



Name: Carolyn Buie Erdener, PhD, MBA, MA (Indiana University, Bloomington)

Rank: Professor

Department: Management & Marketing

College: Bang College of Business

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Areas of Research:

Business Ethics, International Strategic Management, Crosscultural Management; Corporate Governance

Research Interests:

The educational background of the researcher includes all courses and qualifying exams for two separate doctoral degrees: (1) Management; and (2) International Business, with a doctoral thesis in Strategic Management. Her research has been in areas at the intersection of these two disciplines, evolving towards a research specialization on international business ethics. Currently she is mainly interested in identifying the dimensions of ethical frictions in business at the interface of opposing values systems, and understanding the antecedent beliefs, values and attitudes that shape such dimensions. Following pilot studies in Chinese and Mexican cultures, she is ready to undertake a full-scale examination of business ethics and ethical frictions in Kazakhstan. The long-term goal of this research is to develop effective management approaches for resolving ethical frictions and conflicts in organizations that operate across multiple values systems.

Main publications :

Books:

Journal Articles:

1. Erdener, C. (2008), "Is Turkey European? A Comparative Assessment of Values," *European Journal of Management*, forthcoming (Stockholm, Sweden)
2. Erdener, C. Shapiro, D.M. (2005), "Chinese family enterprise and Dunning's eclectic MNE paradigm," *Management and Organization Review*, Pages: 411-436, volume 1, issue 3, pp. 411-436, (Tempe, Arizona, US; Beijing, China; and Hong Kong, China)

Book chapters:

Conference Proceedings:

1. Erdener, C. (2008), "Is Turkey European? A comparative assessment of values", *International Association of Business and Economics*, Stockholm, Sweden.
2. Erdener, C. (2007), "Relational ethics and IHRM: A new model with application to emerging markets China and Turkey", 9th *International Human Resource Management Conference*, Tallinn, Estonia
3. Erdener, C. (2007), "The role of HR managers in reducing the organizational impact of ethical frictions between the European Union and Turkey," 9th *International Human Resource Management Conference*, Tallinn, Estonia

4. Erdener, C. & Márquez, P. (2007), "Business ethical decision making in Mexico and China," 37th Congreso of Research & Development of Monterrey Tec: Advancing the economy through knowledge, Estado de Mexico, Mexico
5. Erdener, C., Márquez, P. & Mendez, J. (2007), "A practical approach to managing ethics and corruption across cultures," 18th Annual Conference of the International Association for Business and Society, Florence, Italy
6. Erdener, C., Márquez, P. & Mendez, J. (2006), "Cultural perspective on managerial ethics and corruption: Lessons for HRM," 18th Annual Conference of the International Association for Business and Society, Florence, Italy
7. Erdener, C., Márquez, P. & Mendez, J. (2006), "Friendship or business? Exploring some antecedents and corollaries of corruption in Mexico, 18th Annual Conference of the International Association for Business and Society, Mérida, Mexico
8. Erdener, C., Márquez, P. & Mendez, J. (2005), "Business ethical decision making in Mexico and China," Business and Latin American Studies Conference, Instituto de Empresa, Madrid, Spain
9. Erdener, C. & Márquez, P. (2005), "An analysis of Hofstede's MAS/FEM dimension and implications for business ethics research," International Association for Business & Society, Sonoma Valley, California, US
10. Márquez, P. & Erdener, C. (2005), "A research agenda for the study of business ethics in NAFTA," International Association for Business & Society, Sonoma Valley, California, US
11. Márquez, P. & Erdener, C. (2005) "An empirical foundation for the study of business ethics and values in Mexico and NAFTA, Academy of International Business U.S. Southwest Chapter, Dallas, Texas, US
12. Erdener, C. & Márquez, P. (2005), "A preliminary investigation of business ethical reasoning in Mexico, China, and the U.S.: Implications for emerging theory," Southwest Academy of Management, Dallas, Texas, US

Conferences attended:

1. Erdener, C. (2007), "A critical review of Hofstede's Mas/Fem dimension with propositions for further research", Academy of Management, Philadelphia, Pennsylvania, US
2. Erdener, C. & Márquez, P. (2005), "Why do some family firms succeed in internationalizing while others do not?", Academy of International Business, Québec, Canada

Seminars:

1. Erdener, C. (2007) "Global business ethics teaching workshop," Bentley College, Boston, Massachusetts, US
2. Erdener, C. (2007) "Cultural frictions and transaction cost effect on international strategy implementation", Research Seminar Series in the Administrative and Social Sciences, Middle East Technical University Northern Cyprus Campus, Guzelyurt, Turkish Republic of Northern Cyprus
3. Erdener, C. & Márquez, P. (2005-Fall), "Business Ethics Research Progress 1", Mexico City, Mexico
4. Erdener, C. & Márquez, P. (2005-Spring), "Business Ethics Research 2", Mexico City, Mexico

Research Funds Received in the last five academic years:

(a) Internal: Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico

Consulting projects

- (a) Supporting Company:
- (b) Project Title:
- (c) Team:
- (d) Amount:
- (e) Year:

(b) External

If external funds received, indicate below:

- (a) Name (s) of the supporting organization (s)
- (b) Project titles

Other Members of the research group, if any:
Affiliations of the group members, if any:

Local Collaboration, if any: Dilbar Gimranova, Lize Rybina (KIMEP CBC)

International Collaboration:
Business Ethics Research Catedra with Pedro Márquez (Royal Roads University, Vancouver, Canada) & Joaquin Flores (Instituto Tecnológico y de Estudios Superiores, Mexico), 2004-present

Consolidated information:

Research outcomes in the last five years

- (a) No of refereed published papers:.....2
- (b) No of internal working papers / reports.....3
- (c) No of conferences attended:.....2
- (d) No of papers published in refereed conference proceedings.....12
- (e) No of refereed books
- (f) No of refereed book chapters
- (g) No of patents
- (h) No of consulting projects
- (i) No of seminars.....4