5 minutes, Dr. Sang Hoon Lee, 5 minutes.
14.30-15.45	<ol style="list-style-type: none"> 1) Magzhan Auezov, Managing Director, KKB. (15 minutes) 2) Arman Idrisov, Chief Editor, “National Business.” (15 minutes) 3) Aysara Yusupova, HSBC, “Market Dynamics and the Changing Shape of Personal Financial Services in Kazakhstan” (15 minutes) 4) Yuriy Khramtsov, Economist, Visor Capital, “Can Kazakhstan Avoid Another Devaluation”, (15 minutes) <ul style="list-style-type: none"> • Discussions: 15 minutes <p style="text-align: right;">Moderator: Davlatbek Abduvaly</p>
Room	Great Hall

15.45-16.00	Break/Tea
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Plenary	Theme: “Opportunities and Challenges in Changing Economies – Global Perspective”
16.00-17.15	<ol style="list-style-type: none"> 1) Keynote Speech by Yang Goo Lee, Consul-General, Embassy of the Republic of Korea, “Korea’s Strategy to Respond Global Financial Crisis; Ways to Cooperate between Kazakhstan and Korea” (10 minutes) 2) Keynote Speech by Jean-Christoph Lermusiaux, Head of Research, Visor Capital. (10 minutes) 3) Keynote Speech by Justin Kenny, COO, HSBC, “Building a Customer-Centric Business and Enhancing Process Management” (10 minutes) 4) Keynote Speech by Alexander Picker, ATF Bank, CEO. (10 minutes) 5) Keynote Speech by Kassym Abzhanov, Lancaster Group, CEO (10 minutes) <ul style="list-style-type: none"> • Discussions: 15 minutes <p style="text-align: right;">Moderator: Tomas Balco</p>
Room	Great Hall

	Evening program
Plenary	Theme: “Higher Education in a Changing Economy”
17.30-19.00	<p>1) Speech by Tahir Balykbayev, President, National Academy of Education (15 minutes)</p> <p>2) Bakytzhan Zhumagulov, Rector, Al-Farabi Kazakh National University (15 minutes)</p> <p>3) Ali Abishev, Rector, Kazakh Economic University (15 minutes)</p> <p>4) Kunimzhan Alibekova, Head of Quality Management, Nellya Kassymzhanova, Senior Quality Manager, HSBC, “Improving Employee Engagement, Flexible Benefits and Retaining Talent” (30 minutes)</p> <ul style="list-style-type: none"> • Discussions: 15 minutes <p style="text-align: right;">Moderator: Kenneth Saycell</p>
Room	Great Hall

Plenary Sessions and PR Coordinator: Ken Harvey

19.00-20.00	Reception Dinner organized by Embassy of the Republic of Korea and Korean Company Association
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Day 2: Friday, 24 April 2009

Slot/Section	I	II	III	IV	V	VI	VII	VIII	IX
8:00-9:00	Breakfast, Registration, Refreshment and Opening Remarks								
1 9:00-10:00	Library Conference Room	Great Hall	#224, Valikhanov building	506, Valikhanov building	#510, Valikhanov building	#113, New building	#118, New building	#301, New building	#302, New building
10:00-10:15	Break/Tea & Networking								
2 10:15-11:15	Library Conference Room	Great Hall	#224, Valikhanov building	506, Valikhanov building	#510, Valikhanov building	#113, New building	#118, New building	#301, New building	#302, New building
11:15-11:30	Break/Tea & Networking								
3 11:30-12:30	Library Conference Room	Great Hall	#224, Valikhanov building	506, Valikhanov building		#113, New building	#118, New building	#301, New building	#302, New building
12:30-14:00	Lunch								
4 14:00-15:15	Library Conference Room	Great Hall	#224, Valikhanov building	506, Valikhanov building		#113, New building	#118, New building	#301, New building	
15:15-15:30	Break/Tea & Networking								
5 15:30-16:45	Library Conference Room	Great Hall	#224, Valikhanov building	506, Valikhanov building		#2, New building		#301, New building	#302, New building
16:45-17:00	Break/Tea & Networking								
6 17:00-18:15	Library Conference Room	Great Hall	#224, Valikhanov building	506, Valikhanov building				#301, New building	#302, New building
18:15-18:30	Break/Tea & Networking								
18:30-19:00	Closing Ceremony								
19:00-20:30	Diplomatic Club Network: Sponsored by Embassy of the Islamic Republic of Pakistan and Embassy of the Republic of Turkey								

