



Name: Yevgeniya D. Kim, MBA (KIMEP, Kazakhstan)
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Areas of Research:
Mobile-Commerce, Logistics

Research Interests:

Yevgeniya Kim has written one publication and presented two papers at conferences, also other 2 papers were submitted to International Conferences. Primary areas of interest include all aspects of electronic commerce (B2C, mobile-commerce, e-payments, etc). Secondary fields encompass most of logistics (development of a good supply chain in our country). The current research direction favors an expansion of e-commerce in transition countries, especially in Kazakhstan.

Main Publications:

Books:

Journal articles:

1. "Developing E-Commerce in Kazakhstan: History, Achievements and Problems", Issues in Crisis Communication and Management, April 2004, pp. 163-175.

Book Chapters:

Conference Proceedings:

Patent:

Conferences attended:

Seminars:

Research funds received in the last five academic years:

- (a) Internal (KIMEP)

Consulting Projects:

- (a) Supporting Company:
- (b) Project Title:
- (c) Team:
- (d) Amount:
- (e) Year:

- (b) External

If external funds received, indicate below:

- (a) Name (s) of the supporting organization (s)
- (b) Project titles

Other members of the research group, if any:

Affiliations of the group members, if any:

Local collaboration, if any:

International collaboration, if any:

Consolidated Information:

Research Outcomes in the last five years:

- (a) No of refereed published papers.....1
- (b) No of internal working papers/reports
- (c) No of conferences attended
- (d) No of papers published in refereed conference proceedings
- (e) No of refereed books
- (f) No of refereed book chapters
- (g) No of patents developed
- (h) No of consulting projects
- (i) No of Seminars