



Name: Mehraz Boolaky, B. Chem Engg (Mumbai), MBA (Mauritius), PhD (Mauritius)
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Areas of Research:

Strategic Management and Marketing, Business Policy, Entrepreneurship and Small and Medium Enterprises (SMEs), Knowledge Management, Performance Evaluation

Research Interests:

My PhD thesis was based on performance evaluation of public enterprises. I also conducted research and consultancy on strategic issues and business policy of five organizations with which I was directly involved. Currently, I am mainly interested in various issues of entrepreneurship, strategic management, strategic marketing in Kazakhstan and worldwide. My prime interest for future research involves the study of entrepreneurship and entrepreneurial ventures in Kazakhstan and their contribution to the tourism and hospitality sector, strategic management and marketing orientation of organizations in Kazakhstan and a comparative study with selected international organizations.

Main publications:

Books:

Boolaky M., Gokhool D., Seebaluck A.K., Management: Concept and Applications, Editions de L'Ocean Indien, Edited and reprinted in 2004 and 2006

Boolaky M. et al Organisation and Management. A self-contained textbook for Distance Education Published by the University of Mauritius Press, 1999. Edited and reprinted in 2000, 2002, 2004, 2006, 2007

Boolaky M., Gokhool D. and Gungaphul M Introduction to Marketing. A self-contained textbook for Distance Education Published by the University of Mauritius Press, December 2000, Edited and reprinted in 2002, 2004, 2006, 2007

Boolaky M. and Gokhool D. Organisational Behaviour. A self-contained textbook for Distance Education Published by the University of Mauritius Press, January 2001, Edited and reprinted in 2002, 2004, 2006, 2007

Boolaky M and Gungaphul M. Organisational Restructuring A self-contained textbook for Distance Education Published by the University of Mauritius Press, April 2004, Reprinted in 2006, 2007

Journal articles:

Book Chapters:

Boolaky M., Gungaphul M., and Weir D. (2007) 'Mauritius: Towards a knowledge hub and society' in Kate Hutchings and Kavooos, Mohannak (eds) *Knowledge Management in Developing Economies: A Cross Cultural and Institutional Approach*, Edward Elgar Publications, UK, ISBN 978-1-84542-786-3

Boolaky, M. (2003), 'The Central Water Authority of Mauritius: A case study ' in L. Montanheiro., F. Kuznik and A. Ochojski (eds) *Public and Private Sector partnerships: Sustainable Success*, SHU Press, UK, ISBN 1-84387-017-7

Boolaky, M. (2002), 'Public versus private enterprises: A Comparative Study of public transport in Mauritius' in L. Montanheiro , S. Berger and G. Skomsoy, *Exploring Co-Operation*, SHU Press UK, ISBN 0-86339-979-7

Conference Proceedings:

Patent:

Conferences attended:

Conference on Building a Creative Thinking Nation, Le Sirius Labourdonnais Waterfront, Mauritius January 2002 organised by NPCC.

Workshop on E- Transformation – *The Next Evolution in Business*, Gold Crest Hotel, Mauritius, April 2002 organised by Intraconsult Ltd.

Regional workshop “ Connaissance des Entreprises dans L’Océan Indien”, University of Mauritius, 12 April 2002 organised jointly by University of the Indian Ocean and the University of Mauritius.

International Colloquium “Place et Rôle de L’Evaluation dans L’Enseignement Supérieur et La Recherche: *Qualité et Performance pour le XXI Siècle*”, 29-30 June 2000 Antananarivo, Madagascar organised by the Ministry for Higher Education of Madagascar in collaboration with AGENATE and PRESUP.

Workshop on Corporate Governance organised by Commonwealth Association of Corporate Governance (CACG) and sponsored by the Commonwealth Secretariat 10-14 November 2003 in Christchurch, New Zealand.

Seminars:

Knowledge Management training program organized under the sponsorship of the Commonwealth Secretariat, the Singapore Ministry of Foreign Affairs and the Singapore Management University. 10–14 May 2004 in at the Singapore Management University, Singapore.

Research funds received in the last five academic years:

- a) Internal (KIMEP)

Consulting Projects

- (a) Supporting Company:
- (b) Project Title:
- (c) Team:
- (d) Amount
- (e) Year:

b) External

If external funds received, indicate below:

- (a) Name (s) of the supporting organization (s): European Union (Jan 2005 – June 2007)
- (b) Project titles: Ports Management and Administration and Diploma in Ports Administration and Management

- (a) Name (s) of the supporting organization (s): European Union (February 2002 to March 2006)
- (b) Project titles: enabling the setting up of a network of researchers from tertiary educational institutions in the Indian Ocean, France and UK

Other members of the research group, if any: eight colleagues from INSCAE of Madagascar and the University of Mauritius

Affiliations of the group members, if any:

Local collaboration, if any:

International collaboration, if any:

Consolidated Information:

Research Outcomes in the last five years

- (a) No of refereed published papers.....5
- (b) No of internal working papers/reports
- (c) No of conferences attended
- (d) No of papers published in refereed conference proceedings
- (e) No of refereed books
- (f) No of refereed book chapters.....1
- (g) No of patents developed
- (h) No of consulting projects.....2
- (i) No of Seminars.....1