Day 2	Friday, 24 April 2009
8.00-9.00	Breakfast, Registration, Refreshment and Opening Remarks
Room	Great Hall

9.00-10.00	Slot 1				
	I (Round Table)	II (Industry: Tax): PWC	III (Paper)	IV (Paper)	V (Round Table)
Room	Library Conference Room	Great Hall	#224, Valikhanov building	#506, Valikhanov building	#510, Valikhanov building
Track	(Chair: <u>Shaukat Khan</u>)	Taxation-Student Papers- Life in Taxation (Chair: <u>Almas Nakipov</u>)	Information Systems (Chair: <u>Horst Treiblmaier</u>)	(Chair: <u>Hans Rau</u>)	The Global Financial Crisis and Post-Communist Politics (Chair: <u>Nargis Kassenova</u>)
Speaker	Commercial counselors, Diplomats, Industries, Logistics Companies (Speaker: <u>Shaukat Khan</u>)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	Political Science department faculty members
Topic	Logistics Challenges in Central Asia, and Remedial Measures	1. Different stages of life from the taxation point of view, <u>Raushan Nurgyzar</u> , <u>Madina Kulzhambek</u> 2. Tax profession, <u>Xenia Deikova</u> , <u>Renata Adilova</u> 3. Corruption in Taxation, <u>Aida Faterina</u> , <u>Olga Marviyenko</u>	4. Intercultural Differences in Web Site Perception, <u>Horst Treiblmaier</u> 5. Action Learning of Online Marketing via Global Contest (Teaching Case), <u>Horst Treiblmaier</u> 6. Internet Adoption by Prospective Consumers: Example of Kazakhstan, Russian, and Ukrainian Markets, <u>Liza Rybina</u> , <u>Vladimir Garkavenko</u>	1. Competition in the Airline Industry: The Case of Price War Between Malaysia Airlines and AirAsia, <u>Tengku-Akbar Tengku-Abdullah</u> 2. Microfinance in Kazakhstan: Lessons from Abroad and Prescriptions for the Future, <u>Mira Nurmakhanova</u> , <u>Hans Rau</u> 3. Software Implementation and Experimentation with a New Genetic Algorithm for Layout Design, <u>Ebrahim Shayan</u>	1. Stability in the Darkness of the Crisis: The Precarious Situation in the Post-Communist Space, <u>Jiri S. Melich</u>

9.00-10.00	Slot 1 (continued)				
	VI (Paper)	VII (Paper)	VIII (Paper)	IX (Paper)	
Room	#113, New building	#118, New building	#301, New building	#302, New building	
Track	Language Center (Chair: <u>Maganat Shegebaev</u>)	Language Center (Chair: <u>Aizhan Muldagalieva</u>)	Students (Chair: <u>Kairat Moldashev</u>)	Students (Chair: <u>Yerzhan Kuspangaliyev</u>)	
Speaker	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	
Topic	1. Critical Thinking in Kazakhstan: an Update, <u>Nancy Burkhalter</u> , <u>Maganat Shegebaev</u> 2. Research Approach in Academic Courses, <u>Zaira Utembayeva</u> 3. Interlanguage Correlations in Non-related Languages, <u>Maira Yessimzhanova</u>	1. The Use of Kazakh Collective Numerals in a Sentence, <u>Shyryn Aitmaganbetova</u> 2. The Kazakh and English Kinship Terms: the Ways of Translation, <u>Aizhan Muldagalieva</u> 3. Motivating Students in Business Kazakh class, <u>Shyrynkhan Abdiyeva</u>	1. Adoption of ISO 9000 by Companies in Kazakhstan: Reasons for Adoption, Perceptions by Managers, and Benefits for Companies, <u>Kairat Moldashev</u> 2. Investment climate of Kazakhstan during the world crisis: problems and solutions, <u>Zhadrayeva Dina</u> 3. Falling behind Europe: Kazakhstan's case, <u>Temirtay Toktassynov</u>	1. Developing Microfinance and Tools of Islamic Finance in Kazakhstan, <u>Yerzhan Kuspangaliyev</u> 2. Problems of Koryo Saram in Kazakhstan, <u>Arailym Ashirbekova</u> 3. Health and Safety Program in Kazakhstan and it's Problems, <u>Akhmatova Fatimat</u>	

10.00-10.15	Break/Tea & Networking (Publicity/Promotion: KIMEP Library/ExMBA/Registrar)
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10.15-11.15	Slot 2				
	I (Round Table)	II (Industry: Tax): PWC	III (Paper)	IV (Paper)	V (Round Table)
		Student's comments & Discussion			
Room	Library Conference Room	Great Hall	#224, Valikhanov building	#506, Valikhanov building	#510, Valikhanov building
Track	(Chair: <u>Vladimir Garkavenko</u>)	Taxation-Student Papers- Challenges and responses (Chair: <u>Sholpan Kalieva</u>)	Finance (Chair: <u>Dmitriy Fedotov</u>)	(Chair: <u>Kristopher White</u>)	The Global Financial Crisis and Post-Communist Politics, Session 2 (Chair: <u>Nargis Kassenova</u>)
Speaker	<u>Vladimir Garkavenko</u>	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	Political Science department faculty members
Topic	Will Kazakhstan Attract Tourists from Abroad? – Sustainable Competitive Advantage in Tourism	1. World bank Global Research – Doing Business, <u>Dana Batyrbekova, Khan Andrey</u> 2. 2009 Tax Code and budget forecast (Theory vs. Reality), <u>Aizhan Abdigali</u> 3. Tax responses to the Global Economic Crises, <u>Myrza Sokurov Assem Kابدullina</u>	1. Dynamics of Inflation in the Republic of Kazakhstan and Consequences of February Devaluation, <u>Dmitriy Fedotov</u> 2. Classifying the Tenge-Dollar Regime 2001-2008: An Application of the Reinhart-Rogoff Taxonomy, <u>William Gissy</u> 3. The Impact of Consumer Ethnocentrism, Patriotism, and Cultural Openness on Consumer Attitudes toward the Purchase of Domestic and Foreign Products in Transitional Economies, <u>Liza Rybina</u>	1. Geography, Policy, and Barriers to Trade in Central Asia, <u>Kristopher White</u> 2. The Human-Natural Environment Nexus in Central Asia, <u>Kristopher White</u> 3. The Tenge Devaluation: Kazakh Export Competitiveness?, <u>Gerrit de Vos</u>	

10.15-11.15	Slot 2 (continued)				
	VI (Paper)	VII (Paper)	VIII (Paper)	IX (Paper)	
Room	#113, New building	#118, New building	#301, New building	#302, New building	
Track	Language Center (Chair: <u>David Landis</u>)	Language Center (Chair: <u>Orang Shabdiz</u>)	(Chair: <u>Horst Treiblmaier</u>)	Students (Chair: <u>Anichshenko Valeriya</u>)	
Speaker	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	
Topic	1. Professional Development as ongoing Cross-cultural Collaboration, <u>David Landis, Sapargul Mirseitova</u> 2. Using Cognates in Teaching and Learning Languages, <u>Margarita Madanova</u> 3. Three-language Environment in Kazakhstan as a Way to Democracy, <u>Pukhovich Leonid</u>	1. Teaching Grammar and Vocabulary to Adult Learners Through Songs, <u>Orang Shabdiz</u> 2. Lexical-semantic Significance of "Misleading Words" in Comparative Linguistics, <u>Gulnara Sharipova</u> 3. TEFL Challenges In Kazakhstan Today: "Real-World" Integration In Esp Projects, <u>Balia Jolamanova, Saule Yeshengazina</u>	1. Financial liberalization and its role on the financial development with respect to the legal and institutional environment: A comparison among the less developed and emerging countries, <u>Akbar Komijani, Nahid Pour Rostami</u> 2. Barriers To Service Quality In Islamic Banks In Qatar, <u>Mohammed Naim Chaker, Naceur Jabnoun</u> 3. Robust Exploratory Factor Analysis as a Reliable Statistical Tool in IS Research, <u>Peter Filzmoser, Horst Treiblmaier</u>	1. HIV/AIDS and the youth of Kazakhstan, <u>Yerkebulan Akyzbekov, Amanzhanova Karlygash</u> 2. Small business in Kazakhstan. Analysis of Credit Policies, <u>Aukeshov Zhandos, Arevik Ovsepyan</u> 3. The Impact of Financial Crisis on Banking System of Kazakhstan, <u>Anichshenko Valeriya, Tkenbaeva Ayazhan</u>	

11.15-11.30	Break/Tea & Networking (Publicity/Promotion: KIMEP Library/ExMBA/Registrar)
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11.30-12.30	Slot 3				
	I (Round Table)	II (Industry: Tax): PWC	III (Paper)	IV (Paper)	
	Practical Exercise	Case studies & Industry Issue			
Room	Library Conference Room	Great Hall	#224, Valikhanov building	#506, Valikhanov building	
Track	(Chair: <u>Karim Gulamhusein</u>)	Oil & Gas Taxation - Kazakhstan vs Caspian (Chair: <u>Tomas Balco</u>)	Interdisciplinary (Chair: <u>John Burke</u>)	Tourism (Chair: <u>Dilbar Gimranova</u>)	
Speaker	<u>Karim Gulamhusein</u>	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	
Topic	General Economic Trends in Kazakhstan (Economic outlook for Kazakhstan)	<ol style="list-style-type: none"> 1. The Mining industry in Kazakhstan, <u>Leila Kulbayeva</u> 2. Oil & Gas in Kazakhstan, <u>Dominic Lewenz</u> 3. Kazakhstan - Challenges in Subsurface User's Taxation, <u>Laura, Gaukhar, Dana</u> 4. Oil Taxation in Kazakhstan (Tax Policies of Kazakhstan – advantages and disadvantages focusing on Mineral Production Tax and Export Customs Duties, <u>Mariyam Spambetova, Yerkin Omirzak</u> 5. Tax regimes under Production Sharing Agreements in Azerbaijan, <u>Bakhtiyar Aslanbayli</u> 	<ol style="list-style-type: none"> 1. Foreclosure of the Doctrine of Forum Non Conveniens under the Brussels I Regulation: Advantages and Disadvantages, <u>John Burke</u> 2. Investor Protection Under MiFID: Cure Worse than the Disease, <u>John Burke</u> 3. Corporate Governance: A Model for Kazakhstan, <u>John Burke, Hans Rau</u> 	<ol style="list-style-type: none"> 1. Kazakhstan's Travel Agent Sector: Main Issues, Impacts, and Relationships, <u>V.Garkavenko, S.Surnina, G.Tiberghien, D.Gimranova</u> 2. Information and Communication Technologies' impacts on the Kazakhstan Travel Industry, <u>V.Garkavenko, S.Surnina, G.Tiberghien, D.Gimranova</u> 3. Modified SLP for Layouts in Production of Small Items using Small Machinery, <u>Ebrahim Shayan, Fatemeh Ghotb</u> 	

11.30-12.30	Slot 3 (continued)				
	VI (Paper)	VII (Paper)	VIII (SOC and Infrastructure Development)	IX (Paper)	
Room	#113, New building	#118, New building	#301, New building	#302, New building	
Track	Language Center (Chair: <u>Krisitina Gray</u>)	Language Center (Chair: <u>Aliya Kuryshzhanova</u>)	Government: SOC (Chair: <u>Jong Dal Kim</u>)	Students (Chair: <u>Urgeshbayeva Ainura</u>)	
Speaker	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	Representatives of government, scholars and industry professionals	(20 minutes: 15 minutes presentations and 5 minutes discussions)	
Topic	<ol style="list-style-type: none"> 1. Kazakhstan's Challenges of Infoliteracy, <u>Krisitina Gray</u> 2. Problems of Comparative Phraseology (German and Kazakh languages), <u>Raushan Smagulova</u> 3. Motivation in the Foreign Language Classroom, <u>Ziash Suleimeno</u> 	<ol style="list-style-type: none"> 1. Using Multimedia in Teaching Kazakh, <u>Lyailya Yermenbayeva</u> 2. Experience in development of educational technology for teaching Kazakh, <u>Aliya Kuryshzhanova</u> 3. Gender Peculiarities of Expressing Emotions in English Cinematographic Discourse, <u>Kamiya Abdulkhakimova, Karina Narimbetova</u> 	<ol style="list-style-type: none"> 1. Development of Energy Institute and Policy in Republic of Korea, <u>Jong Dal Kim</u> 2. SOC Policy in Korea: Features and Lessons, <u>Myung Rae Cho</u> 	<ol style="list-style-type: none"> 1. KPO's obligations in the field of environment protection on the Karachaganak deposit, <u>Urgeshbayeva Ainura</u> 2. E-Business: On-line Shopping, Purchasing with a single click, <u>Darkhan Zhumagazy</u> 3. Influence of Global Economic Crisis on Tax Legislations, <u>Sokurov Myrza, Kabdullina Assem</u> 	

12.30-14.00	Lunch
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14.00-15.15	Slot 4				
	I (Round Table)	II (Industry: Tax): PWC	III (Panel Discussion)	IV (Paper)	
		Case studies & Industry Issue			
Room	Library Conference Room	Great Hall	#224, Valikhanov building	#506, Valikhanov building	
Track	(Chair: <u>Sang Hoon Lee</u>)	(Chair: <u>Tomas Balco</u>)	Current Developments in Accounting (Chair: <u>Robert Kevlihan</u>)	Ethics (Chair: <u>Mehraz Boolaky</u>)	
Speaker	M.Haque, S.H.Lee, KIMEP Faculty Members, Bank Executives, Regulators, Ministry of Finance Representatives	IFA Session - Introduction Launch of IFA (International Fiscal Association) Presentation on IFA + Main Theme - Kazakhstan as Regional Holding Jurisdiction	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	
Topic	Privatization of Nationalized Banks: Implications for Bank Turan Alem and Alliance Bank	1. IFA Presentation, TBA 2. Short discussion of goals and objectives for Kazakhstan, TBA 3. Kazakhstan as Regional Holding Jurisdiction, <u>Zhanara Shukubayeva</u> , <u>Kubanychbek Sagaliev</u>	1. Presentation of findings from a survey on the skills of KIMEP accounting graduates and ways to better meet industry demand, <u>Tengku-Akbar Tengku-Abdullah</u> 2. Professional Training & Certification for Accountants Across Disciplines & Across Borders, <u>David Boyd</u> , <u>Sanithia Boyd</u> , <u>Priscilla Berry</u> 3. Intellectual Capital Development: Incentives from the Government, <u>Davlatbek Abduvaly</u> , <u>Hans Rau</u> 4. Do Revaluations of Fixed Assets Really Provide Reliable Measurements in Financial Reporting?, <u>Nurlan Orazalin</u>	1. Ethical Practices & Social Responsibility of Kazakhstani Tourism Business vs. World Tourism Organization's (WTO) Global Code of Ethics, <u>A.Smagulova</u> , <u>M.Shegebayev</u> , <u>M.Boolaky</u> , <u>V.Garkavenko</u> 2. Relational Ethics In Kazakhstan: Implications For Accounting, <u>Carolyn Erdener</u> 3. Classroom Cheating: Student Attitudes, Perceptions and Behaviour, <u>L.Rybina</u> , <u>D.Belyanin</u>	

14.00-15.15	Slot 4 (continued)				
	VI (Paper)	VII (Paper)	VIII (Paper)		
Room	#113, New building	#118, New building	#301, New building		
Track	Language Center (Chair: <u>Ulmeken Assanova</u>)	(Chair: <u>Dilbar Gimranova</u>)	Students (Chair: <u>Urazakov Sultan</u>)		
Speaker	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)		
Topic	1. Morphologic Interchange of Sounds, <u>Nazyken Yegizbayeva</u> 2. Interactive Methods in Teaching the Kazakh Language, <u>Ulmeken Assanova</u> 3. Interaction between Language and Way of Thinking, <u>Almagul Altayeva</u>	1. State-Society Synergy in Challenging Economic Times: The Hazards of State Involvement in Civil Society, <u>Sean Edward Jackowitz</u> 2. Human Resource Management Problems And Opportunities At The Time Of Economic Crisis: The Kazakhstan Perspective, <u>Dilbar Gimranova</u> , <u>Alma Alpeissova</u> 3. Emerging Giants of Developing Markets: Competing With Established Multinationals, <u>Bulent Dumlupinar</u>	1. Financial Crisis is an Opportunity for Islamic Finance, <u>Urazakov Sultan</u> 2. Kazakhstan – On The Way Towards Integration Into The World Educational System, <u>Koktyshhev Pavel</u> 3. Why Globalization of Higher Education is on the Policy Agenda in Central Asian Countries?, <u>Nikolai Mouraviev</u>		

15.15-15.30	Break/Tea & Networking (Publicity/Promotion: KIMEP Library/ExMBA/Registrar)				
15.30-16.45	Slot 5				
	I (Round Table)	II (Industry: Tax): PWC	III (Paper)	IV (Paper)	
	Plenary: "Political Violence and Social Services"	Special session on tax planning			
Room	Library Conference Room	Great Hall	#224, Valikhanov building	#506, Valikhanov building	
Track	(Chair: <u>Robert Kevlihan</u>)	The future of tax planning (Globally and Locally?) (Chair: <u>Bakhtiyar Aslanbayli</u>)	(Chair: <u>Carolyn Erdener</u>)	(Chair: <u>William Gissy</u>)	
Speaker		(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	
Topic	1. The Civil War in Tajikistan (1992-1997), <u>Robert Kevlihan</u> 2. The War in Afghanistan, <u>Ustina Markus</u> 3. Comparative Analysis of the Humanitarian Aid in Kurdish Northern Iraq, <u>Tolga Turker</u>	1. Tax avoidance and tax evasion, <u>Madina Gumirova, Kyung Hoon Kim</u> 2. Main concepts in tax planning, <u>Symbat Ibrayemova</u> 3. The latest on the fight against the tax havens, <u>Sebastian Merriman</u>	1. Best Practices of Entertainment Business Development in Central Asia, <u>J.-G.Maurice, G.Tiberghien, L.Maurice</u> 2. Teaching Business In Developing & Emerging Market Countries, <u>Carolyn Erdener</u>	1. Global Transmission of Credit: Squeeze, Crunch and Ration, <u>Hans Rau, William Gissy</u> 2. Martingale Dynamics when Exchange Rates are Pegged, <u>William Gissy</u> 3. Efficiency and Bank Profitability in MENA Countries, <u>Dennis Olson, Taiser Zoubi</u> (2nd author will not attend the conference)	

15.30-16.45	Slot 5 (continued)				
	VI (Paper)		VIII (Paper)	IX (Paper)	
Room	Hall #2, New building		#301, New building	#302, New building	
Track	Language Center (Chair: <u>Nuraisha Bekeyeva</u>)		(Chair: <u>Yass Alkafaji</u>)	(Chair: <u>Roland Kaschek</u>)	
Speaker	(20 minutes: 15 minutes presentations and 5 minutes discussions)		(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	
Topic	1. Using Tests in Language Teaching, <u>Kadisha Turarova</u> 2. Lesson Analysis in Language Teaching, <u>Nuraisha Bekeyeva, Aiman Sagimova</u> 3. The Language of Old Turkic Written Monuments: Comparative Analysis, <u>Akmaral Kurmanaliyeva</u> 4. Using the Problem-solution Method in Teaching the Kazakh Language, <u>Arailym Sarbassova</u>		1. Optimal New Vendor Policy in a Two-Echelon Inventory System with Common cycle and Limited Proportion of Lost Sales for Retailers, <u>Rasoul Haji</u> 2. Optimal Production Quantity with Accumulated Rework and Inventory Space Limitation, <u>Rasoul Haji</u> 3. An Empirical Evidence of Cultural Influences on Disclosure Practices in the UAE, <u>Yass Alkafaji</u>	1. Valuation ratios and equity market returns, <u>Eleonora Omarova</u> 2. Barriers and Opportunities in Policy, Economy and Management for Arts and Culture in Kazakhstan, <u>Yelena Kon-daurova</u> 3. Remarks Concerning Traffic Problems of Almaty, <u>Nargis Magau, Roland Kaschek</u>	

16.45-17.00	Break/Tea & Networking (Publicity/Promotion: KIMEP Library/ExMBA/Registrar)				
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17.00-18.15	Slot 6				
	I (Round Table)	II (Industry: Tax): PWC	III (Paper)	IV (Paper)	
		Student's comments & Discussion			
Room	Library Conference Room	Great Hall	#224, Valikhanov building	#506, Valikhanov building	
Track	(Chair: <u>Mujibul Haque</u>)	Fulfillment of the tax obligations and anti-abuse provisions, update on tax treaty network of Kazakhstan. Anti avoidance and issues in fulfillment of tax obligations. (Chair: <u>Dana Baimukhanbetova</u>)	(Chair: <u>Ken Harvey</u>)	(Chair: <u>Utegalieva Almazshan</u>)	
Speaker	M.Haque, S.H.Lee, KIMEP Faculty Members, Finance Industry Executives, National Bank of Kazakhstan Representatives, Ministry of Finance Representatives	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)	
Topic	Will Tenge Decline Further? Exchange Rate Policy and Implications for Kazakhstan's Business and Economy	1. Changes to the CFC legislation in Kazakhstan, <u>Richard Bregonje</u> 2. Practical Fulfillment of Tax Liability, <u>Alexandra Laktionova, Kameliya Amanbayeva</u> 3. Update on tax treaty network in Kazakhstan, <u>Dana Baimukhanbetova</u>	4. Bricks, Clicks & Internships: the Future of Education as the Internet Gains TV-quality Video and Other Converged Media in the Next 3-5 Years, <u>Ken Harvey</u> 5. Strategies For Quality Education In Kazakhstan: Innovative Adoption Of The New Technologies, <u>Phillip Spottswood, Hans Rau</u> 6. Is There a Continental Divide? A Comparison of Web Site Capabilities, <u>Jonathan Palmer, Horst Treiblmaier</u> (presenter, corresponding author)	1. Risk in controlling system, <u>Kishibekova Galia</u> 2. Modern lines of the international relations, <u>Alisher Bokunov</u> 3. Political relation of Kazakhstan Republic and United States of America, <u>Utegalieva Almazshan</u>	

17.00-18.15	Slot 6 (continued)				
		VIII (Paper)	IX (Paper)		
Room		#301, New building	#302, New building		
Track		(Chair: <u>Shamsuddin Ahmed</u>)	(Chair: <u>Francis Amagoh</u>)		
Speaker		(20 minutes: 15 minutes presentations and 5 minutes discussions)	(20 minutes: 15 minutes presentations and 5 minutes discussions)		
Topic		1. Kazakhstan Tenge vs. United States Dollar Exchange Rate Model, <u>S.H.Lee, M.Haque, S.Ahmed</u> 2. Total Quality Management in Kaganat Canteen Chain: Customer Satisfaction Level, <u>Daniyar Tasmagambetov, Dinara Nam, Aida Azhmukhanova</u> 3. Quality Evaluation of Mon Amie Perfume and Cosmetics Retail Chain, <u>Diyar Doskhozhaev, Aliya Kukoneva</u> 4. Analysis of Order Management System and Process in Avon Kazakhstan, <u>Amanshiyeva Gulmira, Kovyazina Yelena, Savinykh Sergey</u> 5. Agip Kazakhstan Caspian Operating, <u>Kirill Li, Assylzhan Amirov</u> 6. Product forecasting with quantitative methods for Construction Company "Salben Stroy Ltd, <u>Abilova Dina, Saule Zhalimbetova, Nikolay Gerantidi</u>	1. Public Sector Reform in Kazakhstan, <u>Francis Amagoh, Shahjahan Bhuiyan</u> 2. Post-Nationalism as a Hegemonic Regime: How Western Value Change Effects Relations Between the West and the Rest, <u>Scott Spehr, Aigul Adebayeva</u> 3. Steganography in virtual worlds – an experimental analysis, <u>Anel Tulegenova, Alan Akhmetov, Rinat Arslanov, Ulrik Nielsen, Oleg Prokudin, Dmitri Yan, Roland Kaschek</u>		

18.15-18.30	Break/Tea & Networking (Publicity/Promotion: KIMEP Library/ExMBA/Registrar)
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18.30-19.00	Closing Ceremony
	Evening program
19.00-20.30	Diplomatic Community representatives, (10-15 minutes), topic, speakers: TBA
	Diplomatic Club Network: Sponsored by Embassy of the Islamic Republic of Pakistan and Embassy of the Republic of Turkey
Room	Great Hall

